

JUST WHO ARE

GOOD



PEOPLE?

LOOK INSIDE AND FIND OUT

2014

GOOD PEOPLE GUIDE WWW.GOODPEOPLEFUND.ORG

Small actions, huge impacts

OUR STORY

Dear Friends of the Good People Fund,



Photo by Mark Berkley

Each year as I sit down to write this message, the final step in a process that spans several months, I am reminded of the generosity of each of you, our donors, who make this work possible. Once the body of this report is composed I can see before me the significant scope and impact of our work. It never ceases to amaze me and it certainly makes this work fulfilling beyond the norm.

I am often asked, “How do you find these amazing people and programs?” I sometimes ask myself that same question, not so much the mechanics of finding them (that’s another conversation) but how such extraordinary people or programs exist in the first instance, as each one of them is awe-inspiring and quietly engaging in acts that by all measure are selfless and compassionate. This past year alone we discovered 13 new Good People who are responding passionately and creatively to right some wrong in our world. Love and socialization opportunities for severely disabled people? For Rabbi Shaul Inbari, himself profoundly disabled, it was a most ordinary question but his response was extraordinary — starting an organization in Israel that opens doors for people with profound disabilities to establish meaningful relationships. Rescuing enslaved children? Yet another ordinary question that evoked an extraordinary response by Evan Robbins, a dedicated high school teacher, who read an article about kids sold into slavery in Ghana and was moved to form an organization to rescue them. Rabbi Inbari and Evan and the remaining 11 new visionaries did not sit back and wait for others to act; they responded and in so doing serve as a reminder that each of us can change the world.

MENTORING MATTERS

... the expertise, advice and connections that you gave us were much more valuable than the dollars.

I took pause when I received this message from one of our grantees. We know our grants matter but our unique “hands-on” approach to *tzedakah* clearly matters too. So much of our time is spent mentoring our Good People as they go about their work. Few are professionally trained in non-profit management;

many of them work other jobs to support themselves and perhaps a family while trying to “grow” their effort; some are alone — they have no staff to delegate to or to share ideas with — all while tackling complex injustices in the world. Time and time again we hear variations on the above comment...how different we are in our approach; how much we really “get it” and understand the challenges associated with non-profit work; and finally, how much we “seem to care about the most important issues in such a genuine way.”

Nothing gives us greater pleasure than to actually track the impact of our funds *and* the advice we offer. For so many of our programs this hands-on approach has allowed them to build capacity and reach that next level in their development. I liken it to watering and feeding spring seedlings — with just the right amount of attention they can eventually blossom and flourish. Seeing this all unfold makes each day more worthwhile than the last.

WWW.GOODPEOPLEFUND.ORG

Small actions, huge impacts

CONTACT THE GOOD PEOPLE FUND:

Email: naomi@goodpeoplefund.org

Phone: (973) 761-0580



WE'RE GROWING

When people first learn about our work we often hear, "How come I have never heard of you before"? Some have even described us as the "best kept secret in the *tzedakah* world". It is true. Much like our grantees, we operate below the radar. But, our message is an important one that we believe should be shared. With the help of donors who agree, we were excited to engage two outstanding individuals in a part-time consultant capacity to help spread our message to both students and to traditional media audiences.

Robyn Faintich, an Atlanta-based Jewish values education specialist completing her doctorate in service learning has come on board as our Education Outreach Consultant and has already produced materials now being disseminated to Jewish educators. Rachel Litcofsky, previously Assistant Director of the Schusterman Center for Israel Studies at Brandeis University serves as our PR Consultant and has been instrumental in getting our name out to many communities and media outlets.

Robyn and Rachel, along with our Associate Director, Debbie Klein, have contributed exponentially to our work and I am excited for the new directions and possibilities that await us.

Perhaps one day ours will become a household name and we can attribute some of that success to our growing team.

And finally, if you haven't yet had the chance, we invite you to view a short video we produced this past year with the help of an anonymous donor. This three minute film (<http://bit.ly/1E6H9aD>) explains our distinctive approach to *tzedakah* through the voices of the founders of two of our current programs. In truth, what they say about the value and impact of our work tells our story best — a story that would not be possible without the generosity and compassion of all of you, our loyal donors, who recognize the unique nature of our work and give us the means to grow it even further.

As a long-time supporter recently shared, "they move fast, they create tangible results, and they give a much-needed injection of resources and support to these otherwise struggling individuals or organizations." With your help we can continue to move at this quick pace to bring help where it is needed most and together create a tidal wave of good.

A handwritten signature in black ink that reads "Naomi".

THE FOUR S's

We believe that what makes our work both unusual and highly effective can best be described by the four S's – **scope**, **screening**, **supervision** and **speed**:

S

SCOPE:

The programs we work with cover a broad spectrum of needs – from poverty and hunger to elders and disabilities, and more.

S

SCREENING:

We take the screening process very seriously, carefully vetting each organization we fund to be sure their work is legitimate.

S

SUPERVISION:

Once we commit to an organization, we don't just hand them a check. We supervise their work and guide them on their way.

S

SPEED:

When needs are great, time is of the essence. We work efficiently and often on a moment's notice to insure that needs are met as swiftly as possible.

WAR IN ISRAEL



The war in Israel this past summer occurred after the close of our fiscal year and, as such, relevant financials will not be reported herein; however, the events that transpired and the impact of our efforts were too significant to ignore in this Annual Report.

OPERATION TZUK EITAN (Protective Edge)

The past summer reminded us once again how fragile peace and stability can be for the State of Israel. Whether you stand “left” or “right” or somewhere in between, a *very real danger* existed with over 75% of the country threatened by unending rocket attacks and the discovery of tunnels burrowed under *kibbutzim* on the border. Once again we wrestled with the question of *where to help*. How do we best use our resources in ways that are both effective and meaningful *and* consistent with our philosophy? We are a modest-sized *tzedakah* fund (though proud of the fact that we have contributed more than \$3,300,000 to Israeli programs since our inception) committed to assisting those who might be overlooked by larger organizations that collect significant sums of money. We have been, and will always be, dedicated to people who reside “in the corners”, often hidden from view and yet in need. So, the challenge for us was twofold: to pinpoint those on the margins and then to define the very best ways to help them overcome the war’s impact.

After experiencing five wars in Israel and innumerable natural disasters we know that many needs arise in the aftermath of the crisis when the “dust settles”. This war was no different. Initially we directed our resources towards the **Fund for Needy Immigrants** in Beersheva where frequent rocket attacks left the city’s new *olim* (immigrants) even more unsettled and to **Lt. Col (ret) Tzvika Levy** whose work with lone soldiers, many of whom served on the border or in Gaza, was especially critical.

It is now nearly three months post ceasefire, yet the needs are still plentiful. 64 soldiers were killed in this war, with nearly half of them leaving behind a fiancée or girlfriend. Phyllis Heimowitz and the **Amuta for the Support of Girlfriends and Fiancées of Fallen Soldiers** are a lifeline for an unprecedented number of new young women who require the kind of support that only her organization can provide. Plans are also underway for trauma therapy for vulnerable individuals in Beersheva, Ashkelon and in a Bedouin community in the Negev where residents have no protective bomb shelters and yet were subjected to numerous rocket attacks.

Much like our peace-time efforts, our Operation Protective Edge efforts brought us to the “front lines” but always with careful and deliberate vetting that maximizes the impact of every *tzedakah* dollar spent.

HUMAN NEEDS AND SELF-SUFFICIENCY

A Place to Turn When All Else Fails

ISR and USA

I am in awe of the generosity and compassion of [the] Good People [Fund]. Your efforts help to save people's lives. By standing with families in their darkest and most humiliating moments you give people the strength and the grace to surmount obstacles.

Each aspect of our work is uniquely satisfying. But, the stories we hear of *individuals* living on the edge, struggling to stay afloat are often the most compelling. We are continually stunned by the fragility of so many people's existence; of lives upended by events so often out of one's control — a health emergency, eviction, the loss of a job, fleeing religious and cultural persecution and far more.

When no other avenue of support exists, we are gratified that many donors allow us to use their *tzedakah* for such situations. Doctors, social workers, even some of our own Good People both here and in Israel, turn to us when they learn of individuals with emergent needs that cannot be met elsewhere. With careful vetting we can typically act quickly and resolve what might otherwise be an insurmountable problem.

Amongst these individuals are aging Shoah survivors, many of whom struggle despite what is commonly thought to be significant

resources available for their benefit. For a limited number of them whose circumstances are particularly difficult we may provide a modest monthly rent supplement or extra scrip for holiday food shopping. As one survivor recently wrote, "It is very special to be able to buy some of my favorite foods to bring in the New Year."

Most often we step in with a utility payment in response to an imminent loss of services, a rent or arrears check to stave off homelessness, clothing to preserve dignity and food to lessen hunger. Sometimes we serve as a safety net for people in transition as in the case of the young woman who fled from her ultra-Orthodox community to begin a new life in the secular world without the support of family and friends, or the Darfuri refugee who risked his life to flee certain death and now seeks political asylum in the US. He is now pursuing a college degree so that he can ultimately help others in similar situations.

To be given the privilege of resolving a critical situation, and changing someone's life at the same time is an extraordinary honor.



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Opening Spread

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HUNGER

Amir Project

USA

Inspiring Young Adults to Pursue Social Justice through Gardening

The Amir Garden...has been blossoming with joy, curiosity, vegetables, flowers and knowledge...As the campers breathe life into the garden they have been learning how it does the same for them. We hope that through this exchange of care, campers will harvest a bushel of knowledge that they can bring back to their homes...

Summer camp is synonymous with sun and fun, but for thousands of campers at 23 North American camp-sites, it also is a place where children become “enlightened agents of change” through an innovative garden-based learning program call Amir. The writer above is an Amir Farmer and her words capture much of what the campers experience when fortunate enough to join a camp community that adopts the Amir model. Officially founded in 2010 by **David Fox** and two friends, Amir is a natural outgrowth of their passion for camp, gardening and social justice. The program empowers youth to become stewards of the earth and social justice leaders as they learn basic garden skills and grow nutritious food to feed people who are hungry. In four years what was a single site has become the thriving network that it is today. Further strengthening this experiential learning model, each camp donates its crop to local food pantries.

Amir’s expertise begins with the recruitment of talented and committed college students who undergo an intensive training fellowship to become Farmer-Fellows. Towards this end, our grant makes possible a year-round Farm Apprentice to further enhance the curriculum and training offered to the Farmer-Fellows.

AmpleHarvest.org

USA

Gardeners Helping Hungry Neighbors

A kernel of an idea...a sharp mind...an obvious need. Sometimes it’s that perfect mixture of these three ingredients that spark a perfect program. **Gary Oppenheimer**, founder of AmpleHarvest.org was a master gardener himself, responsible for the local community garden. He knew that 42 million Americans grew produce in home gardens and were partially responsible for the 100 billion pounds of food thrown away annually. In addition, 50 million Americans live in food insecure homes and are reliant on the more than 33,500 local food pantries to feed their families.

Excess and access. With so much excess food grown in home gardens, how could he create access to this backyard bounty? All

it took was Gary’s technical background to reconcile these two ends of the hunger spectrum. Through an online database home gardeners with surplus harvest connect to local food pantries that rarely receive healthy fresh produce. That’s exactly the kernel of an idea that has earned Gary recognition as one of the most creative voices in the war against hunger. Today, after just five years and with minimal staffing, some of which we make possible, AmpleHarvest.org, has successfully registered more than 7,000 food pantries across all 50 states — a virtual solution that delivers millions of pounds of fresh fruits and vegetables to millions of pantry clients. Above all, it has meant a healthier and less hungry America, one garden, one home, one pantry at a time.

Backpack Buddies

USA

Filling Backpacks with Food to Feed Hungry Children

It all began in 2011 when a teacher overheard chatter between two boys. One called the other “crazy” for his excitement that it was Monday, but when he explained the rationale behind his comment it made sense. Monday was the beginning of another school week and school was synonymous with food. Millions of children share this stark reality as they arrive at school hungry. For some, school may be the only place where food is a certainty.

Backpacks filled with nutritious food for hungry school children on the weekends — a fine *local, on-the-ground* response to our widespread food injustice problem. For some low-income families in the Aberdeen, NJ area, Backpack Buddies — a signature project of the Temple Shalom Social Action Committee — has become a lifeline. How does it work? On Fridays, a group of 30 children (they started with 10) on the federally-funded lunch program selected in consultation with school personnel and with parental permission, leave school with healthy ready-prepared foods to bridge the weekend gap.

Our matching grant allows the temple’s compassionate volunteers, led by committed leaders **Lou Schoen** and **Helene Monat**, to purchase and package the food which is then distributed in coordination with staff at three local elementary schools.

Food Forward

USA

Rescuing Fresh Produce to Feed People in Need

With more than 96 billion pounds of food left unharvested in our nation’s fields (for a variety of reasons) we know that the state of California, a huge source of fresh fruit, vegetables, grains and nuts, accounts for a significant amount of product that could be gleaned and passed along to hungry people.

