

JUST WHO ARE

GOOD



PEOPLE?

LOOK INSIDE AND FIND OUT

GOOD PEOPLE GUIDE 2013 WWW.GOODPEOPLEFUND.ORG

Small actions, huge impacts

OUR STORY

Dear Friends of the Good People Fund,



Photo by Mark Berkley

Five years ago, on a snowy January evening, we celebrated the creation of the Good People Fund (GPF) with a champagne toast, unaware that our new *tzedakah* venture would soon face the huge obstacle of a devastating economic recession. Despite those challenges, our generous donors who share our belief that “small *actions* have huge impacts” came through. We celebrated our fifth anniversary by raising just over \$1 million, bringing our five year total to nearly \$5 million.

This past year we also discovered a record number of new Good People and their exciting *tzedakah* work. On last winter’s whirlwind Israel trip, we were inspired by young, idealistic visionaries who are creatively working to end hunger, rescue kids-at-risk, feed children in Mumbai slums and offer a path to women who want to leave prostitution. Back in the States, we met professional musicians who brighten the lives of shelter residents with Beethoven and Mozart, and a social worker who is revolutionizing the way nursing homes care for those suffering from Alzheimer’s or dementia — just to name a few. We are excited about our 13 new grantees and hope you will be inspired, as well.

“WHAT I DO IS BET ON PEOPLE”

Our new Good People family members bolster our belief that Good People are the key to success — creative, dedicated individuals who defy the odds to heal the world, starting in their own communities on a personal scale and reaching beyond. We couldn’t say it better than California philanthropist Eli Broad, who describes how he decides whom to support in a recent *Wall Street Journal* interview: “What I do is bet on people.”

Clearly, Mr. Broad is onto something. When we devote our time, resources and mentoring to the work of Good People, those they seek to serve reap considerable benefits — a great return on investment.

GLEANNING TO FIGHT HUNGER AND EMPOWERING WOMEN

As our nation continues its slow economic recovery, hunger remains a pressing problem. We are proud to have facilitated two first-ever gleaning conferences in California. Craig Diserens and Village Harvest brought Northern California groups together last June; Rick Nahmias and Food Forward have gathered Southern California groups for a similar conference in November. These conferences have provided the growing number of people who glean or harvest fruit and other produce for area food pantries the opportunity to network and share best practices.

We are also pleased to introduce a new focus in this report — women’s empowerment. We are writing about some of these programs for the first time; others have been part of the GPF family for several years. All are run by capable and passionate women and share a common goal: to help vulnerable women lead a better, more stable life.

WWW.GOODPEOPLEFUND.ORG

Small actions, huge impacts

CONTACT THE GOOD PEOPLE FUND:

Email: naomi@goodpeoplefund.org

Phone: (973) 761-0580



NEW ADDITIONS TO OUR TEAM

We're pleased to share two more changes during this milestone year. On February 1, Debbie Klein joined us as Associate Director. A practicing attorney prior to devoting her time to raising her growing children, Debbie has provided invaluable assistance, introducing our work to prospective donors, maintaining our social media presence and assisting me in countless daily administrative tasks. I often wonder how we were able to accomplish so much before she came on board. Our current growth is due in no small part to Debbie's enthusiasm and hard work. We could not be happier.

This year we have also taken steps to meet our original Five Year Plan goal of outreach to Jewish schools and educators. With support from several generous grants, we hired Vinny Green, a veteran California educator with decades of experience and an intimate knowledge of our Good People and their work. Vinny has assumed the part-time role of Education Consultant; her job will focus on creative and effective ways to convey our message to schools across the country and engage their involvement in this powerful form of *tzedakah*. Once again, we could not be happier.

MAKE YOUR TZEDAKAH DOLLARS COUNT

As you read through the pages of this year's report, we hope you will finish with a sense of excitement. Your gift, no matter what amount, will help us continue this transformative work —

reaching those people most in need, often unseen or overlooked. I think this donor speaks for so many of our supporters when she says, "I continue to be inspired as I read about the profound impact of this fund on people who are in need of food, clothing, comfort, support, companionship, and healing, both of body and spirit."

We not only pre-screen and evaluate every organization to ensure your dollars are used as intended — to support small to mid-sized innovative programs with minimal overhead that directly help those in need; we also provide management guidance to help our Good People grow their great work. A grantee described our value this way: "You do a wonderful job finding those early-stage organizations and giving them the support and backbone that they so desperately need."

Judaism teaches that if you save one life, it's as if you have saved the whole world. Please help the Good People Fund continue to grow and make a world of difference.

As I review all of our work in order to write this report I am always overwhelmed by just how much good our donors have made possible. What an extraordinary honor it is to continue this life-changing work.

THE FOUR S's

We believe that what makes our work both unusual and highly effective can best be described by the four S's – **scope**, **screening**, **supervision** and **speed**:

S

SCOPE:

The programs we work with cover a broad spectrum of needs – from poverty and hunger to elders and disabilities, and more.

S

SCREENING:

We take the screening process very seriously, carefully vetting each organization we fund to be sure their work is legitimate.

S

SUPERVISION:

Once we commit to an organization, we don't just hand them a check. We supervise their work and guide them on their way.

S

SPEED:

When needs are great, time is of the essence. We work efficiently and often on a moment's notice to insure that needs are met as swiftly as possible.

SPECIAL PROJECTS



KENTUCKY REVISITED

Reaching Out To An Impoverished Community In Appalachia

That's because they care about this community. They care. It's been four years now and every year they come back and say, "What can we do, what does the community need?"

While we once debated the wisdom of continuing to revisit the tiny town of McRoberts, Kentucky, in rural Appalachia, today we see how our decision to return has solidified our relationship with this very warm and caring community. Nearly 20 people, many from Congregation B'Nai Israel in Millburn, N.J., traveled with us this past June.

Based upon requests from within the community, we invited several special education teachers to join us and help fill a significant gap in the community. During our three-day visit, parents who often feel isolated and confused as they cope with the daily realities of their child's situation came together under the guidance of our trained experts to share, to learn and to gain strength from their common experiences. For families struggling to raise children in a place that presents difficulties for the most able, these sessions drew more and more participants as the word of our presence spread.

Other volunteers kept busy restoring homes. For a grandmother raising her three young granddaughters in a double wide trailer, one crew restored beautiful color to the walls of the bedrooms and living room, repaired electrical outlets, and laid new carpeting, bringing a sense of hope as well. For a senior African-American woman living in an old mining company house in what was once the segregated part of McRoberts, the group tackled a lifetime's accumulation of "stuff."

Our efforts culminated with the delivery of a trailer-load of food and produce donated by the Youngstown Community Food Bank, one of our grantees. For the next several months, the residents of McRoberts, Neon and Fleming experienced less hunger.

Lest anyone think these trips are about how *we* help *them*, those who travel with us insist that they get so much more out of the experience than they give. As one participant shared, the trip "teaches me the meaning of resilience."

Once again, Congregation Shaarei Shomayim in Lancaster, Penn., led by Rabbi Jack Paskoff, returned for their own visit this summer. Also, new to the effort this year was a group of students participating in an American Jewish Society for Service summer program.

Of all the work we do, this project comes close to the top in terms of impact and *tikkun olam*. Our efforts bring to this impoverished area a much-needed infusion of spiritual oxygen, breathing life and hope into a community that struggles to overcome obstacles each day. We hope more of you can join us next year.

*HURRICANE SANDY

Restoring Communities In The Northeast

Over the many years of doing this special *tzedakah* work, the world has experienced far too many significant natural disasters — from the tsunami that ripped through the Indian Ocean in 2004 to Hurricane Katrina that devastated the Gulf Coast in 2005, and so many tragedies since. Tornadoes, floods, earthquakes — we have seen it all, *but only from a distance*. All of that changed though when Hurricane Sandy plowed into the New York metropolitan region on October 29, 2012. Now, the devastation, the casualties and the resultant needs felt deeply personal. It all unfolded right outside our own home; no heat or light for weeks, mass transportation at a stand-still, and today, just 12 months later, many people throughout the region remain homeless and hopeless.

In the storm's aftermath and with the return of our own utilities, we learned that the needs were immense and would, no doubt, persist. Ever mindful of our commitment to *personalized tzedakah*, we relied on many of our own grantees located in the storm's hardest hit areas to identify where our funds would have the greatest impact. In Broad Channel, Queens, families of first responders who were themselves devastated by the storm were treated to a sumptuous Thanksgiving dinner in addition to space heaters to help them get through the cold winter in the absence of

working heating systems. A local co-op pre-school received new, colorful tables and chairs so that young children could return to a stable learning environment.

We joined forces with Family-to-Family to fund an after-school art and photography program so that youngsters could express their trauma and parents working feverishly to restore their lives would have an extra few hours to earn income or rebuild their homes. We facilitated the purchase of school supplies, household goods and reading books and the delivery of a full trailer load of donations from Cleveland to people most affected in Far Rockaway, Queens. A handicapped young adult, whose family lost the contents of their entire home, received a new bed so that he could rest more comfortably after months of sleeping on an air mattress.

By this past summer, people were still struggling to return to normalcy. In one New Jersey shore community, we were able to expedite recovery by providing building supplies, furniture, household goods and clothing.

We've no doubt that needs will continue to arise. And to the extent that we are able and the needs match our mission, we will continue to help.



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HUMAN NEEDS AND SELF-SUFFICIENCY

A Place to Turn When All Else Fails

How do we learn of instances where our resources and ability to act quickly can make a difference and where we can be “a place to turn where all else fails?”

Invariably the request often comes from one of our trusted Good People who learns of a critical situation that can be resolved, often modestly and with minimal effort. Our policy is to remain anonymous for both practical and ethical reasons and out of *kavod* (respect). We carefully vet all needs, making sure no other resources are available, and we send funds directly to the provider of the service.

What does a young mother of two do when her cancer recurs, she is in the midst of a

difficult divorce and completely estranged from her family? It would be great for her kids to get away to summer camp while she endures difficult treatment but she still owes a balance from last summer’s tuition which precludes her from any scholarships for the current summer.

Or, what does a young man do when, upon returning from a year’s treatment for mental illness, he finds his small apartment stripped of all furniture and belongings because the management failed to secure the premises during his absence? Where does he find a mattress, blanket and pillow and a few utensils so that he need not sleep on the floor or have to resort to paper plates and plastic?

ISR and USA

Issues of confidentiality preclude us from sharing many of the details but we know that our intervention to help individuals regain stability is clearly one of the most compelling aspects of our work. We have prevented evictions and utility disconnections, provided for medical needs and childcare and so much more. Each case is a reminder of just how fragile life can be for many people and how some modest help can make a significant difference

Many of our donors appreciate our ability to respond so quickly and efficiently and in fact, direct funds to us just for these specific situations.

HUNGER

Amir Project

Inspiring Young Adults to Pursue Social Justice through Gardening

www.amirproject.org

... the act of gardening can have a profound impact on individuals and the larger social fabric of society. My vision is that Amir will serve as a vehicle that provides all people the ability to build gardens and grow communities.

Amir began as a dream. Youthful co-founder **David Fox** and several camp friends envisioned a camp where kids would learn to foster an environmentally conscious and socially just world. That dream sparked the creation of the Amir Project in 2010, which brings experiential garden education to summer campers throughout North America.

We met David at the very start of his work and were impressed not only with his vision but also by his character and drive. This

USA

past summer, more than 4,500 campers in 15 U.S. and Canadian camps explored the very essence of *tikkun olam* — hunger, poverty and the imperative that we care for and serve those around us. Leading these campers are Amir Farmers: college students who commit their summer to managing the gardens, teaching campers how to become “stewards of the Earth” and imparting a commitment to social justice.

This year’s grant underwrote the weeklong training seminar for Amir Farmers. We love David’s work as well as the fact that all of the very healthy produce grown in many of these gardens is donated to local food pantries.

AmpleHarvest.org

Gardeners Helping Hungry Neighbors

www.ampleharvest.org

When we learned of **Gary Oppenheimer’s** AmpleHarvest.org back in 2009, we knew that his approach to ending hunger in our country was not only unique, but also had tremendous potential. As a Master Gardener, Gary saw firsthand how the extra produce he grew each summer could enhance the ability of local food

USA

pantries to distribute nutritious fruits and veggies rather than starch-laden pasta and canned fruit.

With studies showing that 1 in 4 children live in homes with inadequate food and 1 in 3 are considered obese and prone to associated diseases, the need is clear. The challenge for Gary was how to connect the home gardener with the local pantry. Using his background in technology, Gary built a web-based registry and welcomed every food pantry across the country to enroll. This past summer, the registry passed the 6,000 mark, with many more pantries yet to be identified.

