

- The Good People Fund
- 10th Anniversary
- Annual Report 2018



CELEBRATING
10 YEARS
the
good
people
fund
מעשים
טובים



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The Good People Fund

CHESHVAN 5779 / NOVEMBER 2018 A Decade of Doing Good

I remember the January night ten years ago when we began The Good People Fund. It was so bitterly cold and snowy that many board members couldn't travel to New York for our first meeting. Months later, the Great Recession began, and there we were, an upstart non-profit organization run from my home office, trying to gain traction.

Now, at our decade mark, GPF is *still* a lean, non-profit organization run out of my home office. *But most importantly*, we've defined a corner of values-driven micro-*tzedakah*, created momentum and made impact in ways more far ranging than any of us hoped for or imagined. I'm humbled and proud.

GPF wouldn't be at its ten-year anniversary, or made any difference, if not for individuals like you — those who support us and those who are visionaries and change makers — who realize

that the Jewish values we embrace are powerful motivators as we look at the world and realize it needs our help.

The enormity of needs can be overwhelming. But guiding and inspiring us is the knowledge that *tikkun olam* (repair of the world) and *chesed* (loving kindness) begins person-to-person and builds into waves of positive change.

Each year presents challenges to Good People seeking to alleviate hardships and injustices. This year is no different. We've welcomed nine new grantee organizations into our family, each offering creative and bold approaches to pressing issues, including helping at-risk and inner-city youth, assimilating new refugees, giving voice and confidence to teenage girls, guiding young people on the Autism Spectrum, and supporting couples facing infertility and seniors with dementia.

Each addresses significant issues, instilling hope and a sense of future to individuals, families and communities, and shining light on the power of potential.



As a Jewish-values based organization and one with an emergent profile, this year we became a leader in the #GamAni movement, partnering with others to create dialogue and action to wipe out gender harassment in Jewish spaces. This is a logical outgrowth of our commitment to fair, just and equitable communities and I'm proud of our voice in this realm.

Composing this Annual Report, we've tried to paint the most descriptive picture of our accomplishments. Goodness, compassion and inspiration radiate from the images and words of some of our grantees, each representing a specific program area. I urge you to read the answers offered by our featured grantees. Their words tell us so much about who they are and serve as inspiration to us all. And graphics tell our ten-year story in a simple but impactful way. To actually see that *you* have contributed more than \$13 million to GPF dramatically captures our joined commitment.

As a mentor to our grantees, I often share the importance of strong and engaged board members. Each GPF board member — past and present —

has given their counsel and devotion to make us as impactful and focused as we are. They deserve deep thanks — as does our staff, Andrea Good and Glenn Rosenkrantz, and our graphic designer, Mooki Saltzman.

It's been a long road from that snowy evening in 2008, one that continues to lead us all to a more just and compassionate world. I hope this report leaves you inspired and committed to our *tzedakah* model and to our collective power, proving that *small actions lead to big impacts*.

Thank you for the past 10 years, and for all that follows.

B'Shalom,

Naomi K. Eisenberger
Co-Founder and Executive Director

Program Expenses

(percent of GPF's total expenses spent on programs and services)

94.3%

Administrative Expenses

3%

Fundraising Expenses

2.7%

(source: Charity Navigator)

*Donations designated specifically for administration bring GPF overhead to 0 percent.

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What makes our work both unique and highly effective can best be described by the Four S's

SCOPE

The programs we work with address a broad spectrum of needs — from poverty and hunger to elder care and disabilities.

SCREENING

We take the screening process very seriously, carefully vetting each organization we fund.

SUPERVISION

Once we commit to an organization, we don't just hand them a check. We mentor them and guide them on their way.

SPEED

When needs are great, time is of the essence. We work efficiently and often on a moment's notice to ensure that needs are met as swiftly as possible.

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The Power of 10

Over our first ten years, we've given \$11.4 million to support 183 dynamic programs ranging over 15 distinct program areas.

ANIMAL-ASSISTED THERAPIES

2

PROGRAMS
\$23,126

ELDER CARE

13

PROGRAMS
\$290,659

HEALTH + WELL-BEING

21

PROGRAMS
\$1,048,192

HUNGER + FOOD RESCUE

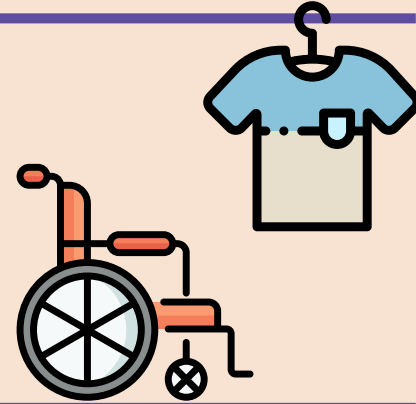
22

PROGRAMS
\$581,406

INCLUSION + DISABILITIES

12

PROGRAMS
\$941,681



KIDS

36

PROGRAMS
\$2,782,879

LITERACY + EDUCATION

9

PROGRAMS
\$73,840

MISCELLANEOUS

4

PROGRAMS
\$60,960

NATURAL DISASTER RELIEF

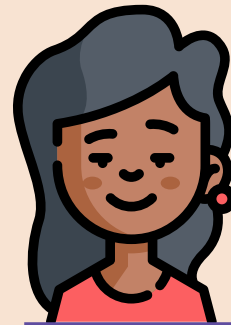
5

PROGRAMS
\$84,012

POVERTY + FUNDAMENTAL NEEDS

30

PROGRAMS
\$2,405,091



REFUGEES

6

PROGRAMS
\$268,381

SELF-SUFFICIENCY

Individual Case Needs

PROGRAMS
\$900,148

SHOAH SURVIVORS

4

PROGRAMS
\$89,663

SOLDIERS + VETS

6

PROGRAMS
1,311,962

WOMEN'S EMPOWERMENT

13

PROGRAMS
\$496,864

Total Dollars Raised 2008-2018: > \$13 Million

SPECIAL INDIVIDUAL NEEDS



Uplifting Lives, One at a Time

USA and ISR Helping Quietly

Five years ago, we became acquainted with Guy, a young Darfurian who lost his family to genocide and against odds made his way to Israel. There, he studied and volunteered in refugee organizations while dreaming about attending an American college. Miraculously, he got a student visa and began studies in Illinois with just enough money to cover one month's expenses.

Many Good People helped Guy, and over the years GPF contributed to his tuition, living expenses, a laptop and more. Challenges, including trauma from past experiences, interrupted his path at times. But he is now studying international affairs at Harvard and is dreaming big of giving back and improving the world.

We could not be prouder of our role in helping to bring Guy to this point. It is but one example, albeit an unusual one, of how our ability to step in and help with compelling needs can change a life. It could be paying a utility bill so the lights stay on for a single mother and her family, or buying a computer for a struggling student who would otherwise have to visit the library daily in order to complete an assignment. People we know and trust — grantees, social workers, and health care professionals, for example — are our eyes and ears and know that if we can help, we will.

When there is no other place for a person in need to turn, we are there with a compassionate and understanding heart to quietly help, and change lives, one at a time.

Respecting Human Dignity

USA Mitzvah Circle Foundation

Providing for People Walking Along Life's Edge

Many years have passed since **Fran Held** watched a store clerk toss a perfectly edible cake in the garbage because the icing was imperfect. Disheartened by that waste, Fran gathered volunteers to collect food from local stores and deliver it to shelters and pantries. In 2009, with very little money but a deep and abiding passion “to walk people from darkness to light,” Fran began Mitzvah Circle Foundation to help those failed by other local resources.

There is no shortage of crises in which people find themselves — most often through no fault of their own. Listening to Fran, one wonders how people actually survive. Thanks to a large and dedicated corps of volunteers, including employees of local corporations and students from nearby schools, MCF operates a warehouse filled with donated and purchased clothing, a diaper bank, children's books, toiletries, housewares, baby equipment and more. Recipients are referred by local agencies or find Fran directly. In 2017, more than 40,000 people were offered dignity and hope by this compassionate program.

GPF Impact: Our funds help underwrite salaries for Fran's part-time staff.



Fran Held: The gift of hope is the greatest of all

Who or what has inspired you to do good in this world?

The hundreds of people who write me each week are the ones who inspire me. They share their darkest moments in search of compassion and support. They've taught me that the gift of hope is the greatest of all gifts.

I see the needs of families that were once stable and now completely disrupted due to serious illness, poverty or other crisis, along with families unable to meet basic needs and lacking a resource. So I want to be a “yes” in a lifetime of “no's” for people in need.

Why is being a good person so important?

Life is filled with good people. Even in our darkest moments, they are waiting to walk with us. People want to do good, but they just don't always know how. I am grateful to be able to provide meaningful opportunities for people to do so.

What would you say to others who want to repair the world?

We create a better world with our words and deeds. Your words must match your actions. When you live your beliefs, then your hands, feet and heart and the rest will follow.

USA Family-to-Family

Relieving Hunger and Poverty, and Building Compassionate Communities

So deeply troubled by a *New York Times* feature examining poverty and hunger in rural areas of the U.S., she knew she could no longer be a bystander. So with the creative flair she brought to other areas of her life and work, **Pam Koner** founded Family-to-Family, matching families with “more” to ones with “less.”

What started as a small grassroots movement to alleviate hunger “one family at a time” 16 years ago, reaches 29 communities across 18 states today. Sponsoring families underwrite monthly grocery supplements for 2,200 struggling moms, dads, seniors, refugees, veterans and Holocaust survivors, among others.