It was **Rick Nahmias'** walk with his late dog, Scout, that opened his eyes to the vast amount of citrus that lay rotting on private property in and around Los Angeles. What if volunteers could pick the fruit *before* it fell to the ground and it was then turned over to local feeding programs? From that realization grew Food Forward which recently rescued its 5,000,000th pound of fresh produce (which reaches more than 100,000 hungry people). Farmer's markets so popular in California provide additional product as does their latest program, *The Wholesale Market Recovery Program*, which rescues tons of perfectly good produce from the area's many wholesale vendors and directs it to local agencies.

Gleaning provides enormous amounts of food which explains why a portion of our grant this year went towards a regional conference (organized by Food Forward) for Southern California gleaning programs to share best practices and increase their impact even more. We also funded the *Fruit Drive Program* which teaches kids how to join together to combat waste (through gleaning) and hunger. The program will pilot in eight schools and will ultimately include development of a formal curriculum.

Our Story:

<http://bit.ly/1E6H9aD>

Gideon Ben Ami

One Man's Quest to Feed Hungry People in Tel Aviv

ISR

You have no idea how much love and affection I receive from the people we are helping. It's such a joy, yet mixed with deep sadness and heart wrenching pains at times. It's not exactly the food we bring over...or the items that they sometimes desperately need. It's the fact that they are abandoned by their families and society. When they see us, they express such an overwhelming feeling of appreciation it's touching and moving. It's absolutely addictive.

It is difficult to put into words the humanity that **Gideon Ben Ami** personifies. The thoughts expressed here, sent after a long day's work, gives a sense of what fuels his soul. A tireless man-of-many-compassionate-talents, this former restaurateur spends every waking minute of his retirement driving from bakeries to supermarkets and other food purveyors, picking up donations of leftovers, as much as he can possibly squeeze into each nook of his van. For battered women, homeless shelter residents, African refugee school children, and the poorest of the poor who are sometimes hidden in the affluence of Tel Aviv and beyond, Gideon's arrival means relief from hunger and the comfort of knowing someone cares.

To many, Gideon is a miracle worker. To us he is that and more — an entrepreneur constantly seeking concrete solutions to desperate personal situations. When he isn't busy rescuing food he spends his "free time" placing people in jobs, negotiating

with landlords to lower monthly rent, arranging for day care so a single mom can return to work, planning a carnival-like day for dozens of African refugee children — and whatever else he can do to lift people up when they've hit the very bottom.

Since we piloted the food recovery project over a year ago, the program has evolved. Breads and cakes and *bourekas* can certainly reduce hunger, but there are healthier alternatives to the carbs and sugar. Gideon's creative solution to that problem was to enlist a group of volunteer "soup-makers" who during the cooler weather, prepare vats of rich, flavorful soup for delivery to local shelters. At a cost of less than 30 *shekels* (less than \$10), this tasty and nutritious meal has become a welcome staple on his route. Gideon's latest venture has him distributing nutritious produce from Leket, Israel's premier food rescue organization. Through Leket's extraordinary generosity people who rarely eat tomatoes, eggplant, sweet potatoes, corn, beets, peppers and more can now enjoy this bounty.

With our support, Gideon has literally been able to feed thousands of people — certainly proving that small actions can have huge impacts. This one-man-with-a-van round-the-clock mobile food pantry is changing the face of hunger in Tel Aviv. We are glad to be along for this meaningful ride.

*Second Helpings Atlanta

USA

Rescuing Food in Atlanta

Years ago **Guenther Hecht** held an enviable job with an Atlanta department store. He was responsible for implementing the store's policy of donating two percent of its profits, and his "portfolio" included organizations that addressed hunger and homelessness. What an eye-opening experience it was. When Guenther and his family moved to Hilton Head, SC, he and his wife decided to fight hunger there with the founding of Second Helpings-Hilton Head in 1994. In 2002 when they returned to Atlanta, Guenther convinced his temple to start a similar program which has today become an independent non-profit organization, Second Helpings Atlanta. With the help of several hundred volunteers, each day Second Helpings rescues food from the typical sources in and around Atlanta and then efficiently delivers it all to community agencies that feed hungry people. The group has proudly rescued millions of pounds of nutritious food that would otherwise go to a landfill.

Our funds are directed to solidifying the infrastructure of this (mostly) volunteer group.

The Bagel Brigade

USA

Distributing Leftover Baked Goods in LA

Throughout his life, the late **Herman Berman**, z'l, recalled his childhood, when his parents struggled to feed their four children, often depriving themselves so that their offspring could eat. It was that very memory that inspired Herman in 1992 to begin The Bagel Brigade, an all-volunteer Los Angeles group of (mostly) retirees. Working seven days a week, the group scours area bakeries and supermarkets retrieving leftover bread, bagels, cakes and more which is then donated to local pantries, social service agencies and schools in areas where the population, mostly migrant workers and low income families, is deeply grateful for this extra help.

The Brigade's system is simple and well-organized with volunteers making their pick-ups, gathering in the parking lot of a warehouse store in the early morning hours and there handing off the food to partner agencies. The Brigade's numbers speak for themselves. In the course of a week they collect about 350 bags of food with a value of over \$4,000. If you multiply that by 52 weeks (in a year) you see very quickly just how much food is saved and passed along to hungry people. The group's small budget to which our funds are directed covers insurance, a van, gasoline and plastic bags — a pretty lean operation.

Village Harvest

USA

Creating Community While Harvesting Fruit

Northern California leads the country in the production of more than 30 different agricultural products — everything from asparagus to watermelon. The fertile soil and temperate climate offer optimal conditions to make this abundance possible.

Craig Diserens was part of a team that founded the Bay Area's Village Harvest which relies on volunteers to glean this abundance (nearly 500,000 pounds last year alone) from private property and re-developed orchards and deliver it to local hunger programs for distribution to people who rarely enjoy the taste of fresh and healthy produce. What differentiates Village Harvest's efforts is their belief that the volunteers' actions actually strengthen the community around them.

Craig's gentle passion for this work is evident in the very deliberate and thoughtful way he manages Village Harvest. Working with a minimal staff he is slowly building infrastructure with the hope that the organization's systems can be easily replicated by other small local gleaning groups throughout the region.

In what is now known as Silicon Valley once stood the "Valley of Heart's Delight," world-famous for its fruit. Our funds this year underwrote *The Orchards Harvesting Program* which organizes volunteers to pick historic or noncommercial orchards (some were even planted during the Gold Rush 150 years ago) and provides healthy food while preserving and restoring old orchards for future generations.

Youngstown Community Food Bank

USA

Feeding Hungry Families in the Rust Belt

It all started in the back of a 1978 Oldsmobile station wagon. When **Joe Lordi**'s successful grocery business faltered he faced a huge financial setback as well as loss of a steady income. The family finally turned to food stamps and welfare as the only means to sustain themselves. For a proud man who always provided for those he loved, this change was devastating. Rather than remain mired in self-pity Joe chose to act. Realizing that if *his* family was suffering there were surely others in similar circumstances, Joe approached local businesses for donated food and other items and soon filled his station wagon with all that had been offered. Almost overnight, 75 people came to retrieve food from the back of his car.

Today, the Youngstown (OH) Community Food Bank provides food for nearly 8,000 people each month. Some arrive each Tuesday, 52 weeks a year, to fill grocery bags with what they

need, while more than 100 local social service agencies also benefit from Joe's donations. As well, local farms often drop off huge cardboard boxes filled with fresh produce.

Working at Joe's side all of these years was his beloved wife, Linda, who died suddenly this past year and whose loss has been felt deeply by all who knew her. A kind and gentle man, Joe's singular mission has been to help others which is why we love nothing more than to help him pay the few bills his work accrues — insurance, vehicle registration, gas — the least we could do make his job easier.

Solving Hunger in the Neighborhood

Zehava and Karyn - Feeding the Neighbors **ISR**

***Necha Malka -** **ISR**

Darchoi Tzion - The Beit Shean Food Pantry **ISR**

As we review all of the creative and diverse hunger programs we support, we notice that some address hunger on a *global scale*, others focus on *creative systems* that can end hunger and yet others set out to alleviate hunger on the *micro-level* — one individual or neighborhood at a time.

In Israel, where 16% of the population struggles with hunger, a number which continues to rise year after year, there are many compelling examples of micro-level programs. The first operates in the relatively affluent Baka neighborhood of Jerusalem. There, two women, **Karyn Gellman** and **Zehava Taub** (Zehava is now out of the country temporarily) were inspired to act after they uncovered families wanting for food even in this comfortable area. A group of neighbors have adopted these families and each month they prepare food packages and quietly deliver them to the homes of those previously identified as in need. For holidays and emergencies we provide supermarket scrip which Karyn distributes with care.

The second program operates in Hashmonaim, an Israeli *yishuv* (community) comprised of *olim* (immigrants) and *sabras* (native Israelis) who enjoy a comfortable middle to upper class lifestyle. There, **Shira Gilor**, an inveterate community volunteer was approached by a local mom who quietly asked if she by chance had any extra food for her children. Shira quickly put together a food package, sent the mother on her way and began to think about all of the wasted food around her. Soon, bakeries, schools,

even her neighbors offered leftovers which Shira passed along to those families she knew would benefit from the help. A neighbor learning of her work and seeking a way to honor his mother's memory gave Shira her first donation to purchase food and begin her program in a more regular fashion.

The project, Necha Malka, serves 24 families who have difficulty making ends meet (with another 10 on the waiting list) for a myriad of reasons ranging from divorce to serious illness to job loss. All cases are vetted by a local social worker and each receives a bi-weekly package which includes meat, dairy products, produce and other items. Volunteers fuel all of this activity carried out in a discrete and respectful manner.

The third and final local program can be found in Beit Shean, one of Israel's poorest cities. **Darchoi Tzion-The Beit Shean Food Pantry** was started by a few local residents who recognized that there were families and individuals who needed additional food, particularly for Shabbat. They prepare and distribute more than 45,000 meals annually, with even more people getting packages during the holidays. While most of the food they distribute is donated, there remains a need for additional items for Shabbat and holidays and that is where we direct our funds.

It is their simplicity that makes these three small programs so effective and that brings what is too often believed an intractable problem, down to its most basic and solvable essence.

KIDS

Art Creation Foundation for Children **USA**

Using the Arts to Help Haiti's Children

How many people can boast that they've raised *hundreds* of kids? Most of us are satisfied navigating the challenges of two or three or four, but **Judy Hoffman** is "mother" to the hundreds of kids fortunate enough to be part of Art Creation Foundation for Children (ACFFC) in Jacmel, Haiti. Responding to the sight of young children begging on the streets and the extreme poverty that surrounded them, Judy and others began this small, informal art program to train kids in a skill that they could one day parlay into a modest living.

Today, more than 100 children participate in ACFFC and with that opportunity comes a guarantee that all their basic needs — food, clothing, clean water or medical care — will be met. In addition to full scholarships for general education, classes in mosaics, photography, silk screening, papier mâché and more are offered. The kids' considerable talents have even brought

attention from outside of Haiti with visits to Florida and the Haitian Embassy in Washington.

The scholarship funds that we offer allow additional children to participate in ACFFC's programs thus gaining many more opportunities to succeed in life.

Beit Hayaed

ISR

Caring for Orphaned or At-Risk Children

Yuval, now a social worker, is married with two children. Liat served two years in National Service and is now entering her third year in college, studying to be a special education teacher. Shoshi, married and the mother of a two-year old, has completed her teaching degree and now works as a special education teacher with autistic children.

These three young people are among what will eventually be 17 children, rescued from dysfunctional homes and sent to Beit Hayaed, a group home on Kibbutz Merav near Beit Shean. Despite having abusive parents declared by the courts incapable of maintaining a stable home, each has been blessed to become part of the warm and nurturing family created by **Yitz Feigenbaum** and **Irit Zucker**, founders of Beit Hayaed. (Several other children placed there were eventually returned to their parents.)

The children receive an abundance of love combined with a firm hand to guide them as they grow and try to overcome the serious problems they developed while living at home. In addition to attending school with the other children on the *kibbutz*, Beit Hayaed kids receive everything else we would want for our own kids. One of the greatest expenses incurred, and one that we happily cover, is the ongoing psychological counseling that each child receives to resolve deep-rooted issues. Judging by the success of Beit Hayaed's graduates we can only assume that the counseling combined with Yitz and Irit's love was a more than worthwhile investment.

An added bonus — several Beit Hayaed grads have blessed Irit and Yitz with nine “grandchildren,” with more on the way.