Gary's efforts have attracted attention around the world. We are not surprised that AmpleHarvest.org has grown since its inception four years ago. Part of this year's grant was donor-recommended, and the balance was a grant to help Gary further build his infrastructure.

Backpack Buddies **USA** *Filling Backpacks with Food to Feed Hungry Children*

www.templeshalomnj.org

As our nation continues to recover slowly from recession, hunger and food insecurity have become the norm for far too many people. Particularly disturbing is the rising trend amongst the working poor — people employed but still unable to adequately feed themselves and their families.

In one N.J. community, the local synagogue has creatively addressed this problem with their Backpack Buddies program. Working in conjunction with a local school, volunteers shop, pack and deliver backpacks filled with nutritious food for the weekends when school breakfast and lunch programs are not available. In Aberdeen, Temple Shalom members led by **Lou Schoen** and **Helene Monat** work quietly and with *kavod* (respect) so that neither students nor their families feel ashamed of the help they receive.

Once again, our challenge grant gave the group a solid fiscal foundation to re-launch the program for the new school year.

Darchei Tzion - **ISR** **The Beit Shean Food Pantry** *Feeding Hungry People in Beit Shean*

In the city of Beit Shean, where poverty affects a significant number of residents, one of our favorite examples of communal caring continues to inspire — the all-volunteer Darchei Tzion *gemach* (a communal lending program). Each week a group of committed volunteers prepare two Shabbat meal packages for 100

families and 30 elderly residents. For Pesach and Rosh Hashanah, the distribution includes an additional 50 packages. While the group relies heavily on donations from local food establishments and nearby neighbors, some food must be purchased to cover the high demand

Our funds help underwrite the costs of this supplemental food. We rest easier knowing that some of Beit Shean's neediest residents no longer have to worry about where their next Shabbat or holiday meal will come from.

Food Forward **USA** *Harvesting Fresh Fruit from Private Property Owners to Feed Hungry Families*

www.foodforward.org

The story of **Rick Nahmias** and his dog, Scout, exemplifies how so many of our Good People get started. A photographer, writer and filmmaker, Rick first observed the many citrus fruits littering his neighbors' yards while meandering with Scout. Why was so much food laying there to rot when it could be rescued and donated to local agencies charged with feeding hungry people? What did his neighbors do with the remaining fruit on their trees after they had picked all they possibly could use?

And so began Food Forward, which utilizes all-volunteer crews to harvest California's abundant produce from private property and beyond. On the day we wrote this entry, the Food Forward web site counter displayed a stunning 1,683,360 pounds of food gleaned since the program began back in 2009. This past year, Food Forward also embarked upon its Farmers Market Recovery Program, which gathers unsold produce from 5 of the 128 farmers markets in the Los Angeles County area. Poised to cover even more markets in the future, this modest project has already rescued 15,000 pounds of high quality produce.

To further stimulate Food Forward's extraordinary growth, we underwrote the purchase of some new tools, additional computers for their expanding staff, and a much needed volunteer management software program.

***Gideon Ben Ami** **ISR** *One Man's Quest to Feed Hungry People in Tel Aviv*

Yes, my first day on the job, and what a day... a win for the food donors who are so delighted to donate, a win for the needy people who are super happy to receive high quality food, a win for you and my dear friends and, needless to say a big win for me, doing what I like most. It's a dream... I am happier than I have ever been, on my new job, in its first day."

We first met **Gideon Ben Ami** two years ago while he was serving food to the African refugees in Tel Aviv's Levinsky Park. We knew from the outset that this was an extraordinary man, filled with limitless energy and boundless compassion. Soon after, Gideon began to organize our own feeding efforts for the refugee population. A former restaurateur both in the U.S. and in Israel, Gideon's greatest delight comes from feeding hungry people. He also has an uncanny ability to discover the poorest and most overlooked people hidden in Tel Aviv's bustling metropolis. For those fortunate enough to meet him, life can improve dramatically.

With our support (and that of others) Gideon has piloted a program to retrieve nutritious food from local bakeries, supermarkets and restaurants and deliver it directly to shelters and individuals where it can provide sustenance for thousands of people. His food recovery efforts have led him to uncover desperate personal situations, several of which he has resolved, sometimes with miraculous results.

Hunger in Israel

ISR

Targeting Direct Relief to Those Most in Need

E. was embarrassed to invite her father to spend Pesach with them because there simply wasn't the wherewithal. She burst into tears when I gave her the 'credit card' in the name of THE GOOD PEOPLE FUND. It's the first time in three years that she and her daughters will make Pesach Seder at home.

Avshalom Beni, who runs HAMA in Israel, wrote this simple message right after we forwarded thousands of dollars' worth of supermarket credit cards, or *tlushim*, in the days leading up to Pesach this past year. What Avshalom has conveyed is not unusual — we hear it over and over again from those people we entrust to distribute the cards on our behalf.

The scrip may be for a holiday or just for everyday use, but the simple fact is that it provides a crucial stop-gap for those we can reach. Approximately 31 percent of the Israeli population lives in poverty; nearly one in eleven individuals risks going hungry. Some may say ours is just a Band-Aid approach, but until there is an effective resolution to this worldwide problem, it is imperative that we do what we can to help.

A portion of this grant was donor-recommended.

Moadon Re'ut

ISR

Serving Hot Meals and More to Jerusalem's Hungry Residents

www.reut-jerusalem.org.il

Dr. Aryeh Geiger, z'l (of blessed memory), one of Israel's most progressive educators, believed that pluralism paired with social action was the key to educating young Israelis. He began the Re'ut School in 1999 with that focus in mind.

Several student-developed and implemented *tikkun olam* projects form the basis of the unique school curriculum. One, the Friendship Club, runs a soup kitchen for poor residents of the neighborhood and beyond. We have seen first-hand the interaction between the kids and their "guests"— a heart-warming sight. In addition to these meals, the students also prepare sandwiches for local school children, so they have a healthy mid-morning snack. Many families do not have the means to supply this themselves.

Once again, we offered Re'ut students a \$2,500 matching grant to help support this aspect of their work. In two months they reached their goal by holding small fund-raisers and a letter-writing campaign to school parents. Sandwich-making began this past September and the students have sufficient funding to last the school year.

The Bagel Brigade

USA

Distributing Leftover Baked Goods in LA

www.bagelbrigade.org

Seven days a week, 130 volunteers strong — an idea as simple as collecting bagels and bread, yet so profound in its impact. The Los Angeles-based Bagel Brigade began 20 years ago when the late **Herman Berman**, a retired jeweler, developed the perfect formula for filling empty stomachs: Rally a group of his fellow retirees and other volunteers to circulate to local bagel stores, bakeries, supermarkets and other food establishments, retrieve their day-old leftovers that would otherwise go to waste and transport the bounty to distribution points for hundreds of hungry people to enjoy. Inspired by his own hunger in childhood, Herman believed it was his duty to help feed hungry kids and spare them these same unpleasant memories.

Rain or shine every morning, volunteers congregate at local pick-up spots to assemble baked goods collected the night before from over 65 area establishments and transport them to schools, senior centers, shelters and more. This efficient operation distributes an average of 84,000 loaves of bread and 54,000 pounds of bagels per month — talk about carb overload!

To make an online donation go to

www.goodpeoplefund.org/donate

With demand strong for the group's efforts, Herman has left a remarkable legacy that we hope will continue for many years to come. Our grant this year underwrote one of the Brigade's few expenses — the special plastic bags used to pick up leftovers.

*Village Harvest

USA

Creating Community While Harvesting Fruit

www.villageharvest.org

Great weekend already! We had a 55-volunteer apricot harvest in 2 locations this morning... I drove 2,070 lbs of apricots from the harvest to a large pantry / meal service... There were many new volunteers today... really good and inspiring and inspired people eager to be there. And the 95-year-old orchard owner is so grateful his fruit will help others and won't go to waste.

Why I do this.

~Craig

Back in 2001, Joni Ohta Diserens, supported by her husband **Craig Diserens**, began organizing friends and volunteers to harvest fresh fruit growing abundantly in Northern California neighborhoods and deliver it to distribution points serving hungry people. With fruit trees planted on front lawns and back yards, and office parks developed in old orchards, a giant virtual fruit bowl packed with nutritious food was just waiting to be picked. The community spirit and action of volunteers and homeowners turned into Village Harvest, now in Craig's very capable hands and celebrating its 12th anniversary.

While feeding hungry people and rescuing perfectly good food is an important goal, what we particularly like about Village Harvest is the community building it creates by bringing together diverse volunteer harvesting teams comprised of individuals and groups of all ages, physical abilities, faiths and professions. Village Harvest's mission extends to other areas as well and includes education on fruit tree care, harvesting, and food preservation (think rich and lush fruit jams and jellies).

With our encouragement and support, earlier this summer Village Harvest brought together 24 West Coast urban harvest groups for the first conference of its kind. Like-minded participants in the gleaning movement shared ideas for recruiting volunteers, maximizing technology and more. Attendees now connect through a list-serve with ideas still percolating and a future meeting planned.

Our funds also underwrote the costs of web site and software updates to further Village Harvest's efforts.

Youngstown Community Food Bank

USA

Feeding Hungry Families in the Rust Belt

www.youngstowncommunityfoodcenter.org/

For nearly 30 years, people wrestling with hunger and food insecurity around Youngstown, Ohio, know there is one person they can always count on. Every Tuesday morning **Joe Lordi** opens the doors of his small food bank and welcomes his "visitors" with a smile and warmth. Clients roam the food bank aisles selecting whatever they need. In recent years, food staples have been augmented with fresh fruits and vegetables donated by local farms. In addition to the individuals who receive help, over 100 organizations, including soup kitchens, senior citizen housing, schools and battered women's shelters, rely on Joe. We've no doubt that the warm, "non-institutional" atmosphere Joe has created derives from his own family's experiences when their once stable life suffered from the loss of Joe's business and livelihood.

Joe has never turned us down when we ask for food to be shipped to our friends in McRoberts, Kentucky. He always manages to fill a tractor trailer; with the discounted services of a donor in the trucking business, it usually costs us less than \$1000 to move tons of food to people in need.

This past year Joe had the opportunity to purchase several of the stationary trailers he had been renting to hold excess product. We agreed to purchase seven trailers and eliminated his high monthly rental fees.

Zehava and Karyn - Feeding the Neighbors

ISR

Food Packages for Neighborhood Families in Jerusalem

The magic of the supermarket vouchers can only be fully appreciated when you see the reaction. One woman said you are her Moshiach! Thanks again for helping these struggling families have a holiday that they otherwise would never be able to enjoy.

How many jokes have we heard about food being the focus of every Jewish holiday? When you think about people who struggle to put sufficient nourishment on their table *each and every day*, you can understand why holidays are so stressful and serve as a stark reminder of the family's harsh reality.

Years ago, **Karyn Gellman** and **Zehava Taub**, friends in Jerusalem's beautiful Baka neighborhood, learned about nearby residents who lacked the resources to feed themselves or their families. Karyn and Zehava were moved to do something.

Enlisting the support of volunteers, the women began a simple program assembling monthly food packages and quietly delivering them to these families.

We doubt that we should be compared to the *Moshiach*, but we do know that our ability to supplement the monthly food with extra funds for both Pesach and Rosh Hashanah has made for more joyous holidays in many homes.

KIDS

Art Creation Foundation for Children

USA

Providing Arts, Education, Food, Healthcare, Love and Security to Haiti's Children

www.artforhaitianchildren

It was art that drew me to Haiti... What I saw was beautiful children, beautiful art, people who barely had money for a next meal being able to sit and paint a joyous and colorful market scene... But the bright eyes of the children, the sounds of life... were what told me that I would be bound in some way, for life, to this Haiti.

The contrast in Haiti, even before the 2009 earthquake, was quite striking. For **Judy Hoffman**, one of the founders of Art Creation Foundation for Children (ACFFC), it was these contrasting images — the beauty amidst a backdrop of despair — that inspired her to enlist local Haitian artists in her mission to effect change. In a country where 80 percent of the population lives below the poverty line, it would be near impossible for one program to save every child, but for the 100 children whose artistic talents ACFFC harnesses, their prospects for a better future improve significantly.

ACFFC provides some of the poorest children of Jacmel with basic nutritional and medical resources as well as activities that teach self-sufficiency through the arts, formal education and experiential learning. In addition to required school attendance, the children share meals, study together, take art lessons and have become a loving extended family.

A mosaic artist's visit in 2010 helped to enhance the children's already extensive portfolios. Along with their sought-after *papier maché* figures, they now design and produce beautiful mosaic installations throughout Jacmel, earning them recognition and invitations to create their artwork outside of the country. ACFFC nurtures the artistic talent of each of its children, and in so doing, insures their ability to sustain themselves as they grow older.