As natural disasters and crises on our nation's borders erupt, Pam is quick to respond, enlisting the help of others grateful to just *do something*. “Thank you for giving us this chance to be able to help,” wrote one. “We all feel so impotent, so powerless.”

GPF Impact: Our funds support the organization's modest administrative costs.

USA Gabriel Project Mumbai

Hunger Education and Medical Care in the Mumbai Slums

Poverty, disease, illiteracy, hunger — scourges so prevalent throughout the world. **Jacob Sztokman**, a frequent business traveler to India where the slums of Mumbai present these overwhelming challenges, felt he could make a difference.

In the six years since Jacob began Gabriel Project Mumbai, its original Eat2Learn program (which provides a healthy hot lunch to school children) has been supplemented by a children's and maternal health clinic, nutrition programs for babies who fail to thrive, oral and general hygiene initiatives, paper recycling and much more.

Our favorite is the women's empowerment project that revolves around the now-famous “Masala Mamas.” GPM's first effort that hired women in the slums to prepare kids' healthy lunches. Good People Fund provided the funds to equip that original kitchen and since then these dedicated women have expanded their work. Their recently-published Masala Mamas kosher vegetarian cookbook has become an instant hit.

GPF Impact: Our donation underwrites the cost of trolleys from which the Masala Mamas sell their food and raise funds at the railway station.

USA

Hope and Comfort

Dignity Through Personal Care

Over 573,000 hygiene items — that’s a lot of toothpaste, toothbrushes, deodorant, soap, and similar products — have been distributed in the last eight years in the Boston area to those who otherwise go without. After learning that many in the community needed these items, **Jeff Feingold** (with his wife Loren) founded Hope and Comfort and have been bringing these essentials to thousands of people. Jeff’s business acumen enabled him to address a tough and mostly invisible problem — lack of personal hygiene products for people with limited income — and create an effective and far-reaching system to meet their needs.

As a society we are sensitive to the need for food, shelter, and even clothing, but somehow the need for basic hygiene products is often overlooked. The federal food stamp program doesn’t cover the purchase of these items, making it harder for people to maintain basic dignity, improved health, confidence and self-esteem. As Jeff says, Hope and Comfort will continue to make a difference “one bar of soap at a time.”

GPF Impact: Our grant provides hygiene products for kids impacted by the program.



“We will continue to make a difference one bar of soap at a time.”

JEFF FEINGOLD
Founder,
Hope and Comfort

USA

McRoberts, Kentucky

Bringing a Helping Hand and Friendship to Appalachia

When about 20 GPF volunteers, including some from Congregation B’nai Israel in Millburn, NJ, arrived in Appalachia this past June, they unloaded a truck packed with donated food and other items, finished a winding ramp for a man with disabilities, and fixed, painted and spruced up multiple structures — among other projects.

This was *tikkun olam* powered by sweat, honoring the Jewish value of repairing the world — a driving principle behind GPF. This trip marked the ninth year that GPF brought a volunteer corps to McRoberts, KY. This impoverished and isolated community of about 800 people benefits from these good works as well as from the hope, compassion and friendship that have flourished over the years.

“When you feel so isolated and no one cares or is looking, and then The Good People Fund group comes, it restores faith in the goodness of people and what they can do,” one resident said.

GPF Impact: Our funds underwrite food, construction costs, and individual needs.

USA

One Can Help

Supporting Court-Involved Families in Massachusetts

As a juvenile court-appointed attorney in the Massachusetts juvenile court system and child welfare offices, **Anne Bader-Martin** has a close-up view of the difficult circumstances in which at-risk and foster children find themselves. An estimated 80% of families “in the system” struggle with poverty-related issues, making resolution of their other problems even more daunting.

Anne realized that for many, a modest level of assistance could keep a bad situation from becoming worse. Paying an overdue utility bill, buying a bus pass or a mattress, or underwriting a summer camp experience can make a big difference. Court-appointed attorneys now have access to modest sums of money for needs such as these, increasing the odds that these children will ultimately succeed. Since 2006, over 4,000 kids have benefited from One Can Help’s intervention.

GPF Impact: Our matching grant underwrites the organization’s modest administrative expenses.

USA

Shelter Music Boston

Feeding the Souls of Boston’s Homeless Shelter Residents

Julie Leven, one of Shelter Music Boston’s founders, has performed at some of the world’s most prestigious concert halls. But her performances throughout Boston’s shelter system are the ones that satisfy her intense love for music and her commitment to social justice. “To have a positive impact on the life of a homeless individual by playing my violin is to honor classical music and the dignity of all people,” she says.

Now celebrating its eighth year, SMB brings professional musicians to nine different venues focused on homelessness. Residents often struggle with substance abuse or mental illness; most agree that the music gives them a sense of calm and instills a measure of dignity. SMB’s latest venture involves a homeless family shelter outside Boston. Artists will perform in eleven concerts filled with a variety of “child-friendly” compositions, with the intent of creating a spirit of safety and hope in a population sorely lacking both.

GPF Impact: Our funds help underwrite the costs of these family concerts.

ISR

Ten Gav

Internet for Good

Much has been written about the supposed negative effects of the internet. **Vivi Mann** and **Naomi Brounstein**, with a passion for helping others, have harnessed the internet’s power for doing good by establishing Ten Gav (loosely translated as “we’ve got your back”).

The Ten Gav website gives visibility to cases vetted by social workers from around the country. Each presents a modest need, e.g., a washing machine, summer camp, a computer for a young student, medical needs and more. Visitors to the site are encouraged to select a case and donate whatever they can afford. Once the posted cost is fully raised, Ten Gav facilitates the purchase and sees that it reaches the family.

This past year, Vivi and Naomi refined their approach by setting up three new funds: Project BOOST is directed to the needs of kids-at-risk; Project RESPECT provides for the needs of elderly Ethiopians and Project ONWARD helps single mothers and young women who struggle with limited resources.

GPF Impact: Our funds are directed to both Project BOOST and Project RESPECT needs.

ISR

The Forgotten People Fund

Helping Ethiopian Families

When the founders of The Forgotten People Fund, **Anne and David Silverman** and **Aida and Yosef z”l Miller**, began their all-volunteer program in 1998, they knew the powerful reality that “it takes a village.” With the additional help and expertise of retired social workers **Wendy and Jeff Starrfield**, FPF provides support to Netanya’s significant Ethiopian population, a community facing many economic challenges.

Although economic gaps are slowly closing, Ethiopian immigrants are still three times as likely than the general population to apply for welfare. In addition to working closely with social services to provide emergency relief, FPF understands the role of education in achieving economic stability and independence. Computers, scholarships and monthly stipends provided to students can make all the difference, giving them motivation and tools to succeed and thrive.

GPF Impact: Our funds help underwrite emergency needs, in addition to new computers, monthly stipends, and other educational support for students.

Wasting No Food, so No One Goes Without

ISR
Pesia's Kitchen

One Man's Quest to Feed Hungry People

Our first stop was Google headquarters in Tel Aviv. **Gideon Ben Ami** parked, ran up to the cafeteria, and emerged with a dolly piled with trays of food left over from that day's lunch. Then he was off to a utility company for more. His little car was stuffed with fresh prepared food now destined not for the garbage, but for people who need it.

Gideon has combined a social justice spirit with experience as an entrepreneur and restaurateur to create Pesia's Kitchen. This grassroots organization which operates with a large contingent of volunteers will rescue an estimated 250 tons of food in 2018 (including two tons of fresh produce each week) — from corporate kitchens, caterers, bakeries, markets, etc. — for distribution to hungry people. This translates to half-a-million meal units that with efficiencies cost one shekel each.

"Food security must be considered a basic human right," Gideon said. "So I do have a dream — that humanity as a whole will join efforts to rescue all food waste, which will be enough to alleviate world hunger altogether."

GPF Impact: Our funds support the minimal operating expenses of Gideon's lean organization.



Gideon Ben Ami: The joy and privilege of doing good

What motivates you to do food rescue and recovery work?

Our family's legendary grandmother Pesia used to feed the very poor in her village, named Vologyn, in Poland. She was a widow with seven children. Miraculously, she was always able to reach out and help to feed the hungry in the village. Her story was cherished and honored in our family.

What quote informs your passions?

One of the most famous quotes in human history is my favorite: "I have a dream..." As a result of an unusual set of circumstances, I stood four shoulders away from MLK as he gave that speech in 1963. It spoke to me then and still does. I am also a dreamer.

Why is being a good person so important?

It's crucial to be there and help others. Life is pretty meaningless and completely boring when you're there only for yourself. Reaching out and trying to make others happy, in any which way, is a joy and a privilege not to be missed.

This year, what was your most memorable moment as a person doing good in the world?

Every day there is that memorable moment, when one jumps to hug and bless you for what you're doing and you notice a real smile, a moment of happiness and some joy.

What advice do you have for others who want to make an impact?

Go out there and do something good for someone else. Try it. Warning: It's addictive, but a very healthy and joyful addiction. You will surely feel better about yourself and life itself. Go and get some hugs for doing good, whatever it might be. Someone, somewhere, really needs you now.

USA
Interfaith Food Pantry of the Oranges

Creating an Interfaith Approach to Feeding People in Need

The line is long at the Interfaith Food Pantry of the Oranges, but once in, those who can't afford food and personal hygiene products for themselves and/or their families find not only abundance, but also care and respect.