Big Brothers Big Sisters of Israel

ISR

Mentoring Youth in Israel

Libby Reichman, a career social worker, knew full well the positive influence an adult role model could have in the life of a child from an isolated single parent home. In 2003 she organized Big Brothers Big Sister of Israel (BBBS), to provide that special mentorship to these vulnerable kids. Though now retired, Libby's vision has grown so that today more than 400 kids from several

different communities throughout the country receive support and a personal connection from mentors committed to their well-being.

Weekly meetings between the “big” and the “littles” include outings, help with homework, talking and just enjoying each other's company. Sprinkled throughout the year, much-welcome communal “Fun Days” where all the BBBS participants come together have become bonding and empowering experiences, as has summer camp which our funds have allowed several kids to enjoy.

There have been so many success stories to emerge from this work. Kids whose future looked bleak have gone on to become productive adults, many maintaining their BBBS relationship for years and years.

Birthday Angels

ISR

Birthday Parties for Needy Children in Israel

Yom Huledet Sameach...Yom Huledet Sameach. For nearly one-third of children in Israel, the familiar happy birthday refrain and the fun that goes along with it is not so familiar — their families simply cannot afford to commemorate the occasion. **Ruthie Sobel Luttenberg**, founder of Birthday Angels, confronted this reality many years ago while volunteering in a poor Tel Aviv neighborhood. A young girl did not know her birth date. It had never been celebrated. A professional party-planner, Ruthie created magical celebrations for wealthy clientele and years later began Birthday Angels to offer underprivileged children like this young girl that same special feeling.

With a creative “do-it-yourself” party kit and 5,000 volunteers from an Israeli mentoring group, to date nearly 25,000 parties have been held with 4,500 last year alone.

Not satisfied with this significant accomplishment, Ruthie has created two new initiatives. *Teen Angels* is a service learning platform that empowers and trains volunteer teens-at-risk to lead birthday parties in their own communities. Forty groups have successfully facilitated 500 parties and developed leadership skills as well. On a more global level, Ruthie's latest endeavor, *Change Angels* or *Design for Change*, teaches kids how to make their vision for a better world a reality. We love this “I Can” spirit and have no doubt that she is helping to cultivate a movement of change makers, already 3,000 strong.

Our funds have helped Ruthie strengthen each prong of her angelic program.

*Breaking the Chain Through Education

USA

Rescuing Enslaved Children in Ghana

It's an unbelievable feeling that someone is free because of what you did. That's thanks enough.

Over the years, how many teachers have inspired us, perhaps even encouraged us to pursue a different career path? When **Evan Robbins** started teaching almost 20 years ago, he no doubt hoped that he might one day be *that* teacher, but never did he imagine that he would literally save many young lives — lives of young children sold by their parents into slavery to the fishermen working on Lake Volta in Ghana.

A *New York Times* article describing the life of one of these Ghanaian children inspired Evan and set the stage for that perfect teaching moment. He introduced his social studies students to this human rights atrocity. Determined to do something from afar, they held fundraisers and directed all their proceeds to help the enslaved children of Ghana.

From that initial class effort emerged the larger non-profit, Breaking the Chain Through Education (BTCTE), an organization whose goal it is to rescue children from slavery. Under Evan's watch and regular on-site visits, more than 40 young children in Ghana once destined for a life of servitude have been rescued, rehabilitated, attend school and can dream of a more promising future. Well over 200 children attend a newly built school as part of an exchange that BTCTE orchestrated upon agreement that no local children would be sold into slavery. From the moment we first sat with Evan, felt his boundless compassion and saw the captivating images of the children he has saved, we knew this was a winning program. With our funds to enhance BTCTE's logo and website we only hope that this young program continues to gain the traction it deserves.

Change the Truth

USA

Providing Opportunities for Children in Uganda

A country devastated by civil war, disease and extreme poverty, where millions of children have been orphaned and abandoned — sometimes hearing the truth is difficult. And it is even harder to witness firsthand. **Gloria Baker Feinstein**, founder of Change the Truth, is an accomplished photographer and a committed agent of social service who channeled these dual passions when she visited Uganda in 2006 as part of a photography workshop. There her camera captured haunting images of the 180 children of the St. Mary Kevin's Children Home; ultimately these 180 faces captured her *heart* as well.

After returning to the US Gloria was determined to give these orphaned children a new truth. She began Change the Truth which guarantees the children food, clothing, medical care and, of course, love. In addition the program also funds education costs with the ultimate goal of opening opportunities for higher education. To date, 33 students have received scholarships for secondary education, vocational training and university studies.

With a full time social worker now living at the orphanage, a computer lab, a community garden and additional enrichment opportunities, the children of St. Mary Kevin's are thriving. Gloria recently described her work in this way: "Together we are helping children blossom — children who face incredible odds." We continue to invest in her work by underwriting programming that offers students supplemental tutoring, additional courses, motivational speakers and team-building exercises during school holidays. Gloria reports that these enhancements provide an invaluable boost to the students' education — a truth we like to hear.

*Creating Connected Communities

USA

Developing Young Leaders Through Outreach

When 12 year old **Amy Sacks** learned that a nearby homeless shelter had been robbed of all of the holiday presents collected for residents she was outraged. How could someone steal presents intended for kids living in a shelter? With some of her allowance and other contributions she delivered funds to the shelter to help them replace the stolen toys. The next year, for her Bat Mitzvah, Amy actually staged her own holiday party for 25 children, complete with gifts and more. Now an adult, wife and mother, Amy's Party continues as an integral part of Creating Connected Communities (CCC).

With compassion clearly part of her DNA, Amy (now Amy Sacks Zeide) began CCC to provide leadership training for Atlanta's teens through their interaction with vulnerable children receiving services from local agencies. This much sought after program mentors 30-40 teens each year by raising their understanding of homelessness through hands-on activities at local shelters and by teaching them important advocacy skills.

CCC hosts many events for disadvantaged youth throughout the year, including the signature event every December, Amy's Holiday Party. Our grant underwrote the expansion of some of these programs.

On Twitter: @goodpeoplefund

Jack the Bike Man

USA

Creative Support Of At-Risk Migrant Children

If someone would have told **Jack Hairston** years ago that a bike accident on his front lawn (and his aptitude for fixing the faulty brakes responsible for the mishap) would have changed his life trajectory forever, he may have stared in disbelief. But, this is exactly what happened to Jack who turned an accident into an opportunity — an opportunity to improve lives of children and families in his mostly migrant neighborhood of Palm Beach County, FL through a bicycle repair program and now much more.

Not only are the at-risk children of migrant workers taught how to repair and maintain bikes but volunteers and counselors also provide language instruction, social conduct guidance, emotional support and mentoring. With these tools in hand the kids gain self-esteem, adopt good values and become productive, responsible members of society. More than the thousands of refurbished bikes that he has given away, Jack and his team have given a generation of children hope for a brighter future. Our funds this past year helped Jack meet a matching grant challenge so hopefully this one-stop bike repair social-service shop can remain in operation for a long time to come.

Kaima

ISR

Organic Farming as Alternative Education

Alon was a depressed, drug addicted teen whose demons have kept him from school for the past two years. When a friend recommended he check out Kaima Organic Farm he was initially suspicious and visited infrequently. But, after six months Alon began to thrive. He now spends four days each week at the farm engaging in all kinds of work. He no longer uses drugs and attends night classes to complete his education. Today, Alon is confident, curious and trusting of other adults and he even volunteers to guide visitors around Kaima's fields.

Alon's success was exactly the result that we anticipated when we first met **Yoni Yefet Reich**, one of Kaima's idealistic founders. Two years ago Kaima was nothing but barren and rocky fields. Just as Alon's transformation seemed to happen almost overnight, so too did Yoni's dream of Kaima. At this year's visit we saw a lush and fertile two-acre organic farm growing fresh produce for 150 families based on a community-supported agriculture (CSA) model. However, this CSA has a distinct underlying mission: to provide kids who have dropped out of school with an alternative learning environment which offers an income, employable skills, leadership training and perhaps most importantly, a community.

As demand increases for Kaima's program and products, our grant has allowed Yoni to develop additional land for the farm. In less than two years Yoni and those who work with him have accomplished far more than we would have expected.

*Leveling the Playing Field

USA

Sports for Everyone

If they don't have the equipment, which their parents can't afford, they will be out on the street or playing video games.

Like most kids, **Max Levitt** gravitated towards sports while growing up. From a very young age when he could physically throw any object, he would toss and pitch whatever was available. In fact, sports were such an important part of his life that he eventually majored in Sports Management at Syracuse University, and became the Equipment Manager for the football team, an experience that showed Max just how much used and excess equipment accumulated in college sports programs (as well as in the basements and garages of most of our homes).

Knowing that so many kids could not participate in sports because of the high cost of equipment, Max began Leveling the Playing Field which collects donations of sports equipment from collegiate athletic departments, recreation departments, and private donors and dispenses it to kids who would not otherwise experience the many benefits of sports activities. With studies consistently showing that participation in sports may bring higher grades, improved school attendance, better health and a stronger sense of belonging and connection, Max's work takes on even greater significance.

Max's passion for his work was apparent when we first met him. Seemingly undaunted by the challenges of running a non-profit we offered Max a matching grant which he thoughtfully and successfully met. This year alone, more than 5,000 items have been donated, impacting 11,697 kids and saving tens of thousands of dollars for recreation programs across numerous states and even in Israel.

Reading Village

USA

Promoting Literacy Among Children in Rural Guatemala

They say it takes a village to raise a child, but what does it take to raise a village out from illiteracy, poverty and hopelessness? **Linda Smith**, was a hard-working professional and tireless volunteer whose previous efforts spanned locations throughout the US to as far as rural Guatemala where she witnessed so many people living on the periphery. It was the remote villages of Guatemala — where the majority live below the poverty line, where the literacy rate is the lowest in the Western Hemisphere

and where kids cannot even begin to dream of a future — that ultimately attracted her attention and inspired Reading Village.

Reading Village has a singular and powerful purpose: to transform lives through literacy. The program leverages reading as a tool to help youth achieve their full potential. Where books are inaccessible, libraries are scarce and school systems are sub-standard the challenge is immense, and yet, Reading Village has made major strides through innovative approaches that have a significant ripple effect. As part of the *Leaders & Readers* program Mayan teenagers receive scholarships, mentoring and leadership training, enabling them to complete high school. In return, they volunteer as “reading promoters”, running several weekly reading circles for the young children in their villages. What began six years ago with just six reading promoters in one single village has grown exponentially so that today 78 teen mentors in four villages reach more than 4,500 children who now not only read but also dream of a brighter future.

Our funds underwrote an additional Community Coordinator to train and mentor teens in new villages.

*** S.A.H.I. ISR**
Empowering Troubled Youth Through Compassion and Giving

Ilan admits, “I was hanging around with people I shouldn’t have been around.” Before long he stole his brother’s car, despite not having a license, and crashed the vehicle. At age 16 Ilan joined S.A.H.I. and soon became engaged in its activities, arriving regularly and taking initiative. He’s completed a young leader’s course and recently participated in a project to renovate houses for needy people in his neighborhood. He finished his court mandated community service and has maintained a clean record ever since joining.

For **Avraham Hayon** and **Oded Weiss** and **Anat Birnboim**, Ilan’s outcome was exactly what they hoped for when they began S.A.H.I., *The Special Grace Unit*, which today serves more than 300 disenfranchised youth. These three visionaries view giving and compassion as a pathway to greater self-confidence and awareness of one’s value to the community. By conducting all activities in secret without the need to be recognized or thanked, S.A.H.I. participants or “ambassadors of good will” practice the highest form of altruism, an experience correlated with long-lasting positive impact. That altruism translates into concrete achievements such as the distribution of nearly 20,000 food packages and other acts of kindness.

Our grant underwrote translation of a study analyzing the impact of S.A.H.I. as well as the partial cost of a Unit leader for Southern Israel programs.

Shutaf ISR
Redefining Inclusion and Community for Kids in Jerusalem

You had to see it to believe it. The room filled with unbridled laughter, smiles and spirit as kids of all ages, sizes and abilities danced their most zany Zumba moves. Nearby, other activities occupied busy hands and inquisitive minds. Some chose a creative craft project, putting their personal touch on squares that would ultimately connect to become a communal quilt. Others kept busy enjoying the company of the animal visitors. These images from our February visit to Shutaf remain vivid. It was the type of day that **Miriam Avraham** and **Beth Steinberg**, two Jerusalem moms, each with a special needs child, would only have dreamed about before they began Shutaf in 2007 out of their frustration that no meaningful summer or after school opportunities existed for their own children. Refusing to bemoan the lack of quality programs, they decided to spearhead their own.

What began as a summer opportunity with just 10 children has evolved today to Shutaf, a year-round informal education program that provides summer camp, holiday camp and after-school activities based on an inclusive model that encourages diversity and welcomes children with and without disabilities from across the religious and economic spectrum. Shutaf teaches children and teens important lessons of acceptance, tolerance and celebrating differences.