Our funding this year underwrote tuition expenses and scholarships as well as some of the families' personal needs.

Big Brothers, Big Sisters of Israel

ISR

Mentoring Youth in Israel

www.bigbrothers.org.il

This time, we would also like to thank the donor who graciously donated money so that my two children can attend summer camp this year... As a result of their kindness and graciousness, this summer my children will be able to enjoy, goof off, jump around, splash around, meet new friends, sing and be happy — all because someone special has allowed them to do this.

It was a scene like this that **Libby Reichman**, founder of Big Brothers, Big Sisters (BBBS) Israel, envisioned when she began her work over ten years ago. A social worker, Libby recognized that mentoring relationships could profoundly impact the lives of kids coming from isolated single-parent homes. Though Libby is no longer part of BBBS's work, her vision has grown from one Jerusalem-based branch to additional locations around the country. Mentors receive ongoing training and often establish relationships with their mentees that continue for years. Kids once deemed "at-risk" now flourish and grow to maturity, happier and with a greater sense of stability.

Newly established partnerships with the Israel Scouts, The Prison Authority (children of female prisoners or recently released prisoners are provided with mentors), municipalities and The Jerusalem Academy of Music and Dance further confirm the value of BBBS's mentoring program.

Our funds were allocated to summer camp scholarships. After all, isn't that what summer is all about... splashing, singing and goofing off? A portion of this grant was donor-designated.

Many times, running a non-profit is an isolated experience without the benefit of a large staff or needed resources. But through the years, the Good People Fund has always been someone I can call for advice, and get (a) valuable and unique take on a variety of issues, all based on years of experience, great empathy and their realistic vision.

Bet Hayered

Caring for Kids-at-Risk

www.bethayered.org

With the beginning of the school year our hope and prayers are that we will have the fortitude to offer all our children the love and direction that they desperately need and very much deserve.

These words of Bet Hayered's co-founder **Yitz Feigenbaum** provide a window into the love and affection that he and his co-founder, **Irit Zucker**, have been giving to the children of Bet Hayered group home since its founding on Kibbutz Merav nearly 20 years ago. Removed from their biological families by the courts, each child arrives with serious challenges.

Because of our long-standing friendship with Bet Hayered, Yitz's progress reports are deeply personal to us, and each child's success is of paramount importance. Recently we heard about Shira, an eighth grader and newcomer to Bet Hayered who enjoys participating in music and dance activities offered on the *kibbutz*. At the other end of the continuum, we learned of Tamar, a veteran who marked her eleventh year at Bet Hayered with the opportunity to give back to the community by leading a three-day camp-out for younger *kibbutz* peers. We took so much pride in both girls' accomplishments.

At Bet Hayered the children discover two committed "parents" in Yitz and Irit as well as an entire "village," as members of the *kibbutz* embrace them and become their extended family. Shira, Tamar, and the other children raised at Bet Hayered gain not just a refuge from a troubled past but a place they can call home — so much so, that many return to the *kibbutz* or nearby after serving in the army or National Service. The fact that so many children go on to lead productive and stable lives is a testament to the success of the model. Each graduation, wedding or baby announcement we receive reminds us of why we believe so strongly in this program.

We directed our funding toward critical psychological counseling services for the children as well as occasional emergency needs. Part of this year's grant was donor-designated.

Birthday Angels

Birthday Parties for Needy Children in Israel

www.birthday-angels.org

I almost cried when they sang my name out loud over and over again in the song that came on the disc in the Party Kit.

These words echo the sentiments of so many children who have benefited from a Birthday Angels party. Parties had always been a

ISR

way of life for **Ruthie Sobel Luttenberg**, both in her role as mom and professional party planner. Years ago, while volunteering in a poor Tel Aviv neighborhood, she learned that a young girl had never celebrated her birthday and did not know the date because the family simply did not have the means to commemorate it. One in three Israeli children at that time shared a similar story. In 2003, Ruthie began Birthday Angels to bridge that gap.

Today, Birthday Angels provides parties to over 4,500 children annually. Since the program began more than 20,000 children have experienced Ruthie's special magic and the boost to their self-esteem that goes along with it. Small donations of \$54 support the design and purchase of Ruthie's party kits — a two-hour, complete entertainment package including games, decorations, music and stickers used by the volunteers who conduct the parties. Each child makes a thank you card and sends it to the donor, teaching important lessons of gratitude while personalizing the process.

Ruthie's latest endeavor involves *Design for Change*, a global platform developed in India but now operating in Israeli schools. *Design for Change* empowers children to change the world and adopt an "I Can" spirit. A four-stage process encourages children to define a situation that bothers them, develop solutions, document their changes and share their stories, particularly through video.

Our grant helped Ruthie with some of the organization's day-to-day costs as well as a planned enhancement of her web site.

Change the Truth

Providing Opportunities for Children in Uganda

USA

www.changethetruth.org

For a group of children living in St. Mary Kevin Orphanage Motherhood in Uganda, their "truth" until 2007 was a very bleak one. Civil war, the AIDS epidemic and extreme poverty decimated the tiny country, leaving over 2 million children orphaned and struggling to survive. That is, until a photography workshop brought **Gloria Baker Feinstein** to Uganda and the orphanage. The 190 beautiful children that she captured in her pictures ultimately captured her heart.

Three months after Gloria returned home, she decided to change the lives of the St. Mary Kevin orphans with the establishment of Change The Truth. Today more than 30 children receive academic scholarships for secondary school, college or vocational school; three balanced meals are served daily; a full-time social worker lives on site; musical instruments and uniforms have allowed the children to form a marching band; and a computer lab and textbook library supplement the children's learning.

The kids' academic successes can be attributed in part to the Holiday Enrichment Program that we fund. Gloria tells us "it has been absolutely invaluable." During holiday breaks, secondary school students benefit from supplemental tutoring, additional courses, motivational speakers and team-building exercises. Even the kids have remarked how this program helps prepare them for their regular classes. We are honored to provide it.

Jack the Bike Man

Creative Support Of At-Risk Children

USA

www.jackthebikeman.org

Riding a bike is truly a childhood rite of passage. Fixing bikes is another story — at least for most of us. For **Jack Hairston**, repairing bikes has not only become a way of life, but a way of reaching and connecting to vulnerable children in his Florida neighborhood, home to many migrant workers and their families. It all began in 1999 through a chance encounter with a child who fell in front of Jack's house when his bike brakes failed.

Disabled himself, Jack could have easily hobbled away from the scene of the accident. Instead, he offered not just a hand but his handy-man skills by repairing the faulty brakes. Word travelled quickly and soon other eager young bikers sought Jack's repair services, gaining not only a safe bike, but a trusted friend and advocate. This neighborhood legend became known as Jack the Bike Man, a fitting title.

Fourteen years later, Jack and his crew of helpers, including some who were once beneficiaries of his program, repair hundreds of donated bikes and distribute them to needy neighborhood children during the holiday season. This past year, a record 900 recipients experienced the joy and freedom that only a set of wheels can bring. But Jack the Bike Man is really about much more. He has become a one-man social service agency, stepping in where needed to make life better for those around him.

To assure that Jack's good work can continue, our grant helped underwrite the cost of materials used to repair the bikes.

*Kaima

Empowering At-Risk Kids Through Organic Farming

ISR

www.kaima.org.il

Picture a rocky plot of land nestled in the hills of Beit Zayit, overlooking Jerusalem. It is totally barren, nothing more than stones and weeds. Enter scores of volunteers who have answered the call of **Yoni Yefet Reich** and his friends on Facebook and other social media to come clear the land in what seemed a most

daunting and back-breaking job. In a matter of months, Yoni's dream has literally grown before our eyes. Today, this same plot of land is unrecognizable — first cleared and ready for planting, next a field with furrows awaiting the seeds and saplings, and now transformed to a thriving organic farm, blooming with tomatoes, zucchini, corn, lettuce, spinach, beans, basil, beets and more. Here, vulnerable Israeli youth have the unique opportunity to immerse themselves in organic farming through a program known as Kaima, guided by Yoni and several other young social entrepreneurs, many of them teachers, social workers and organic farmers.

With a passion for farming and years of youth work experience, Yoni represents an emerging generation of inspiring and idealistic young Israeli leaders. Kaima engages and empowers at-risk, drop-out youth through a multi-faceted program of hands-on organic farming as well as a CSA (Community Supported Agriculture). Participants connect with the land while gaining income, employability, leadership training and important community building experience. Though operating for less than a year, Kaima has shown promising results — so much so that we think the project's name, which translates to *sustainability* in Aramaic, is quite fitting. We look forward to seeing not only how this program *sustains* itself but also how those who participate rebuild their lives.

Our matching grant provided the seedlings and seeds for the initial season and our mentorship has guided Yoni and his group as they grow their model.

Lev Leytzan-Heart of A Clown USA

Clowning as a Therapeutic Tool

www.levleytzan.org

Laughter is indeed the best medicine. No one knows that better than psychologist **Dr. Neal Goldberg**, the founder and inspiration behind Lev Leytzan. Lev Leytzan is a New York-based medical clown training program that attracts teens and young adults. Medical professionals and professional clown artists provide the training for these committed artists. Trainees devote long hours of intense study to learn new skills that will ultimately brighten the lives of sick children, isolated elders and just about anyone who could benefit from some levity.

Our favorite part of Lev Leytzan's program is Elderhearts™, which engages Alzheimer's and dementia patients in a playful but purposeful way. Through the use of period costumes and props that are reminiscent of an earlier time, the clowns are able to awaken memories and feelings, long forgotten in the miasma of dementia. First developed in Europe, the program immediately

attracted the attention and respect of Dr. Goldberg, who recognized its value and introduced it to his troupe here.

Our grant enabled Elderhearts™ training to continue so that even more memory-impaired seniors can benefit from this special therapeutic tool.

Reading Village

USA

Promoting Literacy Among Children in Rural Guatemala

www.readingvillage.org

Learning begins with literacy. When we can master the written word, we can engage with a world far beyond our immediate environment and in doing so mobilize the resources and inspiration needed to control our own lives and to change the lives of those around us.

Linda Smith founded Reading Village in 2007 to empower the children of rural Guatemala through literacy. We call her a dream weaver because the ability to read gives these children the tools to dream about a better life — a life very different from their parents. With a long-time interest in all things related to Latin America, Linda learned first-hand about illiteracy among rural Guatemalan children during a particularly difficult time in her own life. While traveling to the region she asked local children what they aspired to be, but only those who had access to books could answer; the others responded with blank stares as the profound poverty they faced gave them little reason to hope for a meaningful future. Reading Village was Linda's answer: Teach them to read and give them the tools to dream and transform their lives.

The program has reached nearly 12,000 children and has granted an additional 50 indigenous teens scholarships to stay in school. They also receive leadership training that prepares them to serve as volunteer mentors to younger children. Cumulatively the teen-mentors have spent more than 9,000 hours reading aloud to children in their communities and represent the key to breaking the generational cycle of illiteracy and poverty.

Reading Village also educates youth in our own country through several curricular pieces including the *Light Up Literacy* program, a holiday campaign that enlists youth to partner with Reading Village to eradicate illiteracy, and *36 Books*, a meaningful *mitzvah* project to benefit Reading Village's work.

Our grant was used to create an additional Community Facilitator position in Guatemala. The facilitator trains and mentors teens in two more towns, thus expanding Reading Village's impact and giving more children the ability to dream.

Shutaf

ISR

Redefining Inclusion and Community for Kids in Jerusalem

www.campshutaf.org

The smiles and unbridled joy we see in the faces of the kids who attend Camp Shutaf programs never fail to evoke our own broad smiles. In fact, we have often commented that we wish we could actually join them and share in the fun!

None of these smiles would be possible without the determination of Shutaf's founders, **Miriam Avraham** and **Beth Steinberg**. Miriam and Beth, both parents of children with special needs, made *aliyah* from the States many years ago. What they discovered was a dearth of informal educational opportunities for their kids; available programs were often nothing more than elaborate baby-sitting services. What do you do when you are faced with this type of problem? For Miriam and Beth the answer, though not easy, was to start a program of their own. So began Camp Shutaf, which provides inclusive after-school programs and summer camp for children and teens. This inclusive model includes *all* kids, with or without disabilities, regardless of religion, socio-economic or educational background.

Beth and Miriam get it. They live the same lives as their campers' families and know both the joy and heartbreak that come from raising a special needs child. Not only do they run this program, but they also advocate on a national scale for increased opportunities and recognition of the special needs community.

Our funds have been used to underwrite holiday camp trips and to hire an assistant to help manage the enormous amount of work required to keep Shutaf thriving — an investment in inclusive programming that's more than worthwhile.