It is an inviting setting staffed by hundreds of volunteers from four different congregations — people who saw the need and joined to help care for neighbors struggling to make it. This is a lifeline for seniors, veterans, working poor adults and children who are food insecure.

Here, "shoppers" walk through stations stocked with donated produce, proteins, grains and personal hygiene products. Each is staffed by volunteers who have come to know many clients by name and offer advice on nutrition and food prep. The Pantry offers them the dignity of choice and a social outlet. Said one volunteer: "There is wealth in this area, but just a mile up the road are people in need. That's why we are here."

GPF Impact: Our matching grant underwrites the cost of toiletry and personal hygiene products available to "shoppers" at the pantry.

ALLEVIATING HUNGER IN THE NEIGHBORHOOD

ISR
Necha Malka

Quietly Feeding Hungry Families in Israel

ISR
Zehava and Karyn

Delivering Food Packages to Needy Families in Jerusalem

Shira Gilor, Karyn Gellman and Zehava Taub — three Israeli women with busy lives filled with kids, grandchildren, and careers. What compels them to address hunger in their very neighborhoods, seemingly affluent communities where hunger and poverty are often hidden behind closed doors?

For Shira, a resident of the prosperous *yishuv* (planned community) of Hashmonaim, it was a chance meeting with a woman buying clothes at her *gemach* (resale or second hand shop) who shared that she could not afford to feed her family and was desperately seeking some food. Shira put out word to her neighbors that she would take whatever food they no longer wanted and deliver it to people who were in need.

Shira now oversees an efficient community-wide program that both collects and purchases food to distribute. With the help of a dedicated group of volunteers, more than 35 families (referred by social services) — many of them led by single women — are no longer wondering whether they will have enough to eat.

For Karyn and Zehava, both residents of Jerusalem’s tony Baka neighborhood, it was Zehava’s work in the local school that alerted the two to hidden pockets of hunger and despair for some nearby residents. Enlisting the help of neighbors, their quiet work goes on month after month in an efficient and respectful way. Thirty-two donor families assure 11 recipient families not only that they will have enough food to eat but that they have neighbors who care about them. A winning combination!

GPF Impact: Our funds underwrite the cost of supermarket scrip for the food-centered holidays of Rosh Hashanah and Pesach, as well as year-round.

USA Salem Harvest

Harvesting Crops to Feed Hungry People

Oregon has one of the highest rates of childhood hunger in the nation — a fact that makes Salem Harvest’s work rescuing healthy fruits and veggies (more than two million pounds over the last 8 years) critically important.

An enthusiastic corps of 2,600 volunteers is led by **Elise Bauman**, who herself was once a young mother struggling to feed her family, and a volunteer who ultimately became the organization’s first executive director. The produce is donated to food pantries in the verdant Willamette Valley, while harvesters, many of them clients of these pantries, get to keep half of what they pick.

Feeding hungry people + reducing food waste = a win-win. As one cherry farmer put it, “Inviting in the Salem Harvest gleaners to make good use of the fruit is consistent with our philosophy: ‘store what you must, and share what you can!’”

GPF Impact: Our grant helps to underwrite minimal administrative expenses.



“If it has some color, pick it... Each one we get is one that would have gone to waste if we weren’t here.”

VOLUNTEER
Village Harvest

USA Second Helpings Atlanta

Working to End Hunger in the Metro Area

Over the past five years, we have watched founder **Guenther Hecht**’s modest food rescue idea grow into a far-reaching, well-managed program alleviating food waste and hunger in Atlanta. Rooted in a social action project at Temple Sinai Atlanta, SHA is now fueled by a large group of dedicated volunteers and a committed and modestly paid staff who have rescued more than five million pounds of food since the organization’s inception. “This is a calling,” says Executive Director Joe Labriola, “Not a job, but a calling.”

With 40 percent of food produced in the U.S. unconsumed, and 20 percent of the population in metro Atlanta living with hunger insecurity, SHA’s anticipated 8,000 pickups and deliveries for the next year will make a difference for so many. Food from 70 donors (including big box stores, farmers’ markets, stadiums, employee cafeterias and more) feed 3,800 people daily.

GPF Impact: Our funds are directed to growing the Corporate Kitchen and Large Event Rescue Programs.

USA Swipe Out Hunger

Ending Hunger on College Campuses

“Student hunger.” Surely if someone can afford to attend college they can afford to feed themselves, right? Not necessarily. Swipe Out Hunger, founded by **Rachel Sumekh** and stunning in its simplicity, partners with colleges to end student hunger.

It began at UCLA in 2010, when a few students used the extra points remaining on their meal plans to pay for food for others struggling with food insecurity. Now it’s a national movement with chapters forming on campuses around the country. In California, SOH’s strong advocacy was a significant force behind passage of legislation that addresses student hunger at state colleges and universities.

Working with the school’s dining services, SOH activists encourage students to donate their extra points. They also raise awareness about federal food programs like SNAP, conduct gleaning activities, set up urban gardens, and help open campus food pantries.

GPF Impact: Our grant underwrites the cost of establishing food pantries at smaller colleges.

USA Village Harvest

Harvesting Excess Fruit to Help People in Need

“If it has some color, pick it,” one volunteer told another as they harvested apricots in a Northern California orchard. “Each one we get is one that would have gone to waste if we weren’t here.”

The resulting bounty was part of Village Harvest’s impact on pressing societal challenges like hunger, poverty and healthy eating for vulnerable populations. A corps of about 1,200 volunteers harvests fruit of all sorts at 600 homes and 30 orchards throughout the San Jose region. In 2017, they picked 225,000 pounds that yielded 600,000 servings of healthy food for tens of thousands of people in need.

“Every community should have a Village Harvest of its own,” said **Craig Diserens**, the executive director. “What abundance they tap into may vary, but the sense of community spirit and doing good is the same, and so inspiring.”

GPF Impact: Our grant supports the group’s harvesting at “heritage” orchards in Northern California.

USA Youngstown Community Food Center

Feeding Hungry Families in the Rust Belt

Joe Lordi knows firsthand how it feels to fall on hard times and struggle to provide food for a family. When he lost his business, his house, almost everything, instead of falling into despair, he had an idea for a new “business.” Thinking back to that time over twenty years ago, he says, “I thought if I could get donated food, I could help other families in my position.”

Joe’s outreach program, now Youngstown Community Food Center, has gone from feeding 75 people a week to providing food and non-food items to almost 7,600 families monthly — through food pantries, women’s crisis centers, schools, veterans centers, and more. YCFC coordinates with other agencies to reduce hunger by collecting food from grocery stores and other outlets and distributing it for free to those who need it most.

GPF Impact: Our funds underwrite Joe’s auto insurance costs that comprise part of his very modest overhead.

Ensuring Success for Our Youngest Generations

ISR Kaima

Alternative Learning through Social Experience and Agriculture

KAIMA BE'EROTAYIM / Irit Shevach, a senior manager of one of Israel's largest corporations and one of Kaima Be'erotayim's founders, never thought that upon retirement she and her family would establish a new Kaima-inspired organic farm that serves as the classroom for kids who struggle in more traditional settings.

Located in the fertile Emek Hefer region, Kaima Be'erotyaim is run by teens who develop new skills and learn responsibility through planting, nurturing and harvesting crops. The CSA (Community Sponsored Agriculture) model yields social interaction and business education as well as income to help sustain the program. Through the CSA, the teens — all referred by local social services agencies — and the Shevach family are building a larger community of committed neighbors engaged in helping each other.

GPF Impact: Our investment supports physical expansion of the farm, new product development and equipment.

***KAIMA HUKUK /** By the time 17-year-old Ido* reached the Kaima Hukuk farm, his parents and the youth authorities had given up on him. His violent tendencies led to criminal charges but his social worker would not give up. As Ido began his work toiling in the hot sun, it was as if something within him switched on — and fueled his will to change and belong. Ido quickly accepted the challenge of taking on a project to plan and build a vegetable washing station now in use on the farm — giving him a sense of accomplishment.

It was for kids like Ido that **Efrat Noy** and several educators and social workers from a remote area in Israel's North adopted the Kaima model to become the second franchise farm. The founders' passion for activism, farming and helping others turned it into a successful alternative classroom where nearly 60 kids have experienced the fulfillment and success that result from combining education and farming. *not his real name

GPF Impact: Our funds were used to purchase banana netting that provides shade for young crops and produces greater yields.

NEW

Yoni Yefet-Reich: Make our own lives and those of others better

What motivates you to do the work that you do?

My life's passion is working with young people, particularly those who have fallen out of the school system. In my experience, the best way to make a difference in the life of a young person is to connect him or her to nature. This was the only thing that truly spoke to me during my adolescence when I was unable to relate to conventional classroom learning.

What's your favorite book?

Victor Frankel's *Search for Meaning*, chronicling his experiences as an Auschwitz prisoner, and describing his psychotherapeutic method, which suggests the necessity — and even urgency — to identify meaning, even within horrific circumstances, and thus a reason to continue living. He wrote: "For the world is in a bad state, but everything will become still worse unless each of us does his best." The statement urges us all to make our own lives and those of others better.

What is the value to Kaima of being part of the GPF family?

We are fortunate to receive not only funding from GPF, but friendship and professional guidance, which has helped us develop from a single youth-run, CSA operating farm into a network of four in Israel and one in Tanzania! Our unfolding story would simply not be possible without the involvement of GPF.