This past year our funds, which came in part as a matching grant, subsidized camp expenses, provided scholarships and enabled Shutaf to maintain administrative help needed to manage this quality enterprise.

The Quincy Kids USA
Students Helping Kids Around the World

Children really can change the world. The “Quincy Kids” are living proof. Dedicated to ending the abuses and suffering of children worldwide, this after-school club of ever-changing students, part of Operation Days Work, has been active for 15 years under the guidance of **Ron Adams**, a teacher at Broad Meadows Middle School in Quincy, MA.

As with so many of our Good People, their story began with another inspiring story. Iqbal Masih, a young Pakistani child who had been sold by his parents to a carpet manufacturer for a \$12 debt, spent long hours chained to a loom, tying tiny knots in the back of woven carpets. Having escaped from bonded labor, Iqbal traveled to the United States to receive an award for his activism from Reebok and spoke at Broad Meadows. Students were inspired by the youthful crusader’s message about ending child slavery, and when they learned a few months later that

he had been murdered upon returning home, they vowed to do something meaningful to honor his work.

We happily underwrite the cost of traditional “overhead” for this band of activists — postage stamps and a generous order of stationery supplies from Staples seem to do the trick. With these tools in hand members of the after-school club annually conduct research and then vote on a country and a project to support. This year they partnered with Good Weave-India, an organization dedicated to ending child labor in the rug industry.

As part of a team of seven schools in three states, students ran penny drives, car washes and hot chocolate sales and beautified public spaces. They raised \$10,000 for GoodWeave’s efforts to help vulnerable children and yet again showed us all that anything is possible.

* **Tzimaon** **ISR** **Creating a More Equal Society in Israel through Education**

Pasta and ketchup? Not exactly the definition of a nutritious meal. For the young African refugee children in Israel who attend one of the dozens of “gans” or daycare centers (there are more than 60 of them) set up throughout south Tel Aviv, that is exactly what they eat each day.

This past February, while winding down our Israel trip we met a group whose efforts reinforced our belief that compassionate people working together towards a common mission can change the world. Several years ago **Shlomo Artzi** and his wife **Michal** gathered friends and began Tzimaon to address the growing economic disparity so pervasive in Israeli society.

With a staff of 10 volunteers, no offices and no salaries, Tzimaon focuses on educational opportunities in less advantaged areas like Givat Olga and the Shapira neighborhood in Tel Aviv.

In our meeting we learned of the group’s latest project, the brainchild of **Carmit Elad**, a Tzimaon volunteer. When Carmit visited many of Tel Aviv’s refugee daycare centers and saw the poor conditions she knew she *needed to do something*. With the cooperation of “Daniela’s Gan”, she brought together both Israeli and African volunteers to turn this dark and sad classroom into a magical place with bright paint, new carpet, furniture, computers, toys and more.

The pasta and ketchup diet inspired us to offer a matching grant to fund one year’s worth of nutritious lunches for the children in Daniela’s Gan. Those formerly “white plates” filled with rice or pasta are now “green” and the “circle of vegetable eaters” is getting bigger every day.

WOMENS’ EMPOWERMENT

Female Hebrew Benevolent Society **USA**

Reaching Out to Jewish Women in Crisis

When we think of the word *benevolent*, so many wonderful attributes come to mind: compassionate, kind-hearted, altruistic and humanitarian to name a few. This word aptly describes all of our Good People but suits **Eileen Sklaroff**, dedicated leader of Female Hebrew Benevolent Society (FHBS) for more than two decades, particularly well. Eileen, together with a board of 12 other co-managers, has carried on a legacy that began 195 years ago by a group of women from Congregation Mikveh Israel to address the needs of poor Jewish women in Philadelphia. The longest ongoing Jewish charitable organization in the United States, this all-volunteer operation mobilizes quickly, often within 24 hours of a referral, to serve as a safety net for hundreds of women in financial crisis. With a focus on emergency aid, support systems for frail elderly women, prescription drug stipends and camp scholarships for families without means, FHBS shows time and time again with each grant, including ours, just how readily a small sum of money can improve quality of life.

Get Jewish Divorce Justice **USA** **Preventing Abuse in the Jewish Divorce Process Through Education and Advocacy**

Originally a practicing New York attorney, **Esther Macner** moved to Los Angeles a few years ago and set out to improve Jewish divorce practices there.

With the help of our matching grant challenge, much has already been accomplished in the two short years since she began Get Jewish Divorce Justice (GJDJ), the only West Coast based organization aimed at doing exactly what its name suggests — eliminating abuse in the Jewish divorce process through education, advocacy and counseling. Esther’s work focuses on the traditional document that terminates a Jewish marriage, the *get*, given by the husband and received on consent of the wife, and often used as a bargaining chip to wield unfair custodial or financial terms. Scores of women known as *agunot* remain chained to dead marriages and cannot remarry Jewishly as a result. GJDJ serves as a liaison between rabbinic courts and attorneys to intervene on behalf of current victims and to prevent future victims through educational programs and promoting the use of Jewish prenuptial agreements.

Perhaps the group's greatest accomplishment, achieved with Esther's persuasive brief to the Beth Din of America (a court of Jewish law), was the adoption of a revised and simplified California prenuptial agreement that has positive implications for all states in the US. GJDJ has also mobilized congregational rabbis to demand changes in local rabbinic court practices, drafted a curriculum for high school students, and formed an *agunah* task force to serve as a community watch in every synagogue across Los Angeles.

With even more advocacy efforts on the horizon, GJDJ is paving a new and more equitable path.

New Orleans Women's Shelter USA A Warm Home for Homeless Women and Families

Janelle Jones, a struggling single parent of two children, resided with her mom when the foreclosure notice came. Fearful that homelessness would devastate her kids, Janelle contemplated turning them over to the state until she learned about the New Orleans Women's Shelter (NOWS). NOWS' case management and counseling which we help underwrite, put Janelle back on track to the point where she is once again self-sufficient, residing in permanent housing and gainfully employed in a full time position with a pending job promotion.

This *second chance* is just the kind we envisioned when we first met **Jackie Silverman**, founder of NOWS, a program that offers transitional housing, job support and more to women caught in the cycle of homelessness in New Orleans. With Hurricane Katrina's devastation of life and property surrounding her, Jackie soon put aside her own medical issues and began to help others. When a local shelter was forced to close due to lack of funding, Jackie and her husband Dan teamed with others to give the shelter a second chance. They rescued it and transformed it into the present warm home that we know today.

To date, more than 650 women and children have found a safe haven in NOWS, and the majority have achieved independence as a result — that's a 75% success rate made possible by a combination of effective case management, counseling, parent education, employment coaching and affordable housing assistance.

For new GOOD PEOPLE stories, go to:
[www.goodpeoplefund.org/
tzedakah-diaries](http://www.goodpeoplefund.org/tzedakah-diaries)

Unchained At Last USA Support for Women Leaving Arranged Marriages

At the age of 19, **Fraidy Reiss**'s parents married her off to a man she barely knew, a custom that still exists in some cultures right here in the US, including the traditional Orthodox Jewish community where Fraidy grew up. For 12 years Fraidy suffered through a loveless and abusive marriage. Trapped by religious laws that allowed her husband to divorce her but not the reverse, with no friends or family to support her, somehow she found the inner strength to reinvent herself. She enrolled in school, pursued a career in journalism, and eventually secured a secular divorce allowing her to go on as a "free" single mother of two daughters. Most women, however, cannot escape without help. For them, she founded Unchained At Last in 2012, the only non-profit in the US dedicated to helping women of *all cultures* leave arranged and forced marriages and rebuild their lives.

Unchained provides women with pro bono legal representation to navigate the justice system, social services to guide them towards stability and finally, a mentor to support them through the often traumatic divorce process. Unchained also raises awareness about forced marriages and advocates for legislative reform to protect women.

In only two years Unchained has helped 80 women and has successfully recruited more than 100 volunteer attorneys, psychotherapists and others professionals who generously offer their services.

Our funding has boosted these successes by underwriting the costs of expert witnesses as well as a part-time social worker, both of which have enhanced the organization's effectiveness.

Yotsrot—Turning the Tables ISR Training and Empowerment of Women Exiting the Cycle of Prostitution

I came to Turning the Tables about a year ago. At first it wasn't easy. I felt empty. But now, after a year I see a huge change. I see possibilities everywhere and I just need to choose which doors I want to open.

Nurit is one of 31 women who have found a path out of prostitution because of the vision of **Lilach Tzur Ben Moshe**. Nurit spends her days designing, sewing and selling clothes, relishing her new talent and sense of self-esteem. The door now opened for Nurit is a door that Lilach hoped to open for many women when she launched Yotsrot in 2011. An online fashion editor, a volunteer in a rape crisis center and a devout feminist, Lilach found her calling as she left her home in one of Tel Aviv's

less desirable neighborhoods each day and passed women who, like Nurit, knew no other alternative to a life on the streets. Lilach felt compelled to do something to change this destiny and empower these women with an alternative life course.

In April 2013, Lilach opened a multidimensional design studio in Tel Aviv to offer these women vocational training in all aspects of the fashion industry. The results are impressive. Of the 31 women who have participated in the program to date, 13 have developed the skills to design, produce and sell items consistently, and all of them have either reduced their time in prostitution or left the trade altogether. To further enhance the organization's success we funded marketing and branding expertise as well as a professional seamstress position for Yotsrot's latest workshop.

ALTERNATIVE HEALING OF BODY AND MIND

HAMA Israel- Humans and Animals in Mutual Assistance

ISR

Animal-Assisted Therapy

Some may remember a Robert Redford movie from years ago, "The Horse Whisperer", which featured a character with a unique connection to horses and horse training. So it is with **Avshalom Beni**, founder of HAMA Israel-Humans and Animals in Mutual Assistance. For Avshalom the connection is with the many dogs and cats he uses in his unique and effective animal-assisted therapy (AAT) program.

Many of his animal "therapists" are themselves broken, victims of animal abuse or neglect. The beneficiaries of his special program include humans also similarly broken: Shoah survivors, children who have been abused, kids-at-risk, children with ADHD, kids and families from the South who have been traumatized by wars and ongoing rocket attacks.

The therapeutic benefits of AAT are well-documented; to watch Avshalom, a true master of this technique, is a fascinating experience. Using his menagerie, Avshalom has discovered a unique approach to the origin of the pain and suffering within each of his clients and eventually makes them whole again. As in the past, a significant portion of our donation has been used for an urban spay-neuter program made possible by a generous donor. In addition, this year's grant included the purchase of a much-needed new van underwritten by a group of dedicated supporters of HAMA's work.

INTRA-Israel National Therapeutic Riding Association

ISR

Therapeutic Horseback Riding for People with Disabilities

Cats and dogs are cute — it is easy to understand how these loveable creatures could be used in therapeutic settings to bond with humans. Horses, however, are giant creatures in comparison; certainly by virtue of their size not something to cuddle or pet. In Israel today, **Anita** and **Giora Shkedi**, founders of the Israel National Therapeutic Riding Association, stand on the forefront of the therapeutic riding movement in that country and beyond. The horse's stride most closely approximates that of a human being. If you put someone who is disabled atop a horse, those very movements will stimulate muscles and nerves normally unaffected by traditional therapy. It is a logical yet miraculous outcome.

Now located in a forested bucolic area near the city of Ra'anana, INTRA continues to promote this unique therapy with adults and children disabled by a wide range of conditions. Once again, we have focused on Anita's groundbreaking work with soldiers suffering from PTSD and TBI (traumatic brain injury). Our funds have allowed her to rehabilitate several soldiers left scarred with deep emotional wounds from the country's many wars. Some have been able to resume a life of relative normalcy after many visits to INTRA. In fact, Anita's expertise in this area has earned her several invitations to present her research here in America as well as world-wide. For soldiers like Zeev or Zachi or even Yossi who proudly proclaims, "I'm back!" INTRA's special work has no doubt changed their world.

Lev Leytzan ~Heart of A Clown USA

Clowning as a Therapeutic Tool

The caller told us: *Grandpa hasn't spoken in years ... I'm not really sure what you can do, but someone told me that ElderHearts™ works with people like him.*

Calls like the one above are not unusual for **Dr. Neal Goldberg**, founder of Lev Leytzan (Heart of the Clown), a unique medical clowning group that proves how laughter can heal both the body and the mind. Prospective clowns must undergo a rigorous training program conducted by both doctors and professional clowns before they eventually engage with individuals in nursing homes, hospitals and senior centers. Thousands of people both here in the US and elsewhere have benefited from their special talents.

With the addition of some professional clowns (who are remunerated for their work), Lev Leytzan has introduced ElderHearts™, a distinctive program directed specifically to

people with Alzheimer’s and dementia. Clowns spend hours learning about the unique ways the human brain functions in people with these conditions and apply this specialized knowledge to their interactions. Dressed in vintage clothing and using period props the clowns evoke long-forgotten memories and help dissolve feelings of loss and isolation — a significant response when little else alleviates the suffering of afflicted patients and their families. Our funding has made ElderHearts™ visits possible in both institutions and even private homes.