St. Joseph's Baby Corner

USA

Serving Impoverished Infants and Children

She was soooo happy! She said that suddenly she could breathe better & it felt soooo good! She didn't know how uncomfortable she was until she tried on some other sizes. These bras are the sizes that the "real pregnant/nursing mothers" are! And you can't find them on the rack at Target!

Whether it be a suitable nursing bra, a car seat, baby bottles, or any one of the scores of items needed to help care for a newborn, these essentials line the walls of Baby Corner in Seattle, a place where moms who have so little can "shop" for so much. In 1988, **Jeannie Jaybush** and a friend, Renee Leet, set up a cardboard box in the lobby of St. Joseph's Church. That box evolved into a used crib and soon Baby Corner became the model now used in other locations around the country.

While Baby Corner may be there for the “basics,” Jeannie’s compassion and dedication make the difference when circumstances are dire and needs atypical. On more than one occasion we have been asked to fund a headstone for a baby that died or special equipment for an infant born with special needs. “No” does not enter Jeannie’s vocabulary. Her idea of providing nursing bras a few years ago was but one more example of “going that extra mile” for the newborn and mom. Few projects give us as much pleasure as funding quality garments for new moms who struggle to overcome the discomforts of delivery along with the underlying worry of how they will provide for their newborn.

The Quincy Kids

USA

Students Helping Kids Around the World

www.mirrorimage.com/Iqbal/index.html

THANK YOU SO MUCH!!! We greatly appreciate your generous gift to Operation Days Work (O.D.W.) Broad Meadows! We have so many great ideas for using the new MacBook Pro! ...the moment we opened the box, we were so SURPRISED! (We actually took the picture with the new camera you bought us too!!)

For over ten years we’ve been following the student activists from Broad Meadows Middle School in Quincy, Mass. The kids in this after-school club are dedicated to improving children’s lives worldwide, but **Ron Adams**, the dedicated teacher who gently guides their efforts, is the secret to their success.

Iqbal Masih, a young Pakistani boy, inspired the kids. Iqbal’s parents sold him to a carpet maker who chained him to a loom to create beautiful carpets for long hours each day. He managed to escape and travel to America to receive an award for his efforts to end child slavery. During his visit to the Quincy school, he captivated the students with his moving story. After returning to Pakistan, Iqbal was murdered, and in his memory the Quincy students began their quest to end child slavery wherever the practice existed. In 1995, they formed *The Kid’s Campaign* and have accomplished great things around the world ever since.

Today, *The Kids’ Campaign* operates as part of Operation Days Work USA (ODW). As the school year begins, students research, discuss and ultimately vote on the country where they will focus their efforts to improve kids’ lives. Then they invite proposals from global organizations dedicated to this same mission and country, followed by a careful vetting and rigorous interview process. The students ultimately select one finalist to become the beneficiary of their yearlong fund-raising efforts. This past year, students raised more than \$15,000 to provide uniforms, schoolbooks, healthcare, room and board and protection for 38 Kenyan children now studying in school rather than laboring on coffee plantations.

The ODW participants need the proper “tools” to accomplish their work, so we have made it our tradition to give them whatever they need — poster board, markers, pens, postage and more. This year a generous donor touched by their story enabled us to purchase new computer equipment to replace aging machines, a new digital camera and a printer.

Meet some of our Good People here:
www.youtube.com/goodpeoplefund

WOMENS’ EMPOWERMENT

Female Hebrew Benevolent Society

USA

Reaching Out to Jewish Women in Crisis

www.fhbs.org

Speaking with **Eileen Sklaroff**, Female Hebrew Benevolent Society’s (FHBS) dedicated leader, always reminds us of just how fragile life can be. Individuals and families that were once stable and whole often, quite suddenly, find themselves in the midst of a crisis — a health emergency, the loss of a job, or some similar event that threatens their very stability.

FHBS is the longest ongoing Jewish charitable organization in the United States. A safety net in Philadelphia for hundreds of women and their children, FHBS underwrites food costs, medical care, emergency response systems, chair glides for elders and summer camp scholarships. This year they have even begun a modest prescription drug stipend program, an expense that is often daunting for many people.

Over the past year we have partnered with other funding sources to prevent eviction and homelessness for some families as well as purchase a new efficient heating system for a young widow with a disabled child. We know that funds granted to FHBS really do change lives for the better.

*Get Jewish Divorce Justice USA

Preventing Abuse in the Jewish Divorce Process Through Education and Advocacy

www.getjewishdivorce.org

Truthfully I was not aware of the powerlessness of women in the divorce process. It is really important to spread awareness about these issues to all Jewish women, especially before they start dating seriously. I didn't know about the halachic (Jewish law) Jewish prenup and I don't know when else I would have learned about it. Thank you GJDD.

Esther Macner's crusade to make the Orthodox Jewish divorce process more equitable led her to initiate Get Jewish Divorce Justice (GJDD), the only West Coast-based organization of its kind. When she hears sentiments like the above from a Los Angeles *yeshiva* high school student, she knows she must continue to raise awareness about an issue long kept silent. Esther, herself a product of the Orthodox community and an attorney by training, was outraged by the abuse in the Jewish divorce process, especially as it pertains to California law and rabbinic courts. A system that left women powerless was not one she could ignore, and so she set out to educate the public and effect change.

GJDD challenges the inequities in a system under which only men have the power to end a marriage and whose roots can be traced back thousands of years to a document known as the *get*, a decree given voluntarily by the husband and received on consent of the wife that terminates a Jewish marriage and certifies that each former spouse is free to remarry under Jewish law. The *get* often morphs into a bargaining tool of sorts, used by husbands to extort more favorable custody or financial arrangements from their ex-wives and, when withheld altogether, leaves scores of women chained to dead marriages. Esther's program seeks to change this reality to the extent possible, using the expertise of rabbis, attorneys, and educators to intervene on behalf of current victims, and to educate prospective brides through the use of preventive measures, such as Jewish pre-nuptial agreements. GJDD has created a one-stop shop for ending Jewish divorce injustice. Esther's latest project involves revising and reframing the Jewish pre-nuptial agreement for California, which could become a national model.

Our funds this year came in the form of a matching grant challenge that Esther met with ease.

To make an online donation go to
www.goodpeoplefund.org/donate

New Orleans Women's Shelter USA

A Warm Home for Homeless Women and Families

www.nolawomenshelter.org

As a single mother, Lou Ellen* arrived at the New Orleans Women's Shelter (NOWS) with little reason to be hopeful. She had returned to New Orleans to care for her ill mother, but the balance between her new caretaking responsibilities and holding on to a job, all while raising a child alone, proved impossible to maintain. But the NOWS case management staff and employment program provided her with the guidance she needed and even encouraged her to seek her high school diploma. Graduating with almost a B+ average, Lou Ellen went on to pursue her Childcare Development Associate license and in a few months will graduate. She now has permanent housing along with three job offers pending completion of her course work.

Lou Ellen's story mirrors that of many other women who have been fortunate enough to find themselves at this particular shelter. **Jackie Silverman** founded NOWS after Hurricane Katrina destroyed so much of New Orleans back in 2007. Struggling with her own personal medical issues, Jackie volunteered to restore her community, as she saw the devastation of both life and property. Somehow her own difficulties seemed less significant in comparison, and when the shelter faced closure due to funding shortfalls, Jackie and her husband Dan decided to rescue it. With the help of others they founded NOWS, moved it to a new location and transformed it into a warm and welcoming home.

Our funding has allowed the home to employ a case manager, which in turn has made it possible for people like Lou Ellen and others to regain their own footing and eventually secure an education, employment and independent housing.

*a pseudonym

Unchained At Last USA

Support for Women Leaving Arranged Marriages

www.unchainedatlast.org

For many 19-year-olds, life holds so much promise and possibility. For **Fraidy Reiss**, raised in a traditional ultra-Orthodox Jewish community, an arranged marriage to a man she barely knew defined her future. Fraidy's story is not an isolated one. Thousands of women of different faiths and cultures find themselves trapped in a loveless, often abusive arranged marriage, with little hope of escape. Fraidy rebelled against this life. She earned a college diploma and a respected career in journalism, and eventually she gained custody of her two daughters as well as her freedom. Now a single mom, rejected by her extended family and community,

Fraidy was alone. Rather than suppress this painful experience, she chose to use the lessons she learned to help other women of all faiths and cultures escape similar circumstances.

Fraidy began Unchained At Last two years ago. It is the only U.S. organization dedicated to helping women leave arranged marriages. Unchained provides its clients with pro bono legal services coupled with social services and mentorship, all geared towards making the departure and rebuilding process seamless. Unchained also serves as a catalyst for global change through advocacy for legislative reforms to prevent these marriages in the first instance.

Fraidy’s commitment to these women is strong despite her full-time job (outside of her organization) and parental responsibilities. Trying to “do it all” was taking its toll, so we funded a part-time case manager who has changed Fraidy’s life immeasurably. We have no doubt that our small investment in personnel will have quite a significant return, and, along with the resources we directed towards fulfilling urgent client needs this past year, countless women will benefit as a result.

***Yotsrot—Turning the Tables** **ISR**
Vocational Training and Empowerment of Women Who Exit the Cycle of Prostitution

www.yotsrot.org

As **Lilach Tzur Ben-Moshe** traveled to work each morning from her home near Tel Aviv’s bustling Central Bus Station, she was deeply troubled by what she saw. Homeless people, refugees and prostitutes lined the streets around the Tachana HaMerkazit. An online fashion editor for one of Israel’s major news outlets, Lilach was also a feminist and worked as a volunteer in the city’s rape crisis center. Her involvement in the development of a nearby women’s shelter program where she taught sewing and design set the stage for her next challenge. How could she change these women’s lives and the reality in which they lived?

Hofchot et L’Yotsrot, Turning the Tables, was Lilach’s answer — an organization dedicated to vocational training and economic empowerment of women who leave prostitution. Founded in 2011, the program offers courses in different fashion specializations and provides internships, work opportunities and mentorship within the fashion industry.

When we met Lilach in a Tel Aviv park on a warm February afternoon last winter, we were impressed with her passion and her dedication. With a business plan in place, a strong collaboration with established designers and textile manufacturers, and a design studio slated to open soon, Yotsrot was poised to grow. We

were excited to help to make that happen with a grant to purchase several computers as well as outside branding and marketing expertise.

In a recent conversation, Lilach shared that 8 out of 10 women completed the entire three course program and will continue the training next semester. In addition, 20 women use the studio on different levels, and, in November, five women will start working toward building their own small business in a new incubator program, in collaboration with Tel Aviv University’s Clinic for Economic Justice.

For new GOOD PEOPLE stories, go to:
www.goodpeoplefund.org/tzedakah-diaries

POVERTY

Down the Block **USA**
Helping Neighbors Overcome Sudden Financial Problems

www.downtheblock.org

When my world was crumbling beneath me, Down the Block pulled me to a higher ground. They did so much more than help with some critical bills. The respect they bestowed gave me back my pride... It is because of them that I am still standing.

In a world that has become increasingly fast-paced and impersonal, where the commandment to “Love Thy Neighbor” seems one of the distant past, it is nice to know that in one local suburban community, neighbors have stepped up to help neighbors who have fallen on hard times. As the economy faltered in 2008, Down the Block’s founder, **Wendi Weill**, watched many families living nearby in her affluent New Jersey suburb suffer sudden and steep decline in their circumstances. Some could not pay a utility bill while others had to choose between food on the table or necessary medications. With no safety net available for her neighbors in need, Wendi realized this could have just as easily been her. She felt compelled to act and created a cushion to help her neighbors get back on their feet.

Five years later, Down the Block continues to be an important lifeline. Quietly, with respect for the dignity of each applicant, Down the Block provides one-time, short-term assistance to township residents enduring unforeseen financial loss. A careful

screening process assesses eligibility and can make the difference between a shut-off notice or a warm home, bare shelves or a full pantry.

This year, our funding included a matching grant to attract new donors to this local effort.

Family-to-Family USA

Providing Hunger Relief and More to Profoundly Poor American Families

www.family-to-family.org

Pam Koner's story reminds us of so many of our Good People. A 2002 *New York Times* series on hunger and rural poverty in a town only one hour from Chicago, with images of dirt-floor houses and flimsy roofs secured only by tires, propelled Pam into action. With one call to a caseworker in this impoverished community, Pam's idea for Family-to-Family came to life. She initially linked 17 of the neediest families in Pembroke, Ill., to families elsewhere with sufficient resources and ability to share their good fortune. These 17 families evolved into 60, and today 900 families are bound together in a nationwide food supply chain.

Families living below the poverty line receive groceries monthly from their partner families in anticipation of the shortfall that usually occurs as the month comes to a close. This growing network has provided 12,000 meals per month to over 1,800 struggling moms, dads and kids in 12 states across the United States. Less tangible but equally as important benefits include a sense of connection through letters and email that the families exchange.