ISR *Ani Shlishi

A New Model of Giving Back

NEW

"First comes the greater good, the welfare of others is second, and I am Third." **David Baskin** first heard those words from his high school baseball coach, and they led him to found Ani Shlishi in 2016. Ending his service as an Israeli Lone Soldier, David was stunned by the enormous piles of discarded clothing and other usable items left by his fellow soldiers, so he delivered it all to agencies serving those in need. In so doing, David personally experienced how peoples' lives can be changed by small acts.

Soon joined by **Ilan Kedar**, once his commanding officer and a successful entrepreneur, the two sought additional resources of good usable clothing and created "pop-up" second-hand shops around Tel Aviv. Today, Ani Shlishi stands as a business on Allenby Street, where the store acts as a "laboratory" where at-risk Israeli youth learn marketable skills and gain confidence in their abilities. Profits from sales provide the youth with scholarships for vocational training.

GPF Impact: Our funds underwrite salaries for the workers being trained in the store.

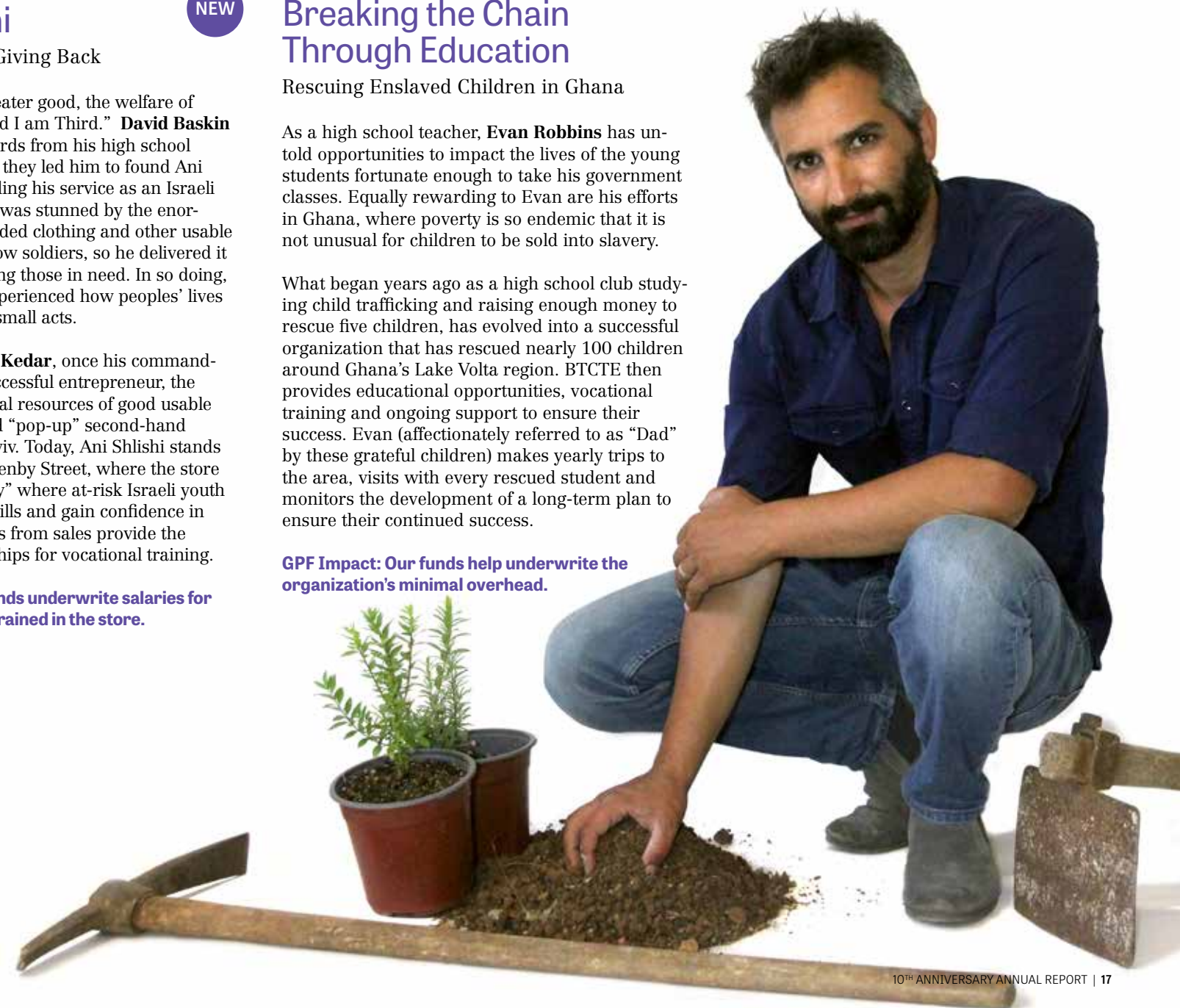
USA Breaking the Chain Through Education

Rescuing Enslaved Children in Ghana

As a high school teacher, **Evan Robbins** has untold opportunities to impact the lives of the young students fortunate enough to take his government classes. Equally rewarding to Evan are his efforts in Ghana, where poverty is so endemic that it is not unusual for children to be sold into slavery.

What began years ago as a high school club studying child trafficking and raising enough money to rescue five children, has evolved into a successful organization that has rescued nearly 100 children around Ghana's Lake Volta region. BTCTE then provides educational opportunities, vocational training and ongoing support to ensure their success. Evan (affectionately referred to as "Dad" by these grateful children) makes yearly trips to the area, visits with every rescued student and monitors the development of a long-term plan to ensure their continued success.

GPF Impact: Our funds help underwrite the organization's minimal overhead.



USA Caravan to Class

Bringing Literacy to Timbuktu

What began as a unique way to celebrate a milestone birthday changed **Barry Hoffner's** life in unimaginable ways. In 2010, Barry traveled to Timbuktu, Mali to attend the famous Festival au Desert, a celebration of African music. He learned that literacy was one of the region's greatest challenges, and with the cost of educating a child only one percent of what it is in the U.S., Barry vowed to raise funds to build a school. Eight years later, Caravan to Class is starting construction of its 13th school in the region.

This past year, Barry's wife Jackie was killed in a tragic accident. The loss inspired Barry to inaugurate Bourse Jackie, a scholarship program that underwrites a full year's tuition, books, food and housing (totaling under \$2500) for young women who have demonstrated leadership potential, academic excellence and perhaps most important, compassion and kindness.

GPF Impact: Our funds underwrite scholarships in Bourse Jackie.

USA Connections

Mentoring At-Risk Teens to Help Them Succeed

For many years, **Paul Muratore** ran his busy talent agency and tirelessly

volunteered as a mentor to at-risk youth aging out of New York's welfare system. When he retired, his next step was helping these teens with their next steps. Connections recruits mentors who are role models and advocates to help teens transition into adulthood while facing the challenges of education, housing, and job placement.

Improving individual lives is challenging but in just two short years, Paul's results are impressive. 35 mentor/mentee pairs have been matched and 15 more are in the works. The program has expanded its reach geographically and now helps young women as well. The mentor/mentee relationship is straightforward, as Paul says, "Wherever they are, we are alongside them — celebrating a birthday, discussing a job interview, opening a bank account ... our 'activities' are simple and cost very little, and the impact is life-changing."

GPF Impact: Our matching funds support minimal administrative expenses, including a staff position.

USA Creating Connected Communities

Developing Young Leaders Through Service

"What do you want to do about it?" Over 20 years ago, this question drove 12-year-old Amy Sacks (now **Amy Sacks Zeide**) to replace holiday toys stolen from a local shelter and organize



"Wherever they are, we are alongside them"

PAUL MURATORE
Founder,
Connections

"Amy's Holiday Party" — a fun day for kids "to celebrate and be celebrated," in Amy's words. Today, Creating Connected Communities serves over 2,100 Atlanta children in need through afterschool programs and events for teens living in shelters and low-income neighborhoods.

The joy and enrichment that CCC brings to children and families is made possible by more than 800 volunteers. All activities are led by youth selected to be part of CCC's popular leadership program, where teens learn about community activism, fundraising and project management. "Amy's Holiday Party" is the centerpiece of their learning and instills in them the importance of giving back.

GPF Impact: Our matching funds support expansion of a second Leadership Development Program in a new location that will eventually involve an additional 75 teens.

ISR Helping Kids on Israel's Southern Border

Using Animals and Music to Soothe the Soul

As Israel's southern tier endured another round of rocket attacks earlier this summer, we realized once again the significance of **Shay Agmon's** work in Nir Akiva, a community only nine miles from the Gaza border. Shay is a masterful animal-assisted therapist who studied under the direction of grantee, Avshalom Beni, founder of HAMA-Humans and Animals in Mutual Assistance.

Shay combines his teaching certification, musical talents and therapeutic skills to help kids with PTSD, learning disabilities and emotional issues brought about by ongoing rocket attacks. With the help of birds and rabbits and his magical flute, Shay helps children at the local school express their fears and anxieties in a safe and nurturing environment. Parents and teachers report remarkable behavioral changes in the children.

GPF Impact: Our funds underwrite this innovative and effective therapy.

USA *Just Imagine

Hope for Inner-City Kids

The magical memories of summer camp include sports, campfires, swimming in the lake, and friendships that go on year after year. But for city kids whose families can't afford such a luxury, it's all in the imagination.

Abby Sondak's 18 summers at sleep-away camp shaped who she is today. With a degree in elementary education and a job in a Washington, D.C. charter school, Abby realized a sleepaway camp experience could be life changing for kids in D.C. Title I schools. To date, nearly 150 kids have benefited from Abby's vision and returned home with greater self-confidence, more independence and an awareness of what lies beyond their neighborhood.