Music & Memory

USA

Bringing Personalized Music to Elders through Digital Technology

Could it be that one day in the not-so-distant-future, just as we compose a will to direct our family on the disposition of our earthly possessions, we also create a “playlist” of our favorite music to be downloaded to an iPod should we develop dementia or Alzheimer’s?

As revolutionary as this scenario might seem it is a distinct possibility as social worker **Dan Cohen’s** innovative work, embodied in Music and Memory (M&M), gains worldwide attention. M&M brings personalized music via iPods to elderly individuals, most suffering from dementia or Alzheimer’s, living both at home or in institutional settings. The music taps deep memories and enables the listener to reconnect to the world, often with dramatic results. Neuroscience research actually corroborates Dan’s thesis. The benefits are enormous. Here are but a few — patients interact with those around them; doctors report a reduction in morphine drips; physical therapists observe that the music gets people moving body parts that were formerly inactive; caregivers themselves feel less stressed and more confident.

Doctors admit that there is no imminent cure for these frightening conditions but at best, quality of life can be improved through effective programs like M&M. Dan’s work is fueling major changes world-wide as more and more facilities adopt the program and train staff in the simple steps of how to facilitate it.

Our funds were directed to both administrative support as M&M expands to keep up with the enormous demand for its work, and a pilot research project to help nursing homes resolve any problems they encounter while instituting the program.

“The expertise, advice and connections that the Good People Fund gave us were much more valuable than the dollars.”

Shelter Music Boston

USA

Feeding the Souls of Boston’s Homeless Shelter Residents

One of the most wonderful things about the concerts is that the moms and the children sit together and cuddle while they listen. Or a mom holds the tiny hands of her dancing toddler as they both move to the beat of Mozart. Moms and kids are interacting in ways that we don’t typically see them doing here. ... It’s amazing to see this happen!

What better testimonial could describe the impact of Shelter Music Boston (SMB)? Organized in 2010 by **Julie Leven** and others, SMB offers monthly classical chamber music concerts, performed by highly skilled professional musicians in seven Boston-area shelters.

On a warm spring evening this past June we visited one of these shelters and enjoyed a concert unlike any we have ever experienced. Though the atmosphere did not quite match that of Boston’s Symphony Hall, shelter residents were clearly engaged. Between sets, musicians and residents exchanged comments about the composers, the music, even the particular instruments being played. Post-concert, a lively discussion about music ensued outside the shelter. Despite the surroundings, and the tensions and anguish that accompany homelessness, residents experienced some normalcy and compassion.

As Julie mentions in a short video, “Everyone *needs* art and music to feel human, to connect with other human beings, to feel alive!” We completely agree, and our matching grant allowed two new shelters to join SMB’s monthly concert series.

*Tunefoolery

USA

Music as a Pathway to Healing

As Tunefoolery musicians, we have learned that we can re-connect with our dreams, overcome obstacles, access our potential, and be productive, creative members of society.

Tunefoolery is a small Boston-based organization that we were privileged to discover during a trip to that city last June. Though the name might evoke something silly or frivolous Tunefoolery is anything but that. This serious program offers over 50 unique and courageous musicians with psychiatric conditions the opportunity to play and perform music as a path towards healing and recovery. As we sat with two of the original four founders, **Theresa Thompson**, a musician and therapist, and **Mark Irwin**, we learned that Tunefoolery actually began 20 years ago at the Cambridge/Somerville Social Club, a drop-in center for adults with psychiatric disabilities.

All too often defined by their mental disabilities, the musicians who perform with Tunefoolery aspire to define themselves instead by their musical abilities. Their professional performances offer a wide range of music from folk and classical, to blues and rock and beyond. Audiences include other mental health or social service agency clients with limited access to the performing arts, school groups, as well as the general public. In addition, they have developed a unique curriculum that explains mental illness and is presented at schools and conferences.

While the music itself brings joy and inspiration to those who hear it, the greater message Tunefoolery conveys is that people with psychiatric disabilities can still be creative, talented and productive members of society. Our funding, part of an ongoing grant, was directed towards the group's sustainability.

POVERTY

Down the Block USA *Helping Neighbors Overcome Sudden Financial Problems*

Wendi Weill began Down the Block in 2009 when our economy was in free-fall. Five years have passed but there are residents who still struggle to make a utility payment or provide adequate medical care for their family. Down the Block enables concerned neighbors to help neighbors in need regain solid footing to move forward with their lives in the face of unforeseen financial setbacks.

Since its beginning, Down the Block has quietly, and always with respect for the applicant's dignity, disbursed nearly \$250,000 towards emergency needs of residents deemed eligible through a stringent two-limit application process. No one likes to think "they could be next" but what a comfort for the community to know that Down the Block exists as a caring and compassionate resource. We are hopeful that as more communities learn of its success, they will adopt it as a model for how more fortunate neighbors can extend a hand to neighbors in need.

From time to time we learn of a compelling case from Down the Block where our funds, combined with theirs, can have an even greater impact. Such was the case this past year when we covered expenses for the family of a mother battling serious illness.

Family-to-Family USA *Providing Hunger Relief and More to Profoundly Poor American Families*

Have you ever read a news article that upset you so much that you felt compelled to act? **Pam Koner**, founder of Family-to-

Family, did just that in 2002 when a *New York Times* exposé on rural poverty described dire conditions in Pembroke, IL, just one hour outside of Chicago. It was that story that inspired Pam to begin Family-to-Family and address this often hidden and intractable problem, one family at a time.

Family-to-Family's unique approach eases hunger and poverty by connecting families with sufficient means to families with profoundly less. Beyond the signature *Sponsor a Family* program through which sponsor families ship a box of food or donate monthly to provide groceries and other essentials to their "adoptive" family, Pam has added a constellation of hands-on personal giving opportunities designed to alleviate the symptoms of poverty, encourage people to "share their bounty", forge friendships and teach empathy and caring. *The Doorknob Dinner Project* enlists volunteers (a.k.a. Dinner Donors) to shop monthly for specific groceries so a family of five can cook a full meal. A similar program, *Shower to the People*, supplies families in need with costly but essential personal hygiene products.

Only a visit to Pam's web site could effectively describe the scope of the creative programs this compassionate visionary has developed to address the needs of our country's most vulnerable citizens. Our funding has made it possible for her to bring on some much-needed administrative support to manage it all.

Fund for Needy Immigrants ISR *Education, Social Support and Financial Aid for New Immigrants*

Once a dusty desert outpost, Beersheva in southern Israel is home to many *olim* (immigrants) who arrive in Israel to start a new life. They come from as nearby as Tunis and Yemen and as far away as Cuba, Russia, China and South America. Some assimilate quickly while others languish unable to learn a new language or find meaningful employment. Some may be at-risk single mothers while others are elderly, chronically ill or disabled.

Maya Englert could only imagine how difficult this immigrant life must be after she moved as a young bride from Haifa to Beersheva and had trouble acclimating herself, not to a new country but a new city. In 1991, an empathetic Maya and several others founded The Fund for Needy Immigrants (FFNI), to provide these disadvantaged *olim* with educational, social, psychological and financial aid when the government fails to do so. At a weekly meeting of its leaders (including representatives from the same cultures that have settled there) FFNI evaluates requests from local social workers with a particular emphasis on children and teens of needy immigrants. Support comes in the form of food vouchers and packages, hot meals for hungry

school children, medical devices, eye glasses, computers, heaters, newborn baby clothes and many other items. FFNI also runs innovative programs to bridge the academic divide and to maximize each child's ability to reach his or her full potential. We directed our funds towards numerous holiday food packages and partial college tuition for a trained Tunisian teacher studying to earn her Israeli credentials.

Gabriel Project Mumbai USA

Poverty, Hunger and Education in the Mumbai Slums

More than half of Mumbai's population now lives in its slums. This startling reality explains why **Jacob Sztokman's** program, Gabriel Project Mumbai (GPM), has made such a difference. It offers a glimmer of hope in a place where despair prevails.

Jacob first connected to Mumbai during business trips to the city. The extraordinary poverty, children begging in the streets, and sheer desperation he witnessed became his call to action. Jacob believed he could bring hope to the children by feeding both their minds *and* their stomachs and after extensive research identified an Indian NGO partner to begin GPM in 2012.

GPM is a Jewish response to global poverty. By providing 1,000 kids in class with a daily hot meal (an astounding 300,000 meals) GPM gives parents an incentive to keep their kids in school, rather than begging on the streets, ensuring that they will get both nutrition *and* an education. We know the program is working — it has increased school attendance by 50 percent and by all accounts the children are thriving. This could well be a path out of poverty for so many.

The Jewish volunteer component offers young adults from around the world, 41 to date, an eight week hands-on service experience that further enhances GPM's goals.

Our grant this year translated to yet another "win" for GPM. In addition to underwriting the cost of meals, we provided funds so that 140 local women, paid to cook these hot meals, had the requisite equipment to prepare the food in a central kitchen. Today, they have a micro-enterprise, furnishing lunches as well as catering other events.

Kentucky

USA

Reaching Out To An Impoverished Community in Appalachia

We are not fixing people. We fix "things." We connect with people. And we connected with each other.

This comment came to us from one of this past year's participants in what has become an annual trip to McRoberts, a tiny community nestled in the Appalachian Mountains of eastern Kentucky. Over the past four years, congregants from both **Congregation Shaarai Shomayim** in Lancaster, PA and **Congregation B'nai Israel** in Millburn, NJ have traveled there to help restore homes, deliver food, organize a day camp and more. But ultimately, what has transpired is the forging of a new community of what were once strangers but now good friends.

A recent *New York Times* article entitled "Where are the Hardest Places to Live in the U.S.?" included a list of the ten most difficult locations, and not surprisingly, six of the ten were located in the Appalachian Mountains of eastern Kentucky. The study evaluated education (percentage of residents with at least a

bachelor's degree), median household income, unemployment rate, disability rate, life expectancy and obesity. For the travelers who make this annual trip the *Times'* evaluation is no surprise. Life for the residents of McRoberts is difficult. What the article does not communicate, however, is the warmth, the humanity, the spirit and the fortitude of the residents who despite all else are just Good People.

With the assistance of our friends **Susie** and **Everett Duncan**, locals who watch over their neighbors and offer help when needed, we have impacted families by making home repairs, delivering a trailer load of food with each visit and also underwriting a monthly purchase of food that is distributed to ten families identified as in need. As one veteran traveler recently wrote, "we paint walls...but we repair hearts as well...our own as well as those we connect with." It is this type of sentiment that brings everyone back, year after year.

Keren Segulat Naomi

ISR

The Rabbanit Kapach—A One-Woman Social Service Agency

“Extraordinary” ...a word used perhaps too often. Defined as *remarkable, exceptional, amazing, astonishing, astounding, incredible, unbelievable, phenomenal* — extraordinary should be reserved for that rare something or someone we come upon but only a few times in life.

The late **Rabbanit Bracha Kapach**, *z'l*, was one such extraordinary person and during this past year she died at the age of 90. We have worked with her for decades and know that she has left behind an unsurpassed legacy of *mitzvahs* and *gemilut chassidim* (acts of kindness) almost too complex to describe. The legendary Pesach food packages distributed to thousands of people each Spring; brides too poor to have their own wedding gown could always count on the Rabbanit’s “bridal salon”; her camp for kids who would otherwise have no summer fun; school supplies, clothing, weekly Shabbat food; words of wisdom for those lost and distraught...the list was endless.

In her memory the Rabbanit’s family continues some of her work. Our donation was directed to the Pesach food packages which are now assembled and distributed without her physical presence. Somehow, though, we suspect she might just be watching it all from some higher place and smiling.

*Mitzvah Circle Foundation

USA

Providing For People Walking Along Life’s Edge

What I find stunning is that we live in a country where individuals, families, schools and sometimes entire communities are in desperate need of items that most people consider basic. ...It is heartbreaking.

It was a chance visit to her local supermarket back in 1999 that led **Fran Held** into a world she never imagined. While in the bakery department she watched the manager discard a perfectly beautiful sheet cake because of a crack in the icing. With so many hungry people nearby Fran was astounded when the manager admitted that he routinely tossed leftovers each day. Troubled, Fran asked if the store would donate those leftovers if volunteers came to retrieve them. With that agreement in place, daily pickups and deliveries to local shelters and pantries were arranged.

Today’s Mitzvah Circle Foundation evolved from those earliest days of food rescue. Fran’s passion for helping people living “on the edge” includes additional programs only possible because of the large pool of community volunteers who pitch in to help. Each project, whether providing support to individuals during times of crisis, poverty, homelessness and serious illness or fulfilling the need for school supplies, clothing, diapers

or household items, is facilitated with a deeply personal and compassionate focus and brings hope and dignity to people so often overlooked.