While Pam continues to address hunger and poverty on the ground level, she has expanded her focus to exciting projects such as *GivingWorks!*, which provides economically disadvantaged children — so often on the *receiving* end — a unique window into the world of *giving*. Older children feel empowered and learn the meaning of empathy as they bring a backpack full of books to their younger buddies, first reading to them and then surprising them with the news that they can keep the books. This shining example shows how Pam's work brings hope to communities so often overlooked.

Our funds this year underwrote staffing for GivingWorks!, the costs of backpacks, a summer internship allowing Pam to further expand her reach and some emergency expenses for Family-to-Family's clients.

*Gabriel Project Mumbai

USA

Breaking the Cycle of Poverty and Hunger in the Mumbai Slums

www.gabrielprojectmumbai.org

The happiness these children have brought me is indescribable. I cannot wait to see their bright little faces every morning and the 20 minute trek through the 100 degree slums is always, always worth it. These heartfelt words from a recent intern represent the culmination of a dream for **Jacob Sztokman**, whose vision of breaking the cycle of poverty and hunger for Mumbai's children led to his founding of Gabriel Project Mumbai (GPM) in June 2012. Jacob, an Australian who made *aliyah* in 1993, spent years traveling extensively for work, and it was his trip to Mumbai, one of India's largest and poorest cities, that changed his life unexpectedly. The pervasive poverty and dire conditions of the children living in the slums left an indelible mark on Jacob. He knew he had to do something to change the reality for the city's children. Thus began his work to fight hunger, child labor and illiteracy.

What we love about GPM is that it produces so many "winners." First and foremost, 500 children who would otherwise go hungry now enjoy a substantial lunch each day while gaining basic literacy skills. Women's empowerment groups, comprised of 160 women in total, "win" as well. Micro-credit funds allow them to purchase ingredients, prepare the actual meals and ultimately supply nutritious lunches, in turn enabling them to improve their *own* family's finances, empower themselves and provide nutrition to their own children. The final "winners" are the young volunteers who commit to a semester of service, helping with the distribution of food as well as basic literacy skills and English instruction. We applaud Jacob for recruiting 30 interns, in the first year alone, from the U.S., Israel, Australia and India to volunteer with GPM, further testimony to his good work. One can only imagine how this experience will transform each of them *and* the children whose lives they touch.

Our meeting with Jacob this past February exceeded our expectations and solidified our commitment. Our funds this year covered some of GPM's food costs, thereby insuring that kids will eat, women will continue to be empowered and young volunteers from near and far will be inspired to change the world.

Keren Segulat Naomi

ISR

The Rabbanit Kapach -

A One-Woman Social Service Agency

The Good People we work with each and every day are inspiring and reaffirm the goodness in this world. Each dazzles us and

motivates us to do even more on his or her behalf. One, however, stands out — and not because her work impacts more people or because her mission is more worthy. Rather, we are simply in awe of the sheer length of time she has devoted herself to others, and because her very presence, the radiance on her face, evokes pure goodness and altruism. Our inspiration is the **Rabbanit Bracha Kapach**, a woman who has been caring for others since she was a child.

Now in her ninth decade, the Rabbanit credits her lifelong journey to her mother, Naomi, who sent her to a needy neighbor's door with a package of food, instructing her to leave everything and quickly depart to shield the recipient from embarrassment. From that initial generous act, the Rabbanit's work eventually grew and flourished in Jerusalem after her family migrated there from Yemen. Wherever there was a need, the Rabbanit was there — feeding hungry people, providing clothing and other basic necessities, arranging weddings for poor brides, teaching Torah to the neighborhood women, welcoming kids to summer camp, lending a listening ear, and of course, distributing Pesach food packages to thousands of people each Spring. We doubt that anyone could actually quantify the number of people who have been impacted by her work — but we can say for certain that whatever the number, it is just as impressive as the number of years she has been doing this work.

Though age has slowed her down, it most certainly has not stopped her. We are proud to be able to contribute to the cost of the thousands of kilos of *matzot* that she distributes in the Pesach packages. May she continue her good work for many years to come.

Sunday Friends

USA

The Working Alternative to Charity

www.sundayfriends.org

Sunday Friends is an icon to the families, part of their daily routine. It is a breath for a system that squeezes. It is an era of gold. For many it is a refuge in their lives. Sunday Friends is a dream turned to reality.

Jose's insightful words echo those often spoken by his fellow participants in Sunday Friends, a program that grew from the desire of one woman, **Janis Baron**, to sensitize her own children to diversity and volunteerism. Janis arranged weekly visits to a local shelter and solidified friendships with the residents by engaging with them in sports, games, crafts and reading. Her real "aha" moment however occurred when she offered stickers as an incentive for the group to clean up the shelter's grounds. The possibility of a reward generated great buzz and excitement, and ultimately informed Janis' new mantra: "Self-respect and pride

in one's accomplishments are earned through work and helping others — not by accepting handouts."

With more than 1,200 volunteers and hundreds of eager families enrolled, "Sundays" afford low-income, mostly-immigrant families in San Jose, Cal., a full day of learning and earning opportunities. Parents take classes to master English, effective parenting, money management and more. Children partner with volunteers to create artwork, cook nourishing meals, garden, write letters and participate in other enrichment. For being active contributors and helpers, they earn tickets to redeem for necessities in the on-site store, the Treasure Chest. While they may leave Sunday Friends with *things*, they gain so much more — life skills, self-sufficiency, a feeling of empowerment, a sense of community and hope.

Sunday Friends's most popular program has been the Rent Relief project that we developed in collaboration with them and which relies on the same credit system. Participants earn either \$100 or \$200 paid directly to their landlord, freeing up funds for other critical needs. Since the program originated in October 2009, our grants have enabled 235 families to earn \$45,540 in rent relief, easing their ability to meet their biggest financial challenge.

The Forgotten People Fund

ISR

Helping Ethiopian Families One by One

www.fpf.org.il

Atsede's life has never been easy. She made *aliyah* with family friends when she was about 12. A bright girl, she finished her high school requirements and earned scholarships to pursue a professional degree, but her husband denied her this opportunity. Eventually his abusive behavior forced her and her young sons to flee to a Haifa shelter. In time, she found demanding physical work and a small apartment, raising her children on her own. When we learned about Atsede, she had just been offered a full scholarship to nursing school, a profession she had always wanted to pursue since her earlier work in a nursing home. With scholarship in hand but no means to support her family while she studied, Atsede faced seemingly insurmountable obstacles to advance herself and improve her sons' lives.

Fortunately, Astede's story captured the attention of our friends at The Forgotten People Fund in Netanya. Started in 1998 by **Anne and David Silverman** and **Aida and Rabbi Yosef Miller**, z'l, the all-volunteer group initially focused on fulfilling emergency needs for the significant Ethiopian population that had settled in that beautiful beach community. Volunteers, including retired and highly experienced social workers Wendy and Jeff Starrfield, coordinate with local social services to dispense supplemental food, nutrition education, tutoring, school supplies, home

repairs and more. Over the years, thousands of Ethiopian *olim* (immigrants) have benefitted from these efforts.

Recently, the group has directed more resources toward scholarships for higher education or technical courses, allowing the recipients to develop the skills necessary to become self-supporting. We directed part of this year's grant to support Atsede's family while she studies. We also underwrote emergency assistance, swimming lessons and education-related expenses. A portion of our grant was donor-recommended.

The Redistribution Center USA

Rescuing New Merchandise to Help People in Need

www.redistributioncenter.org

The Waldo Canyon Fire tore through a Colorado Springs neighborhood last summer, leaving 365 homes destroyed in its wake. For these and so many more distressed people over the past two decades, **Ranya Kelly** and her Denver-based Redistribution Center have been a lifeline. Ranya's crusade began in 1991 as a simple quest for a cardboard box, a climb into a dumpster and a surprise discovery of hundreds of pairs of discarded shoes. A scene she could have easily walked away from became her first rescue effort, as she retrieved the footwear and donated it to homeless people who lacked this basic necessity. Since that time she has been rescuing perfectly good surplus merchandise that would otherwise be discarded by some of our nation's most prominent retailers — everything from food and clothing to electronics and office supplies — and donating it directly to people or non-profits in need.

The all-volunteer powered Redistribution Center operates with an annual budget of less than \$50,000 a year, a pretty amazing feat considering just how far Ranya's reach extends. She routinely sends packages to soldiers overseas and provides much needed household items and support to military personnel (many of them with profound war-related injuries) here at home, not to mention the countless civilian families whom she has helped. She has partnered with us to deliver two 53-foot trailers filled with goods to McRoberts, KY, all while running a 24-hour, 6-day-a-week food bank stocked with overflow from major grocery chains to help her feed wounded soldiers and hungry seniors.

Staggering as it seems, more than \$52,000,000 worth of new in-kind goods have been redistributed under Ranya's watch. Though she would loathe the term heroic to describe her accomplishments, in many ways Ranya's work is just that. Nothing gives us more pleasure than to give her the tools to continue her ambitious rescue and redistribution efforts. Towards this end, our donations this past year helped stock the food pantry and offset the Center's modest expenses.

Yad Chessed USA

Boston's Jewish Safety Net

www.yadchedded.org

From 1989 until 2012, **Bob Housman**, the visionary behind Boston's Yad Chessed, strived to help needy Jews in that city. Bob had an uncanny ability to find those people who seemed to "fall through the cracks," whether facing hunger, eviction, limited or no access to medical care or critical medications, insufficient resources to purchase clothing or school supplies for their children and other deficits. With an initial budget of \$18,000, Bob did his best to identify those who needed it most. From one man working on his own, Yad Chessed eventually grew to include a part-time social worker. When Bob stepped down last year, the organization had served more than 600 families and individuals.

We recently met Dr. Sarah Abramson, who has assumed the role of Executive Director. She is vibrant, compassionate and clearly dedicated to Yad Chessed clients. When we learned that the organization could no longer distribute back-to-school clothing and school supplies to its clients, we agreed to invest our *tzedakah* dollars to sustain this valuable program. Our challenge grant allowed the organization to continue this fall ritual, with the remaining funds allowing a second distribution in the spring.

We directed additional funding to specific individual needs that Yad Chessed could only fulfill with our help.

ELDERS

Alice Jonah and ISR

The Diplomat Hotel

Building a Community of Elders Helping Elders

For elders residing at the old Diplomat Hotel, **Alice Jonah** continues, albeit in a limited way, to be a savior. The once grand hotel became an absorption center but might now be described as sheltered housing. Residents, mostly elderly Russian *olim* (immigrants) live in single rooms with a small kitchen and bath, but boast a premium view of the hills surrounding Jerusalem. The seniors lead a fairly spartan life, made even more difficult by their infirmities, limited mobility and meager income. Alice, formerly an activities director at the center, developed her simple but effective *Metaplim* (home health aide) Program to assist these aging residents in their day-to-day activities.

Able-bodied elders receive modest compensation to assist more frail residents with shopping, travel to doctors, occasional light cooking or whatever brings comfort and facilitates independence.

About 20 residents avail themselves of this service each month. In addition, one of the residents, a physician in her native Russia, provides routine medical care.

We are proud that our donations can help the residents of Alice's tiny "village" remain in their homes comfortably.

In Their Shoes

ISR

Creating Awareness and Understanding of Dementia and Aging

www.intheirshoes.org.il

Zissie Gitel and her husband Sandy have never forgotten the years they spent caring for their elderly parents. No sooner did they solve one problem when another arose — running to doctor appointments, refilling prescriptions, managing increased dependence and calming fears. The stress, frustration and ultimately the death of their parents impelled the Gitels to try to transform the culture of caregiving throughout Israel. Zissie and Sandy's deep understanding and compassion for both the elders and their family caregivers inspired them to start In Their Shoes in 2009. If caregivers could understand first-hand the course of dementia, Alzheimer's or any disability that limits independence, empathy and compassion seemed a likely outcome.

Zissie utilizes the Virtual Dementia Tour™ (VDT) previously developed by Dr. PK Beville, founder of Second Wind Dreams (a former Good People Fund grantee), in her staff training. Over the past year, In Their Shoes has traveled extensively across Israel, conducting workshops for numerous groups. Our funds enabled Zissie to translate the VDT guide into Hebrew — an enhancement that has only furthered their work. This past year we also connected the Gitels with Dan Cohen of Music & Memory, another Good People Fund grantee, so that they can begin to introduce Dan's creative approach to treating Alzheimer's and dementia to Israeli caregivers.