Abby also understood the skills kids learn at camp can help prepare them for college life. For high school students the "Camp to College" program offers ACT

tutoring, campus tours, service projects and workshops to help get them ready for the next stage of their lives.

GPF Impact: Our matching grant allows this all-volunteer organization to hire part-time administrative help, freeing up Abby's time to expand the program even further.

USA Leveling the Playing Field

Sports for Every Kid

Max Levitt saw a lot working as equipment manager for the Syracuse University football team and summers spent with the Washington Redskins, including an enormous amount of new and gently used sports equipment being discarded and going to waste.

Aware that many underprivileged communities could not offer sports programming to youth, Max founded Leveling the Playing Field to direct no-longer needed equipment (much donated by individuals and families) to low-income schools and nonprofits struggling to acquire equipment for programs.

Today, thousands of kids in both D.C. and now Baltimore can participate in organized sports activities and experience the many benefits — better grades, better health, teambuilding skills, and more — due to Max's vision and his organization's good work. As Max says, "LPF is a food bank for sports equipment" and feeds both body and soul.

GPF Impact: Our matching funds help underwrite LPF's modest administrative expenses.

USA Make Music NOLA

Inspiring, Engaging and Empowering Students Through Music

As New Orleans continues to recover from Hurricane Katrina's devastation, Make Music NOLA, a self-described "music-for-social-change program," fills the gap left by little or non-existent funding for school music programs. MMN provides early training to children from underserved communities who are eligible for free or reduced-cost federal lunch programs.

In seven years, **Laura Patterson** — a California native with an arts management degree and passion for the place of music in the life of a community — has grown MMN from five to 585 students. They participate in 55 hours of weekly programming offered and led by professional musicians and others immersed in the city's rich and defining music scene and history.

MMN's programs run at nine sites, where students have fun, take their training seriously and, as Laura reminds us, have "an opportunity to dig into something and learn it really well." Students also benefit from enhanced memory, advanced literacy and stronger academic performance.

GPF Impact: Our matching grant underwrites administrative costs, including teachers' salaries.

Looking After Those Who Looked After Us

USA

*Music Mends Minds

Music as Alternative Therapy

NEW

Meeting **Carol Rosenstein** is a joyful experience. Her welcoming embrace, colorful scarves and passion for her newfound work are magnetic.

She and her beloved **Irwin**, a lawyer, met after Carol placed an ad in a Los Angeles newspaper seeking a new mate. Several years ago, Irwin developed Parkinson's disease and then dementia, and the course of their lives together took an unexpected turn. When Carol noticed Irwin's spirits and energy rising as he played familiar tunes on his piano, she knew she was on to something significant. In her own words, "music mends minds."

So together, Carol and Irwin began MMM to promote music as an alternative therapy for neurodegenerative diseases. In addition to LA's original intergenerational Fifth Dementia Band, new groups are forming across the country and overseas. The beautiful music and camaraderie engendered amongst all involved forestalls the progression of Parkinson's, Alzheimer's and related dementias, inspiring the daughter of one participant to share that the "music gave my mum hope, laughter, and joy when nothing else could."

GPF Impact: Our funds are used to underwrite the organization's minimal administrative expenses.



Carol Rosenstein: Music is the spring that keeps us all flowering

Who do you look to for inspiration?

I have the Dalai Lama's picture beside my bed. He reminds me to be happy. Life is about equanimity and impermanence. That means remembering to feel happiness in the face of suffering and finding peace in moments of chaos.

Is there a famous quote that fuels your passions?

"You can cut all the flowers, but you cannot keep spring from coming," from Pablo Neruda. I believe that music is the spring that keeps us all flowering, including seniors suffering from diseases.

What is one of your favorite books?

It would be *The Prophet* by Kahlil Gibran. I love the philosophical message about the story of life, especially about the children.

"Your children are not your children. They are the sons and daughters of Life's longing for itself. They come through you but not from you. And though they are with you yet they belong not to you."

What advice do you have for others who want to change our world?

We are all seeking happiness along life's way. This is accomplished when one's heart is open. People in need are also looking for happiness, in spite of their lot in life. It is a blessing to be able to share happiness on some level with them. Today, music is my gift to the world as it is the magic healer, providing elixirs and potions to convert suffering into pure joy.

ISR & USA

In Their Shoes; Music & Memory

Creating Awareness and Understanding of Dementia and Aging

From monitoring medication, to endless doctor appointments and tests, to unreliable caregivers, **Zissie and Sandy Gitel** know firsthand the stresses involved in caring for aging parents with multiple ailments. When dementia and Alzheimer's are added to the mix, everything gets worse.

The Gitels started In Their Shoes to address aging-related challenges. They became certified to conduct the Virtual Dementia Tour™, a creative exercise giving caregivers insight into what patients with dementia experience, to help them bring compassion and dignity to their care. To date, more than 2,200 Israeli healthcare professionals and laypersons have participated.

To make the Gitels' work even more effective, The Good People Fund introduced them to **Dan Cohen**, founder of Music and Memory™. This ground-breaking program gives those with cognitive or physical diseases an MP3 player outfitted with personalized playlists. Listening to familiar music from an earlier time in life can awaken long-forgotten memories and reconnect patients to their surroundings. Seven Israeli nursing homes have adopted the program with several more awaiting funding.

GPF Impact: Our funds are part of a larger grant allocated for the Music and Memory™ program.

USA

LiLY — Lifeforce in Later Years

Enabling Seniors to Age in Place with Dignity

Loneliness at any age is a threat to health and well-being. For seniors — many with mental and/or physical frailties — it can be the breaking point.

That's what is behind the mission of LiLY — Lifeforce in Later Years, founded by **Irene Zola** in the Morningside Heights area of Manhattan after she saw the struggles of seniors while caring for her own elderly mother. Working from home, Irene has built a network of support and companionship for neighborhood seniors, many living alone.

LiLY's devoted volunteers, trained by social workers, are part of the neighborhood's fabric — visiting seniors in their homes, running errands for them, even organizing group activities to give them a sense of community and belonging. Since its founding, LiLY has expanded into the West Harlem neighborhood and even north of the city into the Catskills.

"I can't thank you enough for the outpouring of love," said one senior, 100-plus years young!

GPF Impact: Our grant underwrites a social worker's salary.

USA

Survivor Mitzvah Project

Helping Holocaust Survivors in Eastern Europe

Zane Buzby traveled to remote parts of Eastern Europe in 2001 to visit the birthplace of her grandparents. While there, she met elderly Holocaust survivors — many ill, many alone, many living in poverty — and the seeds of Survivor Mitzvah Project were planted.

It started with exchanging letters and sending small amounts of money to some of them. Since then, Zane's organization expanded and has connected to about 2,400 survivors (and growing) in nine countries — offering financial aid and friendship to a dwindling and often-forgotten population.

“We can really write a more hopeful final chapter to the Holocaust, one of kindness and compassion,” said Zane, a writer, director and producer in Los Angeles. “What a way to give them what they finally deserve at the end of their lives.”

GPF Impact: Our funds are used for survivor benefits.

Yan Digilov: There isn't a corner of this world that doesn't need you

Who has inspired you the most?

My mom came here without knowing English. She had two toddlers and was forced to relinquish her identity as a doctor and respected member of her community back home. It took her years to pass exams. She could have quit, but she promised her dad, who passed away before we left Russia, that she would continue being a physician in this country. She is without question the most inspiring person I know.

Why is being a good person so important?

I think we are, as human beings, generally wired to be good people. I think being a good person is about recognizing the innate equality of all people, and I think an equal society is a flourishing one.

What do you say to others who want to make change in our world?

There isn't a corner of this world that doesn't need you. Keep getting better. Every day remember that you are naive to so much, and that is okay, because as long as you are getting better, you will be making a difference as best you can. And every time you think you've uncovered the true core of the issue, you'll realize that you've stumbled upon the beast's fingernail. We all have so much to do.

And be kind to yourself, so that you remember to be kind to everyone else.



Giving Our Newest Neighbors a Hand

USA

Firestarter Group

Training and Job Placement for Refugees

One of the toughest issues faced in the U.S. today involves refugees and their resettlement. For **Yan Digilov**, a refugee in the great Soviet Jewish migration in the 1990's, this is a deeply personal issue and one he is uniquely qualified to address. He lives in Houston, once described by the *Houston Chronicle* as having the fourth largest refugee population in the world. Yan has devoted himself to making sure that today's refugees are given the best chance to acclimate to their new surroundings and achieve independence.

As government resources directed to resettlement are cut, Firestarter helps fill the gap by facilitating job training and placement, mentorship opportunities, and financial assistance for emergency and educational needs. “Community Navigators,” earlier refugees who have successfully integrated, help and mentor newcomers, ease their successful transition, and provide ongoing support and ties to the community. An online portal gives Houston residents who are eager to help an easy way to participate.

GPF Impact: Our grant helps to underwrite several components of Firestarter's work including stipends and education costs.

ISR

ATZUM

Bringing Justice to All

Like so many before him, **Rabbi Levi Lauer** arrived in Israel as a young man filled with optimism, inspiration and hope. As the years passed, he recognized there were many injustices deeply rooted in Israeli society, and with his extraordinary compassion, wit and scholarship, set about to make change.