Fran works on a shoe-string budget with low administrative costs and (mostly) gifts-in-kind. Our grant provided up-to-date computers and software, other technology, as well as tables and chairs for her donated warehouse space. Additional funds were directed to emergency client needs as they arose.

*One Can Help

USA

Supporting Court-Involved Families in Boston

What happens when a mother finally leaves an abusive marriage and becomes her child’s only source of support? With a job in hand she will finally have the chance to leave the shelter where they live. But, she faces a major barrier — the cost of childcare so that she can actually go to work. The time it would take to apply to local agencies for this help could cost her the job opportunity.

Far too often **Anne Bader-Martin**, an attorney working in Boston’s family court system, watched similar scenarios play out as her clients fell further into despair because a *simple* need could not be fulfilled by any local social service providers. Anne and others started One Can Help in 2005 to address this systemic void.

Children and families who land in the juvenile court system are fragile and have few resources. Attorneys, social workers and judges often feel frustrated by their inability to solve simple problems that might improve clients’ lives. It could be a bed for a child taken in by his grandparents but with only a floor to sleep on, or a computer for a disenfranchised teen so he can keep up at school. When local agencies cannot respond One Can Help *can* and *does* quickly and directly. With our matching grant this otherwise all-volunteer group has added a part-time administrator to interact with the court’s social workers, enabling the organization to serve even more people.

Sunday Friends

USA

The Working Alternative to Charity

Before Sunday Friends, I didn’t have toilet paper because I had to pay rent... It was difficult...Now, thanks to the program, I have toilet paper and soap...and shampoo and, most important of all, diapers, wipes and lotion for my baby.

Janis Baron often sends notes like this from participants in Sunday Friends, a program that serves low-income immigrant families in San Jose, California, empowering them to break the intergenerational cycle of poverty. Prior to attending Sunday

POVERTY

Friends, most attendees feel isolated and lack insight about parenting, child development, nutrition, and finances. Sunday Friends reverses this outlook.

Janis developed this model nearly 17 years ago, when looking to sensitize her own children, she arranged weekly visits to a nearby shelter. The dynamic that evolved as her children and shelter residents interacted eventually became the model for Sunday Friends. Today, three schools serve as host sites as children and their parents welcome the opportunity to collaborate with volunteers in a variety of giving-back activities. These “earning opportunities” along with academic and life skills training instill positive benefits for everyone. From the moment the doors swing open on Sunday at noon until the day culminates with a shopping spree in the on-site store, also known as the Treasure Chest, lives are improved for the better.

With our help, four years ago Janis added a Rent Relief program, which relies on a parallel credit system. Participants earn up to \$200 credit payable directly to their landlord, freeing up funds for other necessities. This past cycle, our grant enabled 45 families to earn these credits. Janis reports that this is now their most popular program.

The Forgotten People Fund ISR *Helping Ethiopian Families One by One*

Operation Moses in 1984, Operation Solomon in 1991— both were dramatic airlifts that brought thousands of Ethiopian Jews to Israel. Ultimately, more than 160,000 Ethiopian *olim* (immigrants) arrived in Israel. Their absorption into Israeli society has been fraught with enormous challenges and many remain unsettled.

In Netanya, home of the country’s largest Ethiopian community, hope and help come from The Forgotten People Fund (FPF), an all-volunteer group founded by **Anne** and **David Silverman** and **Aida** and **Rabbi Yosef Miller, z’l**. Working hand-in-hand with the city’s social workers FPF’s Rapid Response Team resolves pending crises such as a lack of food, unpaid utility bills or small repairs. These lifesaving interactions have fostered a deeply personal connection between volunteers and residents.

Recently, FPF’s primary mission has broadened to one that focuses on education as a stepping stone to long term success. The group, assisted by Jeff and Wendy Starrfield, retired social workers, has directed more resources toward scholarships for higher education or professional courses so recipients can develop the requisite skills to become self-sufficient productive members of Israeli society. Nurses, social workers and teachers are but a few examples of how FPF has cultivated a new

generation of independent Ethiopians, thus breaking the cycle of poverty.

Efficient, compassionate and operating with overhead of less than 1.5 percent, FPF continues to be a wise *tzedakah* investment. Our funds this year underwrote emergency expenses and scholarships and also enabled FPF to continue its popular Swim-Safe project. One of the year’s highlights was the visit we facilitated between FPF and the *Lev Leytzan* clown troupe headed by **Dr. Neal Goldberg**. The troupe brought holiday cheer and a lot of Hanukkah presents to Israeli kids who might otherwise not celebrate.

The Redistribution Center USA *Rescuing New Merchandise to Help People in Need*

What would you do if you found hundreds of pairs of brand new shoes tossed for no good reason in a dumpster? Would you turn a blind eye? Or would you spend the next 23 years of your life on a rescue mission to save this excess and waste and turn it into something positive? **Ranya Kelly**, founder of the Denver-based Redistribution Center did the latter. That is why, year after year, she continues to be one of the Good People we herald as an example.

Her story is inspiring. We are a throwaway nation, and no one could dispute that if they saw what Ranya and her volunteers retrieve daily. Perfectly good *new* merchandise — clothing, food, housewares, linens, furniture, electronics, office supplies, books and more — from some of our country’s largest retailers and manufacturers arrives at her modest warehouse and is quickly passed into the hands of people who desperately need it. Her “clientele” include referrals from local social service agencies, disabled veterans, elders barely making ends meet and even the residents of McRoberts, KY who have benefited as well. All are poor, some are hungry, and they universally welcome the basic necessities that most of us simply take for granted.

“Green” well before saving the environment became a priority; Ranya has diverted more than \$63,000,000 worth of product from landfill to her warehouse since finding those first pairs of shoes. We are proud that our funds underwrite Ranya’s major operating expenses. With a budget of about \$50,000 and no paid staff this green program is most definitely *lean*.

“The Good People Fund staff has taken the time to get to know how we serve the most vulnerable, and what our organizational needs are. They truly care about our work and want to help us meet our goals.”

ELDERS

Alice Jonah and The Diplomat Hotel

ISR

Building a Community of Elders Helping Elders

Though retired from her position as the activities director at Jerusalem's old Diplomat Hotel which had been converted to an absorption center for mostly elderly Russian *olim* (immigrants), **Alice Jonah** remains an important lifeline, her presence still felt by the residents of this former luxury hotel. Alice deserves much of the credit for turning this stark facility into a warm home replete with a library, Hebrew language class, a choir, exercise classes, computer lessons, trips and more.

Budget constraints have eliminated many of these "extras" but Alice's home health aide project continues to be a life-saving operation. Stronger, able-bodied residents earn a modest wage to help those less ambulatory residents with everything from shopping, to travel to doctors, to light cooking — whatever brings comfort and facilitates independence. Aides gain purpose and self-worth in addition to income; those cared for receive invaluable attention and a sense of autonomy.

Reminiscent of those earlier years, most recently Alice organized *Bayit Cham*, a group which meets regularly to celebrate birthdays and provides general socialization opportunities for the residents. Our modest investment in this program, coupled with our grant for home health aides, pays far greater dividends than we could ever imagine.

In Their Shoes

ISR

Creating Awareness and Understanding of Dementia and Aging

When we sat with one of these patients last week...we began playing songs at random from the list we had prepared for him. ...when he heard a particular Jewish instrumental song — "Oifien Pripitchik" — he lifted his chin from his chest...and opened his eyes. I started to sing the words of the song and he joined in. ...He remembered the words from when he was a young boy. This gave the occupational therapist a chance to start a conversation with him about his mother and his youth. The therapist started crying because she was so overcome by the change in this patient who had been, until this experience, totally uncommunicative. She said, "I know that people have said that this type of change can take place, but I didn't believe it until I saw it with my own eyes." All of us had tears in our eyes at that point.

What more could we add here? **Zissie Gitel** began In Their Shoes as an innovative response to her personal experiences caring

for elderly, memory-impaired parents. Using the techniques of two pioneer programs in the field of eldercare (both grantees of the Good People Fund) the goal is to increase compassion and empathy within Israel's caregiver community so that patients can be better treated and understood.

Zissie first introduced The Virtual Dementia Tour™, developed by Dr. PK Beville. The "tour" simulates how dementia patients actually experience basic daily tasks and gives caregivers a unique perspective into the challenges faced by those in their charge. This past year, Zissie partnered with **Dan Cohen**, founder of Music and Memory, to bring personalized music via iPods to elderly Israeli nursing home residents with dementia, Alzheimer's and other isolating conditions.

Our funding actually helped subsidize the purchase of iPods for this project. We are particularly excited about the "marriage" of so many of our programs and the benefits each receives from their connection to the other.

LiLY-Lifeforce in Later Years

USA

Aging-In-Place Manhattan Style

At 85 years of age and living alone in Manhattan, Rita suddenly found herself sick and ultimately hospitalized. With no family nearby, she faced many setbacks each time she returned to her lonely apartment. Prescriptions needed to be filled; food brought in; simple chores accomplished. Who would help? Tucked in her discharge papers from the hospital was a flyer for LiLY-Lifeforce in Later Years, founded by **Irene Zola**. LiLY connects neighborhood volunteers with isolated, at-risk elders fighting to stay in their homes and avoid institutional life.

It was Irene's own experience with her aging mother that spurred her interest and ultimate dedication to this huge social issue confronting so many seniors today. LiLY operates in New York City's Upper West Side where census figures have identified over 1,000 elders within a few square blocks. Today a neighborhood fixture, LiLY's many dedicated volunteers (some of whom are students from nearby Columbia University) regularly visit their companion, helping where needed by paying bills, running an errand, sometimes, just sharing a cup of tea. Irene reports that this high-touch, hands-on model has kept many elders in their homes and living independently.

LiLY's success can be attributed largely to the part-time social worker who coordinates services and acts as a liaison to family members. Reading Irene's report on the social worker's accomplishments convinced us that underwriting this line item in her budget is an excellent use of the *tzedakah* entrusted to us.

Project Ezra USA

Serving the Frail Elderly on New York's Lower East Side

You're elderly. You live alone in a big city. If you have family, they may live far away. Your income is limited and by the third week of every month you sometimes wonder if the few containers of yogurt and the quart of milk that sit in your refrigerator will take you through until the next Social Security or pension check arrives on the first of the month.

We've no doubt that this scenario plays out innumerable times each month all across America. For elders living on the Lower East Side of Manhattan, however, help may come from Project Ezra, a small agency founded in the early 1970's by **Misha Avramoff** and others, all social activists with a strong belief in personal responsibility and *tikkun olam* (repairing the world).

Though the number of elderly Jews has dwindled and the area is one of the city's "hottest" new neighborhoods, many of those that remain find it difficult to survive on limited income. It is our honor to underwrite a creative and effective arrangement between Project Ezra and a small neighborhood market. Each month, selected elders receive a \$30 "credit" to buy extra food when all that is left in their refrigerators is the yogurt and the milk. No one should struggle with hunger — least of all our elders

Survivor Mitzvah Project USA

Providing For the Needs of Holocaust Survivors in Eastern Europe

Bela is blind, Yudel had a stroke and can no longer walk, Galya is bedridden — these are but *a few* of the more than 2,000 elderly Jews who survived the horrors of the Second World War and now spend their remaining years struggling in remote corners of Eastern Europe. All exist on meager pensions; many are totally alone with no family or friends to help them. Medicine, heat, food, repairs on their modest homes are often beyond their reach.

It was this vulnerable aging community that caught the attention of **Zane Buzby** when she visited Belarus seeking to discover her family's roots. Overwhelmed with what she saw, Zane, formerly a Hollywood comedy director, returned home and began The Survivor Mitzvah Project which is dedicated to providing modest aid to these elders. For those she has already reached life is a bit easier, but as time runs out there are so many more who suffer. Zane's work will naturally wane because its focus will soon be gone. This is the *last* generation of survivors which makes our grants this year, directed to individual needs, all the more significant.

The Jack and Eleanor Borden USA

Kosher Meal Fund/ National Foundation to End Senior Hunger

Expanding Kosher Meal Services for Seniors

After our meeting last Fall with **Enid Borden**, founder of the National Foundation to End Senior Hunger, or NFESH, we came to understand how this passionate and dynamic leader might actually succeed in eliminating one of this country's most intractable social problems. Before starting NFESH, Enid spent more than two decades leading the very popular *Meals on Wheels* program. With one in six seniors in this country facing hunger it is clear what drives this firebrand. While Meals on Wheels focuses on *providing* food to hungry seniors, NFESH, as its name states, is focused on actually *ending* senior hunger, a goal that Enid believes is attainable by aligning the strengths of research, education and community partnership.

Tucked within NFESH's varied activities is Enid's memorial to her parents, The Jack and Eleanor Borden Fund which awards modest grants to community-based organizations that provide kosher meals to seniors trying to maintain their kosher lifestyle when faced with dwindling income and escalating expenses. Our grant to this fund has allowed NFESH to award larger sums to these local programs, thereby reaching even more vulnerable elders.