LiLY-Lifeforce in Later Years

USA

Aging-In-Place Manhattan Style

www.L-i-L-Y.org

How many of us never really understand what life is like in a nursing home or similar institution until a loved one suddenly takes ill and loses the ability to live alone? That was the challenge that **Irene Zola** faced several years ago when her once independent and vibrant mother fell and could no longer live on her own. Following a few difficult days of her mother's stay in a nursing home, Irene quickly moved her mom to her own home and continued to care for her there. Though her mother died shortly afterwards, Irene's

traumatic experiences led her to others who shared her concerns about how poorly our society cares for our elders. In 2009, she created LiLY-Lifeforce in Later Years to address those deficiencies.

In Manhattan's Upper West Side, LiLY's Morningside Village enables frail elderly who want to age in their own homes to receive personal support. More than 90 LiLY volunteers help with home management, link seniors to healthcare and social service agencies, and provide compassionate friendship. Though clearly a local program (but one that could be easily replicated elsewhere), LiLY is deeply committed to changing society's attitude towards aging through advocacy efforts. This past year they successfully lobbied the New York State Assembly to proclaim October 1 "Love An Elder Day" — a pilot effort encouraging New Yorkers to celebrate our seniors with simple acts of kindness.

How great it would be if LiLY's model could be the inspiration for similar movements all over our country. Watching Irene work so tirelessly with minimal, if any, staff, we felt that an investment of our funds to underwrite a part-time administrative position would go a long way in strengthening this program.

*Music & Memory

USA

Bringing Personalized Music to Elders and the Infirm through Digital Technology

www.musicandmemory.org

How many of us get "carried away" listening to our favorite piece of music? The experience is often transformative, filling us with a sense of joy and peace. Back in 2006, this phenomenon intrigued social worker **Dan Cohen**. His curiosity about the therapeutic power of music led him to inquire whether nursing homes used iPods as a source of personalized music for residents. To his surprise, not one facility responded yes. How was it that this little marvel of technology was not being utilized to provide nursing home residents with music and all of its well-documented restorative benefits?

That revelation inspired Dan to found Music & Memory, an organization that brings personalized music via iPods to (mostly) elderly individuals suffering from dementia, Alzheimer's and other isolating conditions. The music taps deep memories and enables the listener to reconnect to the world, often with dramatic results. Music & Memory provides training programs for nursing home professionals and others to set up the personalized iPod system and evaluate the program's effect.

For the skeptics out there, all it takes to be convinced is one viewing of a profound documentary, *Alive Inside*, which features 94-year-old dementia patient Henry, who literally comes to life

when he reconnects with his favorite music. We know there are many Henry's out there whose quality of life has vastly improved because of Dan's revolution. Armed with this knowledge, we had no choice but to join.

Our grant helped underwrite the development of a new web site to promote Music & Memory's program and to share how each of us, whether caregiver, healthcare professional or even Hebrew school student looking for a meaningful project, can join the revolution. We urge you to check it out. You will not be disappointed. Dan's work has already improved the quality of life of those who've received their iPod and playlist. So many more can benefit if we all spread the word.

Project Ezra **USA** *Serving the Frail Elderly on New York's Lower East Side*

www.projectezra.org

Leon* is an elderly Russian whose worn face reveals his stress from taking over every aspect of his ill wife's care, while just getting by on a marginal income. Sylvia* lives alone with no family nearby and yet needs the most basic assistance in order to survive. Rose*, also elderly, lives in the projects with her disabled son. She returned from the hospital after a critical illness and was faced once again with a nearly empty refrigerator and ongoing worry about sufficient nourishment.

For Leon, Sylvia, Rose and the nearly 400 other frail Jewish elderly on the Lower East Side of Manhattan, Project Ezra has been a beacon of light and hope for nearly 40 years, ever since a small group of visionaries, including **Misha Avramoff**, initiated the program. Small in size but powerful in outcome, Project Ezra delivers not only essential social services, but also creates a sense of family and belonging.

With physical and emotional problems and limited means, so many elders struggle, particularly to stretch the food in their refrigerators and pantries through month's end. To ease that anxiety, we supply each qualifying elder with a monthly food credit of \$30 (or \$360 yearly) at the local market for use after depleting personal funds. This past year we were pleased to add six additional elders to the original 15. When one elder heard she would now receive this monthly supplement, she reportedly cried tears of joy. Just the kind of tears we love to hear about.

* a pseudonym

Survivor Mitzvah Project **USA** *Providing For the Needs of Holocaust Survivors in Eastern Europe*

www.survivormitzvah.org

Their names are perhaps reminiscent of some of our grandparents or great-grandparents — Yudel, Tzyle, Berl. They are all elderly Holocaust Survivors living today in remote areas of Eastern Europe, destitute, barely surviving and almost always alone. For **Zane Buzby**, once a Hollywood comedy writer, Yudel, Tzyle and Berl and many, many more have become her family, her passion and her cause. While searching for her own roots in the region years ago, Zane met many of these survivors and committed herself to helping them in any way that she could.

Since 2001, the Survivor Mitzvah Project has distributed modest sums of money directly to Holocaust survivors to meet their basic needs. More than 2,000 elders in seven countries are touched by Zane's efforts, either directly through personal visits or indirectly through local contacts. For them she is a lifeline.

As the remaining survivors age, Zane's efforts have become more urgent. Forward-thinking in her approach, Zane recently launched *I Saved a Life*, a program that matches 100 *b'nai mitzvah* students with a specific survivor in a very personal way. With the child's commitment to raise \$1,800 (less than \$5 a day) comes an added degree of relief for each elder from worry about sufficient food, heating fuel or even critical medicine. Each celebrant will know, in the truest sense, what it means to save a life. With time passing, maybe you want to help a survivor too? The time to act is *now*.

***The Jack and Eleanor Borden** **USA** **Kosher Meal Fund/ National Foundation to End Senior Hunger** *Expanding Kosher Meal Services for Seniors*

www.nfesh.org/cuash-projects/jack-eleanor-borden-kosher-meal-fund/

As **Enid Borden** sat with her father Jack during one of their last conversations before he died, she heard his wish that she "not forget about the Jews." Once head of our country's popular Meals on Wheels program, Enid has always focused on senior hunger.

A few years ago, Enid founded the National Foundation to End Senior Hunger (NFESH). With over 8 million seniors facing the threat of hunger and the number of food insecure seniors above

the age of 60 more than doubling to 4.8 million in the last 10 years, NFESH has taken on a tremendous challenge.

Housed within NFESH is the Jack and Eleanor Borden Kosher Meal Fund, Enid's response to her father's dying wish. It was her attention to that particular subset of seniors that her father mentioned — Jewish seniors — that drew us to her work. The Jack and Eleanor Borden Kosher Meal Fund provides funding to non-profit, community-based organizations to establish or expand kosher meal services for seniors, so that they no longer have to face the difficult choice of giving up their kosher practice or going hungry altogether.

We directed our grant to the Borden Fund to insure access to kosher meals for some of our country's vulnerable seniors.

To make an online donation go to
www.goodpeoplefund.org/donate

VETERANS IN THE U.S. AND ISRAEL

A Package From Home **ISR**
Providing Creature Comforts to IDF Soldiers

www.apackagefromhome.org

What began as one woman's response to the war of terror that broke out in Israel in 2000, continues now, 13 years later, as one small way to send warmth and comfort to Israel's soldiers in their difficult job protecting the country. As Israel mobilized to defend itself from the barrage of attacks that occurred almost daily, **Barbara Silverman**, an activist throughout her life, knew she "had to do something." That "something" was A Package From Home, an effort that played out several times weekly when volunteers met in her living room to fill boxes with creature comforts like sweet candy, salty snacks and a personal letter of support.

As we think back to those first days of Barbara's efforts, we remember that her work was really an early example of "crowd funding," today's most popular way to raise money from friends and strangers. Barbara's emails to everyone she knew soliciting funds to underwrite these packages travelled the world, and soon money flowed while local volunteers appeared to pack. For people who cared but felt paralyzed in the face of the growing conflict, Barbara's work provided an outlet. Schools, organizations,

individuals — anyone concerned about Israel and its soldiers — rallied around Barbara and her mission.

Though peace has fortunately prevailed over the past few years, packings continue and soldiers still smile at the letters they find. To date more than 200,000 packages have been sent due to the hard work of more than 10,000 volunteers.

All funds were donor-recommended.

Tzvika Levy and the **ISR**
Lone Soldiers Program
Extended Family for Soldiers Without Families in Country

www.lonesoldieridf.com

Most of us do not realize that the State of Israel relies upon thousands of young men and women from more than 40 countries to supplement its own defense force. What happens to these dedicated *chayalim bodedim* (lone soldiers) once they start their rigorous military service, with no family or close friends nearby to help them adjust?

For the lucky ones there is **Lt. Colonel Tzvika Levy** (Ret.), who has assumed the role of family member, mentor and confidant for many of the more than 5,000 young foreigners serving in the military. Each month we marvel at what Tzvika accomplishes on their behalf. His official job is to find off-duty housing for the *chayal* (soldier) on many of the country's *kibbutzim*, but in fact, he does so much more.

In addition to the many fans, air conditioners, hot water pots and washing machines he purchases to make lives easier, he often arranges a visit home for a soldier whose family is unable to assume the cost, or he acts in lieu of parent in a medical or emotional crisis. From meeting basic needs to providing that extra personal touch, Tzvika's warmth and compassion guide his every step.

All donations were donor-recommended.

Veterans Farm **USA**
Horticulture Therapy and Disabled Combat Veterans

www.veteransfarm.com

It is sooo cool to have this and it is already making a difference... This machine has been so very helpful this harvest season. Last month we graduated another group of 5 veterans, and we've just started another group of 5 this month. The past 3 months we've been working sun up 'til sun down getting the crops out of the fields.

We love when our grants generate such enthusiasm. **Adam Burke** wrote this note to us late last spring after we funded an important piece of equipment called a 'Gator, which moves people and supplies around the farm. Adam founded Veterans Farm in 2010 after returning from several tours of duty in Afghanistan and Iraq with PTSD and traumatic brain injury. Recalling his own inner peace while working the land as a child, he started Veterans Farm to give other returning disabled veterans an equivalent opportunity to learn farming and heal from their war-induced trauma.

In addition to the 'Gator, we also underwrote a fellowship for a returning veteran. After graduating last spring, he now farms his own plot of land, gaining meaningful therapeutic benefits as he works.

We never doubted Adam's selflessness and dedication to improving the lives of soldiers returning home with such challenging injuries. His exemplary deeds of service to our country and its citizens earned Adam a well-deserved invitation to the White House this year where President Obama awarded him the Citizen's Medal. A perfect choice.

... the Good People Fund does a wonderful job finding those early-stage organizations and giving them the support and backbone that they so desperately need when the larger institutional foundations are not in the picture.

ILLNESS, DISABILITIES AND WELL-BEING

Amuta **ISR**
(Non-Profit) for the Emotional Support of Girlfriends and Fiancées of Fallen IDF Soldiers
Grief Counseling and Care

www.girlfriendsidf.org.il

All of the programs we support are effective and change many lives for the better. Sometimes these efforts become the catalyst for both a societal change in attitude as well as governmental policy changes. That was precisely the outcome for **Phyllis Heimowitz** and her older daughter, **Tamar**, co-founders of the Amuta (Non-Profit) for the Emotional Support of Girlfriends and Fiancées of Fallen IDF Soldiers. When Phyllis's younger daughter lost her beloved to enemy fire just days before they were to announce

their formal engagement, the anguish was overwhelming. Friends could not understand her grief — she was neither a fiancée nor a wife. Too many tried to comfort with advice that in time she would “move on and eventually find another love.” As she was not a family member, she was neither eligible for government-sponsored counseling services nor recognized in any formal way as a survivor. It was this inequity that Phyllis and Tamar addressed by organizing the Amuta.

With the terror attacks that began in 2000, the number of women (and some men) seeking help to cope with their losses multiplied, creating the need for additional support groups to meet the rising demand. Though relative peace now prevails, to date more than 400 bereaved women and men have benefited from their work. (Those who lose their boyfriends/girlfriends due to road accidents, suicide or other tragic circumstances are also eligible.) Even more significant, due to the organization's efforts, the State of Israel has changed its policy. They now recognize this special sub-set of

non-family members as survivors and underwrite therapy costs for them. Extensive publicity has changed the public's perception as well.

Repeatedly, these young women and men declare that without Phyllis and Tamar and now Rina Kahan, herself a “girlfriend” who lost her beloved many years ago, they would not have survived their loss. Our funds brought relief to individuals who, in addition to grief, also struggle with economic insecurity.