For nearly twenty years, ATZUM has been challenging Israeli society to correct those injustices. Among its accomplishments: offering material and emotional support to The Righteous Among the Nations who settled in Israel to live out their last days; providing a wide array of services to survivors of terror attacks; creating a successful program that instilled pride in young Ethiopian *olim*; and finally, its hallmark effort to end prostitution in Israel, which has nearly come to a successful conclusion. In the last year or so, ATZUM has become involved in the plight of African refugees fleeing to Israel over the past decade.

GPF Impact: Our funds are directed to the needs of both the human trafficking campaign and African refugee resettlement.

USA

Emma's Torch

Ensuring a Future for Refugees Through Culinary Arts

You can't miss it: this new restaurant on a quiet Brooklyn corner has a huge window facing the street, emblazoned with the words: "Empowering Refugees Through Culinary Education."

This is Emma's Torch — named after poet and activist Emma Lazarus, whose words grace the Statue of Liberty. Refugees practice newly-acquired culinary skills to popular acclaim, and build a promising future for themselves in America. It's the creation of **Kerry Brodie**, herself a graduate of the Institute of Culinary Education who worked for a time in the human rights sector.

Her organization, which shares the name of the restaurant, provides culinary arts education — and also ESL and interviewing skills — to refugees, asylum seekers and human trafficking survivors to propel them into NYC's vibrant food industry. Cooking and sharing food, she says, "is one of the most defining characteristics of being human," and can help alleviate suffering and divisiveness.

GPF Impact: Our grant supports a new urban garden at Emma's Torch restaurant, where the crop will be utilized in the kitchen.

USA

*International Neighbors

NEW

Neighbors Helping Newcomers

Over the past 20 years, thousands of refugees have resettled in Charlottesville, VA — representing 31 nationalities, they are 12 percent of the local population. As a teacher, **Kari Miller** saw first-hand the many struggles of refugee students in her ESL classes — some as basic as choosing proper clothing and other more complicated challenges faced by people trying to adjust to a new culture, such as health care, skills building, and forming friendships and networks.

Kari began International Neighbors in 2015 to raise community awareness of the unique challenges facing these new residents — many worked at U.S. Armed Forces facilities in their native countries — and how they could be assisted. IN's enthusiastic cadre of over 300 volunteers have committed more than 21,000 hours to helping their new neighbors as they assimilate. Said one grateful recipient: "International Neighbors gave us curtains on the windows one day. But they give us friendship every day."

GPF Impact: Our matching grant is directed to client needs as well as the development of a "how-to" manual for other communities looking to replicate IN's impactful work.



"Before, my heart was empty. This course made it filled."

GRADUATE
Plant It Forward

USA

Plant It Forward

Urban Farms for Houston, Small Businesses for Refugees

June is typically filled with high school and college graduations. This year, there was one class of graduates in Houston unlike any other. Eighteen refugees from six countries successfully completed Plant It Forward's eight-month course in urban farm management and earned the title of Apprentice Farmer.

For **Teresa O'Donnell**, PIF's founder, this latest graduating class further demonstrated the success of her entrepreneurial vision to help the city's significant refugee population, as well as provide healthy, fresh produce to a city that must bring in most of its food. The farmers' produce is sold through local farmers markets, to local chefs or to residents who signed up for CSA shares.

Teresa's vision has restored dignity and independence to the refugees and created a community where none existed. As one of the recent graduates said, "Before my heart was empty. This course made it filled."

GPF Impact: Our matching grant is used to underwrite the eight-month training course for urban farmers.

Ensuring Participation in Life

ISR

Inbar

Removing Social Isolation for People with Disabilities

"I used to pretend that I was normal, and now I know that I am normal. I feel like a whole person who can have everything, even love."

What powerful words of self-worth and esteem these are, coming from a 39-year-old woman with physical challenges. She's one of hundreds affiliated with Inbar, a nonprofit that works throughout Israel to equip those with physical or developmental challenges with tools and capacities for self-confidence in all aspects of life — including finding and nurturing significant personal relationships.

Shoshi Margolin, Inbar's executive director, is energetic, passionate and creative. Because of her own challenges, she understands the personal, familial, and community impact of the group's work, now reaching about 250 individuals and their families.

GPF Impact: Our grant supports a new mentoring program giving participants ongoing, personalized support complementing formalized programming and workshops.



Shoshi Margolin: Doing good in our own sphere leads to the greater good

What your favorite book?

The Power Is Within You by Louise Hay. It's one of the first books I read starting my journey to self-awareness. It's always on my nightstand and once in a while I read a chapter and feel empowered.

What does doing good mean to you?

It's the essence of being human and the reason we are on this earth, to connect with others and realize all humankind is related. Doing good in our own sphere leads to the greater good.

What do you say to others seeking to do good?

Appreciate all the good that you have in your life. Then, see where your heart leads you to help others who aren't as fortunate as you are.

What is the value of being part of the GPF community?

It is a supportive, loving family. Being a director of a small nonprofit in Israel is very challenging and can be very lonely. GPF helps us to not only do the work, but also empowers us to keep doing it full steam ahead.

INCLUSION + DISABILITIES

ISR ACHLA: Association for the Quality of Life for People with Disabilities

Improving the Lives of Individuals With Special Needs and Their Family Members

For families struggling with the complex needs of members with disabilities, **Johanan Flusser** has become the “go-to person” who can unravel seemingly intractable problems. These families often must face not only the challenges of the disability, but also unresponsive bureaucracies, a dearth of resources, overworked social workers and more.

After spending several years working in a special education school, Johanan realized that this failed “system” left far too many families on the verge of collapse. He began the Heyanut Center in 2000 to offer holistic, personalized solutions. For individuals like Dorian, a young man with complex special needs, Johanan's skills and compassion, along with the help of a few skilled consultants, have been lifesaving. To date, more than 100 families have benefited from this special program.

GPF Impact: Our matching funds are directed to the Center's modest operating expenses.

ISR *Avnei Derech (Milestones for Life)

NEW

Empowering Young Adults with Autism

For families raising a child with high-functioning autism, challenges don't end when children complete their education. What's next? Can they gain independence, and live and work on their own in a safe and nurturing environment?

Shirley Kenny and **Inbal Vortman-Shoham** have spent their professional lives in special education. Both understand the unique issues faced by people with Asperger's Syndrome and have developed unique programs to help them achieve greater success. At age 17, students participate in group activities to promote independence and social skills and to develop a life plan. Upon graduation, they may be eligible for the “IDF for Success” program, which guides those who want to serve as volunteers in the Israel Defense Forces, or for ongoing activities that focus on group-making decisions, skills for independent living and creating plans for the future. The Mechina program brings these young adults into a warm and nurturing communal living environment, where they continue to develop skills for independent living.

GPF Impact: Our funds are directed to the “IDF for Success” program.

ISR Shai Asher

Providing Apprenticeships to People with Special Needs

When we visited *Kibbutz Shluchot* in Northern Israel earlier this year, we were warmly greeted by Ron — a young man on the Down syndrome spectrum — who took us by the hand to show us the community garden and introduce us to animals he helps care for.

Ron, whose smile and friendliness are as infectious as his determination and work ethic, participates in Shai Asher, an apprenticeship program housed at the *kibbutz* for people with special needs.

Menachem Stolpner, once a New York social worker, founded Shai Asher (Milton's Gift) to help young people with special needs who have aged out of available programs. Here, they can be productive, learn a trade and develop life skills — all within the supportive environment of the *kibbutz*. We look forward to going back and seeing how Ron and other participants are progressing, and to meeting new members of this empowering and life-changing program.

GPF Impact: Our grant covers the minimal salaries for workers in the program.

ISR Shutaf

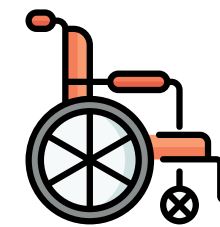
Fostering Inclusion Across the Spectrum of Abilities

As guests at Shutaf in Jerusalem this year, we were thrilled to help cook and eat at a communal dinner with teens and young adults who are as welcoming and spirited as can be.

This was one of three evening get-togethers each week for participants of Shutaf, an inclusionary model of informal programming for children, teens and young adults across the spectrum of developmental abilities. Settings are designed to break down barriers and nurture socialization, integration, life and vocational skills, and confidence.

Miriam Avraham and **Beth Steinberg**, parents of children with developmental challenges, began Shutaf due to a lack of summer and afterschool activities appropriate for their kids. What began as a summer camp with ten participants has blossomed into one attracting 150 campers. Additional programs — like a Passover camp and afternoon and evening events — create a range of social options and establish Shutaf as an organization practicing and advocating inclusionary practices and programming in Israel.

GPF Impact: Our funding supports a Passover sleepaway camp for teens, as well as scholarships.



“There is tremendous value when a person is able to increase their fitness levels as well as their comfort in social settings.”

JARED CINER
Founder,
SPIRIT Club
Foundation

USA SPIRIT Club Foundation

Fitness Programs for Everyone

For many of us, the day starts with some form of exercise — a trip to the gym or a brisk walk around the neighborhood. Good health starts with exercise and **Jared Ciner**, SPIRIT Club's founder, understands that physical exercise for people with developmental, physical and psychological differences is no less important than for everyone else.

That belief, along with Jared's experiences as a personal trainer and work as a counselor with the special needs community, inspired him to begin this program. SPIRIT Club uses certified physical fitness trainers and assistants, often former students, who provide a unique blend of motivation and spirit. A successful new location in Baltimore, a city with a considerable population with special needs, proves the popularity of Jared's vision.