VETERANS IN THE US AND ISRAEL

A Package From Home ISR

Providing Creature Comforts to IDF Soldiers

Barbara Silverman founded A Package From Home (APFH) during those dark years that began in 2000 when Israel faced daily terror attacks and soldiers stood on high alert throughout the country. With a long history of social activism, from helping to free Soviet Jewry to preparing home-cooked Shabbat meals for Israeli soldiers stationed nearby, Barbara's leadership has always inspired.

APFH provides soldiers not only with items of personal comfort like a clean t-shirt or sweet and salty snacks, but perhaps more meaningful, recognition that what they are doing is important and appreciated.

Since Barbara began the program, more than 200,000 packages have been sent to front-line soldiers in times of war and peace.

All of the funds for A Package From Home were donor-designated.

Tzvika Levy and the Lone Soldiers Program ISR

Extended Family for Soldiers Without Families in Country

Sadly, the summer's war in Israel brought unprecedented attention to lone soldiers, those serving in the IDF without family in Israel, and also soldiers coming from economically-deprived families. Our connection to the lone soldier program began several years ago when we met Lt. Col. (ret) **Tzvika Levy**, a retired IDF officer responsible for placing these *chayalim bodedim* on *kibbutzim*. Tzvika has become their champion as they adjust to their new lives, on call at all times to provide them with whatever they might need — a fan, a hot plate, a refrigerator and many times, a compassionate advisor and listener. As their advocate, he resolves any problems they may have with their command or their assignments and intervenes on their behalf to make their service more manageable.

All funds granted to Tzvika's work were donor-designated.

Veterans Farm USA

Horticulture Therapy and Disabled Combat Veterans

It may sound strange, but two of the most significant events in **Adam Burke's** life involved medals. Adam is the founder of Veterans Farm, a Florida-based program that offers veterans with both physical and emotional disabilities a renewed sense of purpose by working outside, tilling the earth, planting and harvesting all with the eventual goal of a farming career.

A Purple Heart honoree for the significant injuries he incurred through two deployments in America's recent wars, Adam returned home not only with PTSD and TBI (traumatic brain injury) but also with a promise to help others if he could overcome his own disabilities. Veterans Farm grew from that promise and to date more than 32 vets have completed six-month internships, learning what it means to manage a farm, while at the same time experiencing the benefits of horticultural therapy. More than 160 new start-up businesses (both in agriculture and other areas) can be traced to Adam's guidance and commitment.

The second medal, the Citizen's Medal, was presented to Adam by President Obama in 2013. The award recognizes American citizens who have performed exemplary deeds of service for

their country or their fellow citizens. We've met Adam and can concur that this honor was well-deserved. With such an outstanding leader in place we are very comfortable providing funds for both additional internships as well as for equipment for other vets starting their own farms.

ILLNESS, DISABILITIES AND WELL-BEING

Amuta ISR (Non-Profit) for the Emotional Support of Girlfriends and Fiancées of Fallen IDF Soldiers *Grief Counseling and Care*

Our task is to continue life, to make sure that these bereaved girls build new homes, that they don't remain stuck in their grief forever.

On August 25, 1997, **Phyllis Heimowitz** lost her soon-to-be son-in-law who was mortally wounded while serving the IDF in Lebanon. Her daughter, Michal, lost her beloved and her pain became all-consuming. Though only days away from the more formal status as a fiancée of a fallen IDF soldier, Michal found herself, like so many other unmarried partners, ineligible for counseling and support groups that the IDF offered widows and immediate family members in the wake of a tragic, line-of-duty loss. Determined to fill this void for her grieving daughter, Phyllis teamed up with her older daughter, **Tamar**, to establish the Amuta (Non-Profit) for the Emotional Support of Girlfriends and Fiancées of Fallen IDF Soldiers. Always delivered with love, compassion and a deeply personal understanding, their services to the newly bereaved include both private therapy and support groups where shared experiences prove a source of strength for the survivors. Occasionally they also address personal needs with the funds we send. Hundreds of women (and some men) have benefited from their efforts and today even Israeli policy has changed to recognize these survivors.

We would be remiss if we did not mention Operation Protective Edge even though it falls outside the purview of this fiscal reporting period. The case for the Amuta again became clear as 64 IDF soldiers perished this past summer leaving behind nearly 30 girlfriends and fiancées, many of whom will be part of two new support groups soon to open.

Our Story:
<http://bit.ly/1E6H9aD>

ATZUM

Helping Survivors of Terror, Righteous Gentiles, and Victims of Human Trafficking

What do Israeli survivors of terror attacks, trafficked women and Righteous Gentiles all have in common? Since 2002, each group has been the beneficiary of the efforts of ATZUM, established in 2002 by **Rabbi Levi Lauer**. This lean and highly effective organization stands out as an exceptional model of how to remedy society's injustices one person at a time and, further, how to inspire others to become agents of social change. Rabbi Lauer and his team rescue populations that by their nature or circumstances have become marginalized or overlooked and often don't qualify for any other support.

Perhaps best known for its commitment to ending human trafficking within Israel's borders through a task force dedicated to educating the public and lobbying policymakers for reform, ATZUM is leading the movement for the passage of legislation that will finally resolve this societal cancer.

Our funds have made possible ATZUM's work with those non-Jews who selflessly jeopardized their own lives to save Jews during the Holocaust. So that these remaining 16 Righteous Gentiles (and several widowers of rescuers) who now proudly call Israel their home can live their final years with the dignity and the recognition they so deserve, ATZUM has assumed responsibility for their physical and emotional wellbeing be it dental care, home visits or even flowers on their birthdays. With this support comes a clear message that their heroic actions will never be forgotten — a message that also spreads to younger generations through educational outreach that inspires children with each story told.

Hosts for Hospitals

Free Home Hospitality for Patients and Families

Thank you and the many HOSTS FOR HOSPITALS volunteers who opened their homes to us during our stay in Philadelphia for our daughter's illness. You were all bright lights during what was a very dark and difficult time. It was healing and comforting for us to stay in homes; the host's respectful hospitality gave us the space we needed to rest; and your hard work, flexibility and empathy created a calm space in the midst of lots of unknowns. All of these things, in addition to the financial savings over our month stay, were a true gift...

With the Philadelphia area a major hub for nearly 75 healthcare institutions offering specialized medical treatment it is no wonder that Hosts for Hospitals, established 15 years ago, has successfully matched more than 2,500 gracious host families

ISR

with grateful patient families. The hosts are a network of more than 500 families who provide free (or low cost) lodging to family members of patients (and sometimes the patients themselves, post-hospitalization) thus saving an estimated \$6,000,000 in hotel fees. Beneficiary patient-families are both international and US residents.

For founders **Michael Aichenbaum** and **Nancy Wimmer** the need for a program like Hosts for Hospitals was deeply personal. Each faced serious cancer diagnoses that required travel to out of state hospitals for extended treatment as well as prohibitive lodging costs for family members accompanying them.

For both patients and hosts the benefits of home hospitality are many — not just the cost savings but the gratifying feeling of helping others during a difficult time. The fact that Mike manages to carry out this work with minimal staff makes our grant directed to administration even more impactful.

*Inbar

Finding Love For Everyone

We also have some even more exciting news — another engaged couple! ...They sat together during our course this past year and gradually got to know each other better. ...the rest is history, or rather, the rest is just beginning.

Rabbi Shaul Inbari, whose CP left him disabled and confined to a wheelchair, often dreamed of coming home each day to a warm and loving partner. As the years passed, he became increasingly consumed by feelings of loneliness and isolation. Unwilling to live his life alone and devoid of love, he shared his frustration with his dear friend **Shalomi Eldar** who challenged him to action. The duo publicized a gathering for people with disabilities, certain there were others discouraged by the lack of social opportunities available. Within hours there were calls of interest and their first meeting drew a capacity crowd. Clearly these trailblazers had uncovered a deep unmet need amongst disabled people.

In 2012 the pair organized Inbar to offer social events as well as courses in relationships and social integration for people across the spectrum of disabilities. With the help of several matchmakers and other volunteers, more than 400 people are now registered in their database. Among the several other engagements and weddings the organization has facilitated was Rabbi Inbari's own joyous celebration.

Our matching grant enabled Inbar to hire its first social worker to implement the organization's goals and provide support to the growing number of disabled people seeking happiness and love.

ISR

USA

Laurie Groner, Inbar's dedicated Director, happily reports that this position has "increased their productivity exponentially."

Jeremy's Circle ISR

Supporting Children Living With Cancer in the Family

Cancer wreaks havoc on any family and the family of the late **Jeremy Coleman** was no exception seven years ago when faced with his stage IV stomach cancer diagnosis. A beloved father of three young children Jeremy saw firsthand how the disease took its toll both physically and emotionally on his family. Doctors' appointments and treatments became their new normal.

Fortunately for the Coleman kids, friends and family embraced them and occupied their days with numerous distracting activities. Zoe, the oldest child, was particularly affected and longed for a playdate with another child whose daddy might also have cancer. Jeremy and his wife **Pamela Becker** tried to fulfill this wish but there simply was no organization in Israel that could facilitate this kind of meeting.

Shortly before his death, Jeremy, Pamela and Jeremy's two sisters conceived Jeremy's Circle, a community of friendship and support for children and young teens in families touched by cancer. His legacy, a child-centered model rather than one focused on the cancer patient or adult caregiver, will be felt for generations to come. Today, the organization hosts informal fun days that bring joy and some normalcy to those children who participate. Jeremy's Circle has also established a nationwide play-date database that discreetly matches children according to age, gender and location.

With more than 250 families participating in its activities, Jeremy's Circle welcomed our challenge grant that would allow this all-volunteer group to grow with the addition of professional leadership. With a stronger foundation in place, Jeremy's Circle can cast a wider net so that even more families will benefit.

Kashouvot ISR

Advancing Pastoral Care in Israel

Their day began by comforting a 30-year old homeless HIV patient who suddenly turned psychotic and was taken in handcuffs to another hospital for observation. It ended with their arranging a phone call to reunify an elderly Russian patient and a long-lost cousin in Germany. Highs and lows are certainly part of any job, but for **Rabbis Miriam Berkowitz** and **Valerie Stessin**, co-founders of Kashouvot, these extremes occur regularly. Dedicated to advancing the field of pastoral care in Israel for individuals of all faiths, Kashouvot includes a small team of professionally trained chaplains who frequent inpatient

and outpatient healthcare settings to assist people in coping with the transitions of aging, illness, death and grief as well as in identifying areas of growth.

Surprising at it seems for a country with such strong spiritual roots, Israel lags behind its "peers" when it comes to pastoral care. Even for hospitals that employ a staff rabbi, this role has traditionally been limited to ritual and occasional ethical decisions. For patients and their families seeking emotional support few if any resources existed pre-Kashouvot.

Our funds this past year underwrote the pastoral care program at Hadassah Hospital's Bone Marrow Transplant Department. We also offered a matching grant to ignite Kashouvot's expansion. With a goal of adding a Kashouvot chaplain to an additional site each year, these pioneering rabbis are one step closer to making pastoral care a universal part of the Israeli healthcare system. Given their skills, training and compassion, we have no doubt they will succeed.

New York Center USA

for Law and Justice

Justice for the Deaf and Hard of Hearing Community

Silvy is a deaf single mom and a victim of domestic violence. For the past three years she and her two teenage daughters have occupied one room in a New York City homeless shelter. Without the help of **Bruce** and **Liz Gitlin**, founders of the New York Center For Law and Justice, this family would be unable to navigate the bureaucratic maze necessary to apply for permanent housing or even Social Security benefits. Few of us will ever understand the challenges of being deaf in a hearing world; to be deaf, indigent *and* in need of legal services in New York City is a challenge most would find near impossible to overcome.

Liz and Bruce are both attorneys and Liz a licensed social worker as well. Equipped with this perfect combination of skills and endless compassion the two have spent the last 11 years building metropolitan New York's only legal services center focused on serving indigent deaf clients. With minimal staff, the Center also advocates on behalf of asylum seekers and victims of trafficking and strives to remedy unfair labor or public housing practices.

We have directed our funds not only to individual needs of destitute clients, but also towards a new focus, the *Deaf Rights Project*, which initiates lawsuits to ensure enforcement of disability statutes (particularly language access, including the requirement of American Sign Language interpreters in public places) designed to protect their deaf clients.

*Shalheveth

ISR

Independent Living for Severely Disabled Adults

I can eat what I want when I want, I can wash my clothes when I want, I can go to sleep when I want, if I want.

This resident's simple but powerful words describe the very essence of Shalheveth, a Jerusalem apartment-complex setting for severely disabled adults, founded by **Miriam Freier** in 1997. He does not exaggerate when he further infers that Shalheveth has given him his life.

When you visit Shalheveth and meet with other residents — many of whom have lived in institutions prior to obtaining their own apartment here — it is clear that “S” speaks for all of them. We have known Miriam for many years and can even recall when the apartment complex was but an unfulfilled dream which drove Miriam's actions day and night.

It was Miriam's earlier experiences with a young girl, disabled and confined to a hospital, which led her to appreciate the profound difficulties such people face in the “normal” world. For those often confined to institutions where life is restricted and colorless, Miriam dreamed of a place where the seriously disabled adult could live independently (with a caregiver, if necessary) in the manner that he or she wished. Shalheveth's apartments are just that. The *moadon* (community room) provides a space to socialize and the internal chair lifts as well as an outside elevator ensure accessibility. Our funds have helped underwrite the cost of a van and driver who shuttles residents to medical appointments, work (for those who are employed), cultural events — wherever they need to be.

Volunteers in Psychotherapy USA

Affordable, Private Psychotherapy Through Volunteering

So this fits beautifully into the idea of a better world, where something you can do to improve your community helps you help yourself if you're going through tough times. I think it's a beautiful concept...

We couldn't agree more with this testimonial from a client of Volunteers in Psychotherapy (VIP), a Connecticut-based program started by **Dr. Richard Schulman** in 1999. Dr. Schulman's unique approach addresses the prohibitive costs of therapy as well as the erosion of privacy as a result of managed care. VIP clients commit to four hours of volunteer work at a charity of their choice in exchange for every hour of reduced-cost psychotherapy. VIP therapists commit to maintaining the integrity of the therapist-client relationship by avoiding

insurance companies altogether, circumventing mandated reporting of confidential sessions and managed care practices that encourage the over-prescription of medication or that place undue pressure on a therapist to terminate treatment before the client is ready. VIP provides a win-win situation for all parties involved. Patients receive affordable and truly private therapy along with the well-documented therapeutic benefits that come from helping others, and the community receives hundreds of hours of volunteer service. Since 1999 more than 560 individuals and families have volunteered more than 20,000 hours and earned 5,000 therapy sessions. The group's minimal overhead, which our funding helps maintain, speaks even more powerfully to the impressive statistics.

OUTREACH AND INREACH

Keren Baktana

ISR

Revolutionizing the Culture of Giving Amongst Young Israeli Professionals

They say three is a crowd, but not for **Kate Rosenberg, Orly Shafir** and **Emily Friedman-Novak**, the triumvirate who has sewn together so seamlessly a beautiful program, Keren Baktana, to pioneer a culture of philanthropy amongst young professionals in Israel. Though each comes to Israel from a different country their paths eventually crossed while working as fundraisers in the non-profit field and studying at Hebrew University.

The concept of philanthropy amongst young Israelis is not as popular as it may be here in America where young people are exposed to teen philanthropy programs, Hebrew school *tzedakah* boxes and more. Combine that with the explosion of innovative social projects to support underserved populations, and a rare opportunity presented itself to these women. Keren Baktana, or, “Little Foundation”, sits at the intersection of these dual and contrasting realizations. Our funding has been directed to marketing assistance so that now, more than two years since its launch, Keren Baktana has grown to a network of a 10 micro-giving circles for young professionals. Chapters found throughout the country consist of 10 to 15 “trustees” who pool 100-200 shekels each month and grant 3,000 shekels to projects that ignite change, proving, as the name suggests, that a little can indeed go a long way. Giving circles benefit from access to Keren Baktana's online platforms as well as marketing and administrative support.

Kulanu

USA

Helping Little-Known Jewish Communities Around the World

I want to thank you from the bottom of my heart for the grant... which has allowed Kulanu to aid five separate communities in Latin America. The five communities could also not be more different...

For these five communities in Latin America, like so many geographically isolated Jewish communities worldwide, Kulanu has literally been a lifeline for nearly 20 years. One look at a globe and we are hard-pressed to find a region that has not been touched by Kulanu’s efforts to embrace and uplift isolated pockets of Jewry. Different though they may be, these communities are united in their desire to further embrace their Jewish heritage and connect with the broader Jewish world.

Powered almost entirely by volunteers under the capable leadership of **Harriet Bograd**, Kulanu, which means “all of us”, has certainly lived up to its name, showing with each community that it touches just how it is that “all of us” can and should extend a hand to fellow Jews.

Our grant this year fostered Judaism in five little known Latin American communities recently discovering their Jewish roots. Thanks to our funds not only are these groups now outfitted with everything from prayer books to educational resources, but also a greater connection to world-wide Jewry.

*Skilled Volunteers for Israel USA Professional Volunteer Opportunities in Israel

Teenager? College student? Want to volunteer in Israel? No problem — programs abound. For Baby Boomers who comprise 77 million people all poised to retire over the next several years, or others even older, the opportunities were few. **Marla Gamoran** was just one such boomer disappointed and frustrated by the lack of professional volunteer positions in Israel. Marla decided that if no such organization existed perhaps she should create one, and in 2011 she established Skilled Volunteers for Israel to offer adults additional options.

Skilled Volunteers for Israel fills this void by connecting experienced, mature adult professionals and retirees from North America seeking meaningful skilled volunteer opportunities with Israeli *amutot* (non-profit organizations) and education programs for one month or more. These volunteers offer valuable skills such as organizational development, technical expertise, marketing and communications assistance and more. It is a win-win for everyone involved and judging by the testimonials from past participants, the benefits are enormous.

Our grant has allowed Marla to develop a more interactive website which offers prospective volunteers a detailed picture of the many ways they can help.



“GPF does “micro-philanthropy” - donating to small, often start-up, programs in the US and Israel. They exemplify the adage of “a little bit goes a long way” - its grants are tiny by comparison to most funds but the impact those grants make is massive. That’s why I like it so much: they move fast, they create tangible results...”



ALLOCATIONS

ORGANIZATION

ALLOCATION

HUMAN NEEDS AND SELF-SUFFICIENCY

| | |
|--------------------------|---------|
| Special Individual Needs | 131,009 |
|--------------------------|---------|

HUNGER

| | |
|--|--------|
| Amir Project | 12,000 |
| AmpleHarvest.org | 10,000 |
| Backpack Buddies | 1,000 |
| Darchei Tzion-The Beit Shean Food Pantry | 3,852 |
| Food Forward | 11,000 |
| Gideon Ben Ami* | 25,577 |
| Necha Malka | 16,562 |
| Second Helpings Atlanta | 5,000 |
| The Bagel Brigade | 5,500 |
| Village Harvest | 4,900 |
| Youngstown Community Food Bank | 6,368 |
| Zehava and Karyn-Feeding the Neighbors | 4,000 |

KIDS

| | |
|--------------------------------------|---------|
| Art Creation Foundation for Children | 8,564 |
| Beit Hayaed* | 43,014 |
| Big Brothers, Big Sisters of Israel* | 75,000 |
| Birthday Angels | 1,953 |
| Breaking the Chain Through Education | 3,250 |
| Change the Truth | 2,500 |
| Creating Connected Communities | 4,000 |
| Jack the Bike Man | 1,000 |
| Kaima* | 110,680 |
| Leveling the Playing Field | 5,000 |
| Reading Village | 7,207 |
| S.A.H.I. | 6,500 |
| Shutaf | 17,350 |
| St. Joseph's Baby Corner | 1,858 |
| The Quincy Kids | 467 |
| Tzimaon | 3,372 |

WOMENS EMPOWERMENT

| | |
|----------------------------------|--------|
| Female Hebrew Benevolent Society | 2,165 |
| Get Jewish Divorce Justice* | 18,428 |
| New Orleans Women's Shelter | 10,000 |
| Unchained At Last | 17,500 |
| Yotsrot-Turning The Tables | 15,650 |

ALTERNATIVE HEALING OF BODY AND MIND

| | |
|---|--------|
| HAMA Israel-Humans and Animals in Mutual Assistance* | 96,303 |
| INTRA-Israel National Therapeutic Riding Association* | 16,075 |
| Lev Leytzan~Heart of A Clown | 5,000 |
| Music & Memory | 8,100 |
| Shelter Music Boston | 8,200 |
| Tunefoolery | 1,000 |

ORGANIZATION

ALLOCATION

POVERTY

| | |
|----------------------------|--------|
| Down the Block | 3,500 |
| Family-to-Family | 13,407 |
| Fund for Needy Immigrants | 10,650 |
| Gabriel Project Mumbai | 6,603 |
| Kentucky | 14,055 |
| Keren Segulat Naomi | 5,000 |
| Mitzvah Circle Foundation | 17,900 |
| One Can Help | 7,500 |
| Sunday Friends | 11,735 |
| The Forgotten People Fund* | 40,353 |
| The Redistribution Center | 23,500 |
| Yad Chessed | 6,174 |

ELDERS

| | |
|--|-------|
| Alice Jonah and The Diplomat Hotel | 8,150 |
| In Their Shoes | 7,500 |
| LiLY-Lifeforce in Later Years | 9,200 |
| Project Ezra | 3,600 |
| Survivor Mitzvah Project | 7,500 |
| The Jack and Eleanor Borden Kosher Meal Fund | 3,500 |

VETERANS IN THE US AND ISRAEL

| | |
|---|--------|
| A Package From Home** | 84,047 |
| Tzvika Levy and the Lone Soldiers Program** | 66,379 |
| Veterans Farm | 12,000 |

ILLNESS, DISABILITIES AND WELL-BEING

| | |
|---|--------|
| Amuta (Non-Profit) for the Emotional Support of Girlfriends and Fiancées of Fallen IDF Soldiers | 1,500 |
| ATZUM | 8,500 |
| Hosts for Hospitals | 6,000 |
| Inbar | 6,000 |
| Jeremy's Circle* | 16,442 |
| Kashouvot | 15,000 |
| The New York Center for Law and Justice | 7,500 |
| PanAfrican Acupuncture Project | 2,500 |
| Shalheveth | 14,571 |
| Volunteers in Psychotherapy | 4,000 |

OUTREACH AND INREACH

| | |
|-------------------------------|-------|
| Keren Baktana | 5,500 |
| Kulanu | 4,000 |
| Skilled Volunteers for Israel | 4,000 |

*A portion of this grant was donor-recommended

**All of this grant was donor-recommended

STATEMENT

STATEMENT OF ACTIVITIES AND FUNCTIONAL EXPENSES FOR THE PERIOD JULY 1, 2013 TO JUNE 30, 2014

| Support and Revenue: | | | | Total |
|------------------------------------|-------------------------|-------------------------------|--------------------|------------------|
| Contributions | | | | 1,300,820 |
| Investment Income | | | | 546 |
| | | | | 1,301,366 |
| | Program Services | Management and General | Fundraising | Total |
| Grants: | 1,201,490 | -0 | -0 | 1,201,490 |
| Expenses: | | | | |
| Salaries* | 49,000 | 36,500 | 36,500 | 122,000 |
| Payroll taxes | 4,111 | 3,060 | 3,060 | 10,231 |
| Web-related Expenses* | 6,586 | 1,881 | 941 | 9,408 |
| Administrative Support* | 615 | 175 | 88 | 878 |
| Bank and credit card fees | 4,153 | 1,187 | 593 | 5,933 |
| Insurance | 1,292 | 369 | 185 | 1,846 |
| Marketing* | 18,233 | - 0 | 12,155 | 30,388 |
| Office | - 0 | 2,184 | - 0 | 2,184 |
| Payroll service | 574 | 164 | 81 | 819 |
| Postage and shipping | 1,047 | 299 | 150 | 1,496 |
| Professional Fees | - 0 | 10,430 | - 0 | 10,430 |
| Telephone and Internet | 223 | 64 | 32 | 319 |
| Travel and entertainment | 6,019 | 1,720 | 860 | 8,599 |
| Total expenses | 91,854 | 58,033 | 54,645 | 204,531 |
| | | | | |
| Total grants and expenses | 1,293,344 | 58,033 | 54,645 | 1,406,021 |
| | | | | |
| Change in Net Assets | | | | (104,655) |
| Net Assets at July 1, 2013 | | | | 394,454 |
| Net Assets at June 30, 2014 | | | | 289,799 |

*These costs are underwritten by specific donations made available for that purpose.



384 Wyoming Avenue
Millburn, New Jersey 07041-2127

RETURN POSTAGE GUARANTEED

A SIMPLE ACT OF KINDNESS CAN MAKE A WORLD OF DIFFERENCE.

Thanks to the Good People Fund...

**Food
insecure
families receive
help from
neighbors.
See p.13**

**Children
in the
Mumbai slums
enjoy healthy
meals.
See p.14**

**Disabled
adults find
love and
companionship.
See p.20**

**Frail elders
receive
support to live
independently.
See p.17**

*Small actions,
huge impacts*

**Dropout
Israeli youth
mature through
organic farming.
See p.7**

These are just a few ways that our Good People do great work on a personal scale and heal the world.

YOU CAN HELP!

TAKE A LOOK INSIDE...