ATZUM **ISR**
Helping Survivors of Terror, Righteous Gentiles, and Victims of Human Trafficking

www.atzum.org

As missiles rained down on some of Israel's southernmost cities during Operation Cast Lead in November, 2012, many people lost their homes, and some even lost their lives. There were haunting scenes — a father killed as he ran to the bomb shelter, leaving behind a wife and three young children; another young man killed, leaving his remaining family with a house too damaged to inhabit. ATZUM, founded by **Rabbi Levi Lauer** in 2002, helps these survivors (in addition to those from previous terror attacks in Israel), as well as other vulnerable populations — Righteous Gentiles, Ethiopian students searching for their roots and place in Israeli society, and victims of human trafficking.

Rabbi Lauer started ATZUM to fund those needs typically hidden and unmet, to right some of the injustices prevalent in Israeli society and to give voice to forgotten people. He is an extraordinary teacher and human being whose compassion has guided his work from the very beginning. Largely due to ATZUM's

efforts and those enlisted to work with them over the past ten years, human trafficking and prostitution, long-standing serious issues in Israel, have received widespread attention. In fact, legislation now awaits action by the Knesset to criminalize the very act of purchasing sexual services and decriminalize the act of providing such services.

Our funds assisted survivors of terror attacks from Operation Cast Lead and underwrote some of the very modest salaries paid to the dedicated and competent staff who make ATZUM such a success.

Hosts for Hospitals

Free Home Hospitality for Patients and Families

USA

www.hostsforhospitals.org

...I don't know what I would have done without the help of Hosts for Hospitals. In our situation, our child needed to be at the hospital for two hours each day for at least one month... Through your program ...not only were we able to stay close enough to the hospital, but we had the experience to meet some of the kindest people that I have ever met in my life...

Free lodging *and* friendship. This testimonial highlights two important benefits of Hosts for Hospitals. Years ago, founders **Mike Aichenbaum** and **Nancy Wimmer** both required extended medical treatment far from home. Their experiences inspired them to help others similarly situated. The program provides no-cost, in-home hospitality for out-of-town patients and families traveling to the greater Philadelphia area for specialized treatment.

To date, nearly 2,200 patient-families have been welcomed into area homes by volunteer host-families, for a combined total of 76,000 nights of free lodging. The savings are impressive — over \$5 million in equivalent hotel expenses. The region's numerous world-class medical institutions attract patients from around the world, and the expense of lodging can be prohibitive, especially if treatment necessitates an extended stay. Free in-home lodging eliminates the cost barrier and allows family to remain at bedside providing support and peace of mind.

The hosts are just ordinary people, but their kind offer of opening their home to complete strangers is extraordinary. Many report that they receive more from the experience than their guests — just the kind of “side effect” we enjoy hearing about.

Fortunately, Mike's years of experience have made it possible for other communities to adopt this type of program. We continue to play a role in its longevity and growth with the \$5,000 matching grant we awarded them this past year.

Jeremy's Circle

Supporting Children Living With Cancer in the Family

ISR

www.jeremyscircle.org

When **Jeremy Coleman**, z'l, was diagnosed with an advanced cancer in 2007, doctors were not hopeful. Despite numerous appointments with specialists, chemotherapy treatments and hospital stays, he managed to leave a profound legacy that would far outlive his terminal diagnosis. Bringing new meaning to the concept of “good coming from bad,” Jeremy spent his final days in a hospital bed crafting an action plan with his sisters, Juliette and Naomi, and his wife, **Pamela Becker**, for how to support children growing up with cancer in the family or coping with a cancer loss. Jeremy died in 2008, but his memory lives on in the good work of Jeremy's Circle.

Jeremy and Pamela drew inspiration from watching the generous way that friends and family embraced their three small children during his 14-month battle, taking them on outings to the park, picnics, hikes and more. But the simple request by his oldest daughter, Zoe, for a play-date with another girl whose daddy had cancer was the family's biggest inspiration. The benefits became clear when they finally connected Zoe with a similarly situated child, and both girls' spirits visibly lifted.

Today, with more than 5,000 young families in Israel impacted by a cancer diagnosis, we know Jeremy's Circle fulfills an important need. In addition, regularly scheduled trips and programs, facilitated with free transportation, food and supervision, offer the children activities that are fun and a diversion from the stress that no doubt permeates their homes.

Five years of solid growth now leaves Jeremy's Circle poised for further expansion. How many more children and families could benefit from a similar model?

*Kashouvot

Advancing Pastoral Care in Israel

ISR

www.kashouvot.org

For “Solomon,” life was nearing the end at Jerusalem's St. Louis French Hospital, a small and historic facility that cares for mostly terminal or chronically ill patients. Though he had acquired many close friends through his life in Israel, Solomon had no family to comfort him during his final days. **Rabbi Miriam Berkowitz** from Kashouvot became his surrogate family through her frequent pastoral visits and gestures of support. From Miriam's beautiful and heartwarming account of her time with this dying man, we learned just how rare an occurrence this type of pastoral relationship is — particularly surprising in a country

where rabbis are in abundance and we would expect end-of-life pastoral care to be the norm.

For Miriam and her co-founder, **Rabbi Valerie Stessin**, Kashouvot — *attentive* in Hebrew — channels their skills and passions toward opening meaningful Jewish experiences to a wider range of people in Israel. Founded in 2010 upon a shared vision of a greater pastoral care presence in Israel, the program emphasizes attentive listening. Miriam, Valerie and their small staff of qualified and professionally trained chaplains offer compassion and empathy to hospital and home hospice patients, residents in nursing and retirement homes, and others.

Kashouvot also grants modest wishes, whether a restaurant meal for a cancer patient with no appetite for hospital food or a day trip for a chronically ill patient confined to long term care. Simple, yet so meaningful.

With the help of our grant and additional matching funds, Kashouvot has now initiated an additional program at Hadassah Hospital as well as at a nursing home farther north.

NY Center for Law and Justice USA *Justice for the Deaf and Hard of Hearing Community*

www.lawjusticecenter.org

Three years ago, I had thought my difficult life would never become any easier, until I set foot in the doors of The New York Center for Law and Justice. I was so desperate; I had been looking for a qualified attorney for the deaf and hard of hearing that would be willing to help me seek asylum in America. I was fleeing my country where I had been tortured.

Gibril, the speaker above, left his native home to seek a safe haven in the U.S. His daunting problems were further compounded by his hearing deficit. Meeting **Liz and Bruce Gitlin** at the NY Center for Law and Justice changed his life dramatically when they took on his asylum case and successfully fought his appeal.

Liz and Bruce's compassion, legal expertise and commitment to justice make them the perfect advocates for deaf or hard of hearing people who are also indigent or with limited means. They typically represent clients in public housing eviction proceedings, domestic violence disputes, matters related to homelessness or simply the routine quagmire of navigating the enormous bureaucracy that is New York City. The Gitlins's recent initiative to secure American Sign Language interpreters for residents of homeless shelters is but one of many examples of their advocacy skills at work. As the *only* public interest law firm dedicated to the poor deaf population, the Center plays a unique role in the social and legal services sector and gives voice to an often-forgotten segment of our society.

We allocated funds this past year to cover the costs associated with interpreter services as well as other staffing needs. We directed the remainder of our grant toward developing and publicizing a unique program for deaf and hard of hearing asylum-seekers and victims of human trafficking.

PanAfrican Acupuncture Project USA *Creating Alternative Medicine Opportunities in Africa and Beyond*

www.panafricanacupuncture.org

Though oceans apart and culturally distinct, the countries of Uganda and Mexico do share one unique experience. Both have been the sites of medical missions led by **Dr. Richard Mandell** and volunteer acupuncturists working on behalf of the Pan African Acupuncture Project (PAAP). Founded in 2003 by Dr. Mandell, a licensed, Boston-based acupuncturist, PAAP brings acupuncture and all of its healing qualities to remote corners of the world where people have limited access to traditional medicine. In regions where HIV/AIDS, malaria, tuberculosis and other debilitating illnesses exist, this alternative treatment has proven very effective in minimizing symptoms and maximizing relief.

This past year PAAP began trainings beyond the African continent. The southern Mexican town of Tehuantepec welcomed three trainers, including Dr. Mandell. Building on the work piloted in Uganda, these acupuncturist-trainers in turn trained local healthcare providers to administer acupuncture treatments, which at its very core is what PAAP is about: empowering communities to empower themselves. With 30 new acupuncturists, the region is certain to benefit. Only one week after the acupuncture clinic opened, a local provider shared the exciting news that 25 patients had already availed themselves of the service. In one year's time that's well over a thousand people treated... a pretty impressive outcome.

This past year we underwrote a portion of the Mexico training and offered a matching grant to stimulate PAAP's growth. More trips back to Uganda and Mexico are already planned for the upcoming year.

***Rimon Community for Adults ISR** *with Special Needs* *A Village for People with Special Needs*

www.rimon.org.il

There is something very, very spiritual and pure and joyful in watching someone who has (experienced) so many stumbling blocks in life, and then they are able to fly... The song was joyful, ecstatic.

Rabbi Judith Edelman-Green has been passionate about creating a community for Israeli adults with special needs for many years. She developed the country's *Bar/Bat Mitzvah for the Special Child Program*, which provided religious training and *b'nai mitzvah* experiences for special needs children. Over the past few years, she has focused on the Rimon Community, a project designed to build a true *kehillah* (community) for this group. Long-range plans call for housing and work opportunities, but what struck us was the joyful experience Judith created in Kulanu K'Echad (we are all one), a monthly Shabbat (early Friday afternoon) service filled with music, prayer, challah baking and Kiddush.

Sadly, we learned that Rabbi Edelman-Green is leaving the Rimon Community and Kulanu K'Echad may not continue. It was a special program and one we were proud to make possible.

Volunteers in Psychotherapy USA

Providing Affordable, Private Psychotherapy

www.CTVIP.org

It has been 14 years since **Dr. Richard Shulman**, a Connecticut psychologist, decided to rebel against managed care and the limitations it put on private therapy. With his Volunteers in Psychotherapy (VIP) model, participating therapists offer private, reduced-rate sessions to clients who agree to perform four hours of volunteer work per hour of therapy. It is just that simple.

More than 550 individuals and families have benefited from VIP's services, which have resulted in more than 20,000 hours of volunteer work, proving that "doing good" can make you "feel good."

In prior years we have contributed towards VIP's very minimal operating costs. This past year, however, we provided a matching grant to allow Dr. Shulman the opportunity to export his model to other communities. We look forward to hearing how many more people will receive the help they need by helping others.

OUTREACH AND INREACH

*Fund for Needy Immigrants ISR

Education, Social Support and Financial Aid for At-Risk Immigrants

www.olim.org.il

As a new bride years ago, **Maya Englert** relocated from Haifa to Israel's frontier, the desert city of Beersheva, an astounding

culture shock. Beersheva then was not the bustling metropolis we know today. How would she acclimate? As she realized the difficulties of adjusting, Maya thought also about the city's many *olim*, immigrants, from foreign lands who struggled with similar issues, compounded even further by a new language, a foreign culture and similar challenges.

In 1991, Maya and several others founded The Fund for Needy Immigrants to fill a gap in government-sponsored services by offering educational, social, psychological and financial support for needy immigrants. A veritable melting pot, Beersheva is now home to a diverse population arriving from as far as Cuba and as nearby as Yemen. The demands for resources are immense.

During our visit to Beersheva last winter, we attended the Fund's weekly meeting where its leaders (including representatives from the same cultures that have settled there) discussed and evaluated requests for assistance. From food vouchers and packages, eyeglasses, clothes, basic household needs and hot meals for children who arrive to school hungry — the Fund does it all. They also run innovative programs in schools to promote academic achievement and break the cycle of multi-generational poverty.

Our grant included a generous donation from a *bar mitzvah* who raised thousands of dollars for the Fund.

*Keren Baktana ISR

Revolutionizing the Culture of Giving Amongst Young Israeli Professionals

www.kerenbaktana.org

Little did **Kate Rosenberg, Emily Friedman-Novak** and **Orly Shafir** know how their lives would transform when their paths crossed at Hebrew University a few years ago. Three English-speaking Israelis with different backgrounds, all shared a strong desire to bring a culture of *tzedakah* to young Israeli professionals. While carrying a full academic load, the women also worked in the non-profit world. As fundraisers, they learned firsthand that giving did not come naturally for young Israelis and, in fact, was quite rare. This void surprised them, especially in light of Israel's vibrant population of young professionals with the financial capacity to give and the proliferation of innovative ideas throughout the country. With additional funding, a modest idea could grow to the next stage of development or new projects could be launched. And so, Keren Baktana (the "Little Foundation") came to be.

A network of micro-giving circles comprised of young Israeli professionals, each chapter consists of 10 to 15 trustees who pool 200 shekel donations each month and collectively decide to grant 3,000 shekels to a worthy grassroots project with significant social

impact. Participants commit funds and time; Keren Baktana provides access to online platforms, marketing and administrative support for each chapter. A catalyst for change, the organization's pilot chapter in Tel Aviv has already made 7 grants. We admire their ability to support emerging givers and innovators while operating with minimal bureaucracy. With a name like "Little Foundation," they prove on a smaller scale what the Good People Fund has known for a long time — a *little* support can go a long way toward making a huge impact. With a whole new generation of *tzedakah*-givers being cultivated, we see great potential in this program.

Our initial grant funded a Hebrew marketing plan to attract more native Israelis to their mission and spark the development of additional giving circles. With chapters already in the works in Jerusalem, Haifa, Tel Aviv and Beersheva, Keren Baktana sits at the forefront of a major culture shift in Israel. We look forward to watching it unfold.

Kulanu

USA

Helping Little-Known Jewish Communities Around the World

www.kulanu.org

The Hebrew word *kulanu*, all of us, has been the guiding principle behind the non-profit known by the same name. From the Abayudaya in Uganda to the Lemba in Zimbabwe, the list of communities that Kulanu reaches spans the alphabet and the globe. From Asia and Africa to remote regions in the Americas, pockets of little known Jewish life exist far removed from mainstream Jewry. Some of these communities simply yearn to re-connect with their suppressed Jewish roots; others are emerging after only recently discovering Judaism on their own. No matter the origin, these communities find themselves isolated geographically from fellow Jews. Since the early 1990s, Kulanu has been devoted to the discovery and welfare of these remote Jewish populations.

We continue to help quench the thirst for Jewish life in El Salvador. About 300 families strong, this tiny Jewish community, all descendants of Spanish and Portuguese Jews who fled during the 15th Century, welcomes periodic visits by Rabbi Aaron Rehberg, who shares a similar ancestry. His visits strengthen their beliefs and reinforce traditions. With each contact in El Salvador and other remote regions, Kulanu sends an important message that it is really the responsibility of *all of us* to engage and embrace Jews throughout the world.

*Shelter Music Boston

USA

Feeding the Souls of Boston's Homeless Shelter Residents

www.sheltermusicboston.org

The music reminds me that I am still human and renews my ambition to resolve my circumstances. The "debris" of homelessness & past traumas are, for a moment, inconsequential & nonexistent. And I am eternally grateful to these beautiful, talented women for providing that release.

For classical musician **Julie Leven**, one of the founders of Shelter Music Boston (SMB), the words above are music to her ears. Started three years ago, SMB brings chamber music concerts to five Boston area shelters each month. Julie and long-time colleagues Julia McKenzie and Rebecca Strauss have performed over 100 shelter concerts to date. Professional musicians with impressive credentials that have earned them a place in select concert halls, all agree it is an honor to do this work and rank the shelter concerts amongst their favorite venues. Returning month after month, the trio has built a rapport and personal connection with residents that enhances the transformative experience for the audience. Shelter staff reports that on concert nights residents go to bed earlier, sleep better, and have fewer conflicts, so often a part of shelter life. The entire atmosphere and dynamic improves as a result of this soul-feeding, dignity-enhancing program.

We loved meeting Julie and hearing her passion for this work, a natural outgrowth of her musical talent and strong sense of social justice. Why should beautiful music be limited only to those who can afford a ticket to an elegant concert hall? With SMB's trio, the sounds of Beethoven, Haydn, Mozart and other masters are now accessible to those who can perhaps most benefit.

We have underwritten the cost of a series of concerts for two additional shelters in Boston for the coming year and look forward to hearing stories about how these newest shelter residents will travel the same path "to dignity, one note at a time".

In an increasingly impersonal world, it is a privilege to donate to a fund which reminds me that individual efforts do have great impact. Without such efforts so many needs would go unmet. The Good People Fund ...supervises these efforts in a way that I could not, so I know my donations are doing the maximum amount of good.

PEOPLE AND ANIMALS HEALING TOGETHER

HAMA (Israel) Humans and Animals in Mutual Assistance

Animal-Assisted Therapy

HAMA-Humansandanimals.org

The well-worn van slides open its doors at the parent-child therapy center or the mental hospital, allowing canine and feline companions to exit with their human co-therapists. They are joyfully welcomed by children suffering from attention deficit and other behavioral disorders, traumatized Holocaust survivors, victims of terror or abuse, fathers and sons caught in troubled relationships, and scores of other vulnerable people with their own painful and deeply personal stories. Sharing time with their therapist-visitors, these individuals benefit from a gentle touch, comforting words of understanding, or some other warm show of affection. They begin to feel whole again — less withdrawn and eventually able to face challenges more easily.

All of these miracles manifest themselves, day in and day out, because of the life's work of **Avshalom Beni** and his pioneering animal-assisted therapy program, HAMA. Avshalom, a gifted therapist and animal lover, understands the healing qualities inherent in the human-animal relationship. A unique program in its own right, HAMA is also distinguished by the fact that these therapy animals have suffered abuse or abandonment, too. When paired with their human counterparts, positive, often life-saving, responses result for clients and animals.

This year, we helped Avshalom manage his “staff” of therapy animals by facilitating construction of a fence so the off-duty animals can roam more freely without risk of escape. As in the past, we also covered the costs of food for the animals and emergency individual needs for some of Avshalom's clients. In addition, through a special grant made possible by one of our donors, a spay-neuter program continues in some of Israel's larger cities.

A significant portion of this grant was donor-recommended.

ISR

INTRA- Israel National Therapeutic Riding Association

*Therapeutic Horseback Riding for People
with Physical and Emotional Disabilities*

www.intra.org.il

Meet Zak, an Israeli veteran who returned from the war in Lebanon with severe PTSD. Scarred by his trauma, for the next ten years Zak rarely slept, his brain racing, his medications leaving him disoriented, with some medical treatments actually worsening his already fragile state. Hoping to find relief, he came to INTRA at the end of 2010 for its cutting-edge therapeutic riding program for PTSD victims. At first, Zak could only get up on a horse if surrounded by blaring music. Over time, this ritual stopped and the horse became his friend, calmed his nerves and greatly improved his life.

We hear success stories like this repeatedly from **Anita and Giora Shkedi**, who co-founded INTRA and have been at the center of therapeutic riding in Israel for decades. For Zak, however, the story has an even happier ending, as we learned that he and his riding instructor, first united by tragedy, have now been united by love. Though not all of Anita's cases culminate with a beautiful wedding, we nonetheless marvel at all of the miracles, big and small, that come from INTRA each day. For those seeking relief from PTSD like Zak, or those challenged with other debilitating conditions, including brain injury, blindness, neurological impairments or psychological disorders, horses can help them heal, both physically and emotionally. The horse's gait, which closely approximates a human being's stride, stimulates muscles and nerves normally unaffected by traditional therapies; the rider's connection to the horse and sense of competence contribute to emotional well-being. Wholeness of body *and* spirit — INTRA makes both possible.

When we learned early this summer that INTRA needed to vacate its beautiful seaside property, we offered a matching grant to stimulate their fundraising campaign for the move. With dollars secured from the match and an additional grant we supplied, they moved 22 horses, outbuildings and equipment from one location to its new beautiful, pastoral home. The moving day photo certainly made us smile as the local police closed the highway to allow the caravan to pass! Our funds also covered riding lessons for an additional soldier with PTSD. We hope his happiness matches Zak's.

A portion of our grant was donor-recommended.

ISR

ALLOCATIONS

ORGANIZATION

ALLOCATION

SPECIAL PROJECTS

Kentucky Revisited	10778.99
Hurricane Sandy	33082.90

HUMAN NEEDS AND SELF-SUFFICIENCY

Special Individual Needs	128152.50
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HUNGER

Amir Project	10000.00
AmpleHarvest.org*	15005.00
Backpack Buddies	1000.00
Darchei Tzion - The Beit Shean Food Pantry	3065.00
Food Forward	8500.00
Gideon Ben Ami	8939.00
Hunger in Israel*	18451.00
Moadon Re'ut	2500.00
The Bagel Brigade	4500.00
Village Harvest	12000.00
Youngstown Community Food Bank	15429.78
Zehava and Karyn-Feeding the Neighbors	2561.41

KIDS

Art Creation Foundation for Children	10279.00
Big Brothers, Big Sisters of Israel*	35307.00
Bet Hayeled*	60551.00
Birthday Angels	7331.00
Change the Truth	2150.00
Jack the Bike Man	2500.00
Kaima	2000.00
Lev Leytzan~Heart of A Clown	6000.00
Reading Village	5000.00
Shutaf	11500.00
St. Joseph's Baby Corner	1749.00
The Quincy Kids	3117.25

WOMENS EMPOWERMENT

Female Hebrew Benevolent Society	7445.00
Get Jewish Divorce Justice	1000.00
New Orleans Women's Shelter	20000.00
Unchained At Last	15727.00
Yotsrot	3000.00

POVERTY

Down the Block	2050.00
Family-to-Family	12075.00
Gabriel Project Mumbai	5000.00
Keren Segulat Naomi*	11000.00
Sunday Friends	18500.00

ORGANIZATION

ALLOCATION

The Forgotten People Fund*	53027.00
The Redistribution Center	15000.00
Yad Chessed	15050.00

ELDERS

Alice Jonah and The Diplomat Hotel	5000.00
In Their Shoes	2150.00
LiLY-Lifeforce in Later Years	8000.00
Music & Memory	5100.00
Project Ezra	7575.00
Survivor Mitzvah Project	3500.00
The Jack and Eleanor Borden Kosher Meal Fund	2000.00

VETERANS IN THE U.S. AND ISRAEL

A Package From Home**	85154.00
Tzvika Levy and the Lone Soldiers Program**	56932.08
Veterans Farm	16000.00

ILLNESS, DISABILITIES AND WELL-BEING

Amuta (Non-Profit) for the Emotional Support of Girlfriends and Fiancées of Fallen IDF Soldiers	1600.00
ATZUM	15000.00
Hosts for Hospitals	5125.00
Jeremy's Circle*	13004.00
Kashouvot	10000.00
NY Center for Law and Justice	13300.00
PanAfrican Acupuncture Project	4000.00
Rimon Community for Adults with Special Needs	3750.00
Volunteers in Psychotherapy	5000.00

OUTREACH AND INREACH

Fund for Needy Immigrants	22248.00
Keren Baktana	500.00
Kulanu	4000.00
Shelter Music Boston	2500.00

PEOPLE AND ANIMALS HEALING TOGETHER

HAMA - Humans and Animals in Mutual Assistance Israel*	51175.16
INTRA - Israel National Therapeutic Riding Association*	57865.69

*A portion of this grant was donor-recommended

**All of this grant was donor-recommended

STATEMENT

STATEMENT OF ACTIVITIES AND FUNCTIONAL EXPENSES FOR THE PERIOD JULY 1, 2012 TO JUNE 30, 2013

Support and Revenue:				Total
Contributions				1,191,111
Investment Income				551
				1,191,662
	Program Services	Management and General	Fundraising	Total
Grants:	1,000,803	-0	-0	1,000,803
Expenses:				
Salaries*	45,937	20,677	20,677	87,291
Payroll taxes	3,993	1,798	1,798	7,589
Web-related Expenses*	10,976	3,136	1,568	15,680
Administrative Support*	5,725	1,635	818	8,178
Bank and credit card fees	3,904	1,115	558	5,577
Insurance	1,568	448	224	2,240
Marketing*	9,514	-0	6,342	15,856
Office	-0	1,844	-0	1,844
Payroll service	384	110	54	548
Postage and shipping	1,291	369	184	1,844
Professional Fees	-0	9,160	-0	9,160
Telephone and Internet	538	154	77	769
Travel and entertainment	3,998	1,142	571	5,711
Total expenses	87,828	41,588	32,871	162,287
Total grants and expenses	1,088,631	41,588	32,871	1,163,090
Change in Net Assets				28,572
Net Assets at July 1, 2012				365,882
Net Assets at June 30, 2013				394,454

*These costs are underwritten by specific donations made available for that purpose.



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Millburn, New Jersey 07041-2127

RETURN POSTAGE GUARANTEED

A SIMPLE ACT OF KINDNESS CAN MAKE A WORLD OF DIFFERENCE.

Thanks to the Good People Fund...

**Frail elders
in NY's
Lower East Side
didn't go hungry
at month's end.
See p.16**

**Women
leaving a life of
prostitution in
Israel were able
to start new lives.
See p.11**

**Jerusalem
kids with
special needs
enjoyed
summer camp.
See p.8**

**Struggling
families in
Appalachia
received assistance
repairing their
homes
See opening
page**

*Small actions,
huge impacts*

**US veterans
suffering from
PTSD discovered
the healing power
of farming.
See p.17**

These are just a few ways that our Good People do great work on a personal scale and heal the world.

YOU CAN HELP!

TAKE A LOOK INSIDE...