GPF Impact: Our matching grant provides scholarships to participants at the new Baltimore location.



Amplifying the Voices of Women and Girls

ISR

Yotsrot — Turning the Tables

Empowering Women to Exit the Destructive Cycle of Prostitution

“Seeing with my own eyes, every day, women being used, sold, and exploited in prostitution hit me in my strongest point of power as a woman. I knew I had to do something to change it.”

These words, from **Lilach Tzur Ben Moshe** — a former online fashion editor who commuted each day past Tel Aviv’s Central Bus Station and saw such injustices — capture why she founded Yotsrot Hofachot (Turning the Tables) as a catalyst for women’s empowerment.

The organization promotes economic advancement for women who want to leave the world of prostitution by offering vocational training in sewing, pattern-making and digital marketing. It creates a business hub for their creations, and provides a safe space where they find respect, friendship, and encouragement. In 2018, in a first, the women of Yotsrot were featured during Tel Aviv Fashion Week, a major event that infused them with self-worth and community support.

GPF Impact: Our funds support a digital marketing course at Yotsrot.

Lilach Tzur Ben Moshe: Dream how the world can be better

What quote fuels your passions?

“Be the change you wish to see in the world,” said Mahatma Gandhi. It’s as simple and smart as that.

What is one of your favorite books?

I was a 23-year-old psychology student when *Women Who Run With The Wolves* was published. I read the words of Clarissa Pinkola Estes about letting go of the survivor archetype to allow us to thrive and grow as women.

I envied those who felt they deserved to be free and strong, as it was not my feeling then. But years later, after many triumphs for women’s rights, these words echoed in my mind when prostitution was revealed in front of me in full.

I recognized the moment as my journey to thrive. It is one of the most powerful, smart, deep, spiritual and life-changing books I know.

What advice do you have for others who want change our world?

Dream your wildest dream of how the world can be better, find as many people to tell and consult with, never count the “no’s” and embrace every “yes” as a miracle.

ISR

Ba’asher Telchi

Navigating *Haredi* Women through Divorce

As **Fainy Sukenik**, a young mother with three children, contemplated her upcoming divorce, she never imagined how difficult and isolating the experience would be. For any woman, this is life changing; for a *haredi* woman and her children, the implications are far greater.

Fainy quickly learned her community would not stand with her; Shabbat dinner invitations, offers to help with childcare and more, all disappeared. What perhaps hurt the most was the possibility she would lose her job teaching in a religious women’s school. Parents and school administrators did not think a soon-to-be-divorced woman could be a role model for students. These experiences were Fainy’s motivation — she fought successfully to keep her job and eventually began Ba’asher Telchi to help other women in similar circumstances.

Today, Ba’asher Telchi offers legal and financial support, assistance navigating the religious courts and social opportunities for women throughout the country. Together, they are learning that they are not alone on this journey.

GPF Impact: Our funds underwrite modest administrative costs.

USA

I Support the Girls

Personal Health Items and Bras for Homeless and Low-Income Women

Awareness of the need to provide bras and feminine hygiene products to women and girls, the largest growing population in our shelter system, is long overdue. It’s all about dignity, and for **Dana Marlowe**, founder of I Support the Girls, nothing could be more important.

A casual comment by a salesperson in a lingerie store prompted Dana to start and grow a campaign that has spread throughout this country and abroad. Dana learned that her castoffs could be donated to shelters where women frequently have just a single ill-fitting or threadbare garment to wear. Coincidentally, she saw a magazine article noting that feminine hygiene products were equally lacking. Using social media, Dana asked friends and family to clear their own drawers, make an extra purchase of menstrual products and send it all off to her. The result? A deluge of boxes that seemingly has no end.

Today, I Support the Girls and its affiliates have collected and distributed tens of thousands of these items and given visibility to a problem that should have disappeared long ago.

GPF Impact: Our matching funds are used for the organization’s modest administrative costs.

USA

*jGirls Magazine

NEW

Encouraging and Valuing the Voices of Jewish Teenage Girls

At jGirls Magazine, young Jewish girls are saying a lot lately. From travel to art, from racism to sexuality to Jewish identity, they are sharing perspectives and experiences

through stories, poetry, music, images and other forms of expression — and giving voice to an emerging generation of Jewish women and leaders.

Elizabeth Mandel started jGirls in 2016. Having worked in social justice efforts and media, and knowing how to create dialogue about disenfranchised populations and challenging issues, she set out to make a safe and curated space where Jewish girls could express themselves, gain confidence and build community. “It’s critical that girls trust their voices and trust that they will be heard,” she said. “With jGirls, we are telling them that they matter and others believe them.”

GPF Impact: Our grant is helping jGirls Magazine expand its reach and readership.

ISR

Nivcharot (Lo Nivcharot, Lo Bocharot/ No Voice, No Vote)

Giving Voice, Equality and Representation to *Haredi* Women

It seems strange to speak about women’s rights in the year 2018, but for many women in Israel’s *haredi* community, the issue is of great importance as more and more of them are exposed to modernity. While women have the right to vote, religious leaders forbid them to hold public office, effectively denying representation to over a half million women.

Esty Shushan and **Estee Rieder Indursky** have dedicated themselves

to changing this reality as part of a movement that mirrors the American suffragette movement of the early 1900’s. Their activism has brought them and their families ridicule, threats, isolation and more. And yet, they are making progress and receiving recognition and support from institutions like the U.N., where they have been invited to speak at international gatherings.

Nivcharot, which began as a Facebook group in 2012, raises awareness among *haredi* women in many ways including discussion groups and exposure to modern films, and is also involved in advocacy and legislative action.

GPF Impact: Our funds underwrite the organization’s modest administrative costs.

USA

Sundara Fund

Recycling Soap and Advancing Hygiene for Impoverished People

Go wash your hands! Words we all grew up hearing every day. Yet we forget that in some cultures, hand washing is practiced far less often than necessary due to ignorance and a lack of soap.

With a degree in public policy and a deep interest in the developing world, **Erin Zaikis** believes that preventable hygiene-related deaths and disease can be significantly reduced by creating sustainable soap recycling programs for underserved populations worldwide. Sundara, meaning “beautiful” in Sanskrit, harnesses the power of local women in India, aptly named Hygiene Ambassadors, to retrieve used soap



“It’s critical that girls trust their voices and trust that they will be heard”

ELIZABETH MANDEL
Founder,
jGirls Magazine

bars from hotels and recycle and sanitize them. The Ambassadors then teach communities about handwashing and proper hygiene. They are paid a modest sum for their work — giving them purpose, employment and livelihood — and now also receive health benefits.

GPF Impact: Our grant provides matching funds for the Ambassadors’ health benefits.

USA

Unchained at Last

Supporting Women and Girls Leaving Arranged or Forced Marriages

It’s been an unlikely journey from young 19-year-old bride in an abusive arranged marriage to head of a growing national movement to end forced and arranged marriages. Through it all, **Fraidy Reiss** never forgot the pain she endured as she left that marriage and lost her family and her community.

Unchained at Last is Fraidy’s response to that loss. It has provided legal and social support to nearly 500 clients (from Jewish, Muslim, Sikh, Mormon and other religious groups) in similar situations, and is leading the country’s movement to end arranged and forced marriage.

The statistics are astounding. Child marriage occurs in each of our 50 states, something that seems impossible in a progressive, developed country. To date, UAL’s advocacy efforts have succeeded in both Delaware and New Jersey with several more states on the docket.

GPF Impact: Our funds are used to underwrite the cost of a social worker who assists Fraidy in this important work.



Creating Communities of Wellness

ISR

Jeremy’s Circle

Supporting Children Living With Cancer in the Family

It has been ten years since **Jeremy Coleman, z”l** — father of three young children — battled stomach cancer. Seeing the positive, he told his wife, **Pamela Becker**: “We are lucky, the way our friends and family have supported us throughout this experience, we need to give back.”

Inspired by Jeremy’s kindness and with the help of friends and family, Pamela and Jeremy’s sisters created Jeremy’s Circle to “give back” by providing support and activities to children and young teens living with cancer in the family, or to those who have experienced a loss from the disease.

There were 25 families at their first event. Today, Jeremy’s Circle supports 500 families with day trips to zoos and amusement parks, picnics, holiday gatherings, and other creative outings. The free events offer an opportunity, says Pamela, “to put kids back in the center, even just for the day.” It is a time for families to take a break from the stress of treatments or financial worries, build friendships and just have fun.

GPF Impact: Our grant helps to pay for minimal administrative expenses.

Pamela Becker: If you are on the way to making change, just keep on going!

Why is being a good person so important?

It's contagious. Whether you call it "giving back" or "paying it forward." I believe that people touched by kindness are more likely to be kind. And that's the world I want to live in.

What was your proudest or most memorable moment this year doing good in your corner of the world?

A little girl at one of our events asked me my name. She told me that her mother was also named Pamela, but that she had died. My son was with me, and I told her that my son's dad had died of cancer too.

Her guardian told me later that when that little girl saw a picture of me a few weeks later, she said, "that's Pamela and her kids are like us!" To me, that's what it's all about. Showing these kids that even if they are the only one in their class without a mom, or with a brother in a wheelchair, that is not what makes them unique.

What is your best advice to people who tell you they want to make positive impact in the world?

Don't ever stop! It is really tempting to give up once we hit our first, second or tenth obstacle. But if you are on your way to making change, just keep on going! Sometimes the road is longer than expected.

USA

Courageous Parents Network

Supporting and Guiding Parents of Children with Serious Illness

Serious illness can come at any time. When it strikes a child, the path forward is uniquely difficult and complex, especially so for the parents and close family members.

Blyth Lord knows this first hand, having lost her young daughter, Cameron, and nephew, Hayden — in quick succession — to Tay-Sachs disease. Blyth turned lessons of great challenge, fortitude and grief to the greater good as founder of Courageous Parents Network.

"CPN is about sharing the essential elements of understanding, coping, grieving and healing that we absorbed over the time of Hayden's and Cameron's illness, and beyond," she says.

The organization promotes education, community building and advocacy through an online platform with podcasts, videos and other resources offering parents (and even medical professionals working with families) information, skill-building tools, coping techniques and virtual support they need.

GPF Impact: Our grant is supporting translation of CPN's extensive library of videos into Spanish, allowing these valuable resources to reach and help so many more.

USA

*Envision Kindness NEW

Inspiring Kindness in Pursuit of a Happier World

David Fryburg, a scientist and physician, has dedicated his life to improving the human condition. Today, he uses his talents to help others by focusing on the effects of negativity that "... are hazardous to your health and the world."

With his son **Jesse**, David founded Envision Kindness to make the world a happier, healthier, more optimistic place — one image at a time. Viewing positive images leads to better health, increased happiness and greater compassion. Envision Kindness sponsors national and international photo and video competitions — including school-based contests that have been transformational for students. David is also investigating the implications of his work for the medical world — for both doctors and patients.

In a world where every day brings an avalanche of negative news, Envision Kindness hopes to inspire change, compassion, engagement, and yes, kindness.

GPF Impact: Our matching grant is directed to implementing the photo contests and general administration.

USA

FEAST (formerly Groceryships)

Empowering Individuals Through Nutrition Education and Food Scholarships

Motivated by his own weight loss and interest in addressing what he saw as a "broken food system," former Wall Street trader **Sam Polk** founded Groceryships, now FEAST (Food, Education, Access, Support, Together), to give inner-city residents in Los Angeles access to affordable healthy food.

It began with scholarships to purchase healthy food, but now "we do so much more than simply give healthy ingredients to our participants ... we build community. We work to provide a safe space for everyone to grow emotionally and physically healthier, as a family," Sam said.

This comprehensive approach combining nutrition, healthy cooking and support groups led to significant changes in participants' physical and emotional health. Course graduates report drinking less soda and eating less fast food, eating more fruits and veggies and even increased self-esteem. Last year, over half of graduates reported a higher quality of life.

GPF Impact: Our funds are directed towards the program's expansion to New York.



"Vets communicate with horses through movement and interaction and you see their depression lift. Huge changes take place."

DR. ANITA SHKEDI
Founder,
INTRA

ISR

INTRA Israel National Therapeutic Riding Association

Healing through Therapeutic Horseback Riding

As a combat medic in the Israel Defense Forces during the Second Intifada, Liat* responded to wartime accidents, explosions and bombings. Nearly a year after her discharge, her family noticed she was showing symptoms of post-traumatic stress disorder (PTSD).

Enter INTRA, a destination for IDF soldiers like Liat suffering from PTSD — as well as for children and adults with physical and mental challenges, and at-risk youth. The organization uses therapeutic riding and care of the horses to foster healing and recovery.

Founded by **Dr. Anita Shkedi** — a noted international expert on PTSD, traumatic brain injury and equine therapy — and her husband **Giora**, INTRA leverages the unique relationship between humans and horses to encourage and facilitate physical, cognitive and behavioral improvements. "It is like feeling again that you are ruling your life," said Shai Kozlovsky, a former IDF combat engineer with PTSD who found relief, and a more enriching life, through INTRA and its program.

**Not her real name*

GPF Impact: Our grant supports therapeutic equine riding for Israel Defense Forces soldiers with PTSD.

USA

*Yesh Tikva NEW

Resources for the Jewish Infertility Community

When **Gila Block** and **Elie Salomon** began their work, they chose the name Yesh Tikva to assure those who struggle with infertility that "there is hope." Though they dealt with their own issues independently, it was a mutual friend's introduction that brought them together and ultimately resulted in Yesh Tikva. Today, each has a family but they remain committed to others — at least one in eight women and men — facing infertility issues.

The Yesh Tikva website provides webinars, a book store, support groups, and, most important, a community of caring. Their "Infertility Awareness Shabbat," recognized in nearly 200 congregations across North America, raises awareness and brings the subject out of the shadows.

GPF Impact: Our initial grant is directed to program development and virtual support groups.

Allocations

HUMAN NEEDS AND SELF-SUFFICIENCY

Special Individual Needs 155,189

SPECIAL PROJECTS

Hurricane Relief — US and Puerto Rico 35,571

Safe and Respectful Workplace Training 31,022

POVERTY & FUNDAMENTAL NEEDS

Family-to-Family 12,500

Gabriel Project Mumbai 3,600

Hope and Comfort 10,000

Kentucky 1,959

Keren Segulat Naomi 2,500

Mitzvah Circle Foundation 20,000

One Can Help 10,000

Shelter Music Boston 10,000

**Ten Gav 71,357

**The Forgotten People Fund 61,238

HUNGER AND FOOD RESCUE

Interfaith Food Pantry of the Oranges 5,550

**Necha Malka 29,775

**Pesia's Kitchen 54,830

*Project Kruvit 68,260

Salem Harvest 9,000

Second Helpings Atlanta 30,000

Swipe Out Hunger 10,000

The Bagel Brigade 5,000

Village Harvest 5,000

Youngstown Community Food Bank 2,941

Zehava and Karyn 4,300

KIDS

Ani Shlishi 5,000

*Big Brothers, Big Sisters Israel 58,300

Breaking the Chain Through Education 4,500

Caravan to Class 5,000

Connections 15,000

Creating Connected Communities 14,000

**HAMA (Israel) Humans and

Animals in Mutual Assistance 41,306

Just Imagine 10,000

*Kaima 150,936

Kaima Be'erotayim 18,273

**Kaima Hukuk 23,000

Leveling the Playing Field 8,250

Make Music NOLA 10,000

*S.A.H.I. 22,000

ELDER CARE

Alice Jonah and the Diplomat Hotel 6,000

In Their Shoes 736

LiLY-Lifeforce in Later Years 12,000

**Music & Memory – In Their Shoes 24,813

Music Mends Minds 10,000

Survivor Mitzvah Project 10,000

REFUGEES

ATZUM 4,000

Emma's Torch 18,000

Firestarter Group 15,000

International Neighbors 10,000

Plant it Forward 10,000

*Tzimaon 45,000

INCLUSION AND DISABILITIES

Achla 12,000

Avnei Derech 5,000

Inbar 15,000

**Shai Asher 44,268

*Shalheveth 320,780

Shutaf 21,150

SPIRIT Club Foundation 6,000

WOMENS' EMPOWERMENT

Ba'asher Telchi 15,000

*Druze Association For Developing

Foreign Relations, Education + Culture 716.00

I Support the Girls 10,000

jGirls Magazine 1,000

Nivcharot 15,000

Sundara Fund 7,000

Unchained At Last 15,000

Yotsrot-Turning the Tables 7,500

HEALTH AND WELL-BEING

Courageous Parents Network 5,000

Envision Kindness 12,500

FEAST (formerly Groceryships) 9,000

Hosts for Hospitals 5,500

INTRA-Israel National Therapeutic

Riding Association 12,700

**Jeremy's Circle 44,459

Yesh Tikva 2,500

MILITARY AND VETERANS

*A Package From Home 14,242

*Tzvika Levy + the Lone Soldiers Program 19,558

*All of this grant was donor-recommended

**A portion of this grant was donor-recommended

Statement of Activities and Functional Expenses for the Period July 1, 2017 to June 30, 2018

SUPPORT AND REVENUE:				TOTAL
Contributions				2,029,833
Investment Income				766
				<u>2,030,599</u>
	Program Services	Management and General	Fundraising	Total
Grants	1,798,302			1,798,302
Expenses:				
Salaries *	55,412	11,874	37,638	104,924
Payroll Taxes	4,440	985	3,163	8,588
Technology Expense	3,188	911	456	4,555
Administrative Support *	16,179	4,622	2,311	23,112
Bank and Credit Card Fees	5,497	1,571	785	7,853
Consulting	18,675	340	6,225	25,240
Depreciation & Amortization	2,106	1,079	301	3,486
Insurance	1,308	374	187	1,869
Marketing	11,844	-	7,896	19,740
Office	-	1,759	-	1,759
Payroll Service	648	185	93	926
Postage and Shipping	1,090	311	156	1,557
Professional Fees	-	10,737	-	10,737
Telephone and Internet	417	119	60	596
Travel and Entertainment	8,445	2,413	1,207	12,065
Total expenses	129,249	37,280	60,478	227,007
Total grants and expenses	1,927,551	37,280	60,478	2,025,309
Change in Net Assets				5,290
Net Assets at July 1, 2017				246,399
Net Assets at June 30, 2018				<u>251,689</u>

* these costs are underwritten by specific donations made available for that purpose

NONPROFIT ORG.
U.S. POSTAGE
PAID
NEWARK NJ
PERMIT NO. 973

ten years

Ten

10

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384 Wyoming Avenue
Millburn, NJ 07041-2127

Small actions, huge impacts

ten

year